



Syllabus of MBA (Agri Business Management)

(as per the ICAR-BSMA for Social Sciences 2021)

Program Outline

S No	Category	Credit Hours
1	Major Courses	22
2	Minor Courses	8
3	Supporting Courses	6
4	Common Courses	5
5	Basic Mandatory Courses for Summer Internship	7
6	Basic Mandatory Courses for Project	10
7	Seminar and Research	15
TOTAL		73

Course Details with Credit Hours

I. MAJOR COURSES (22 Credits)

S No	Course Code	Course Title	Credit Hours
1	CUTM2802	Principles of Management and Organisational Behaviour	3
2	CUTM1199	Accounting for Managers	4
3	CUTM1184	Micro Economics	4
4	CUTM1205	Production & Operations Management	3
5	CUTM1934	Human Resource Management and Organisation Development	4
6	CUTM2790	Agricultural and Food Marketing Management- I	2
7	CUTM2793	Agricultural and Food Marketing Management- II	2
8	CUTM1208	Supply Chain Management	2
9	CUTM2794	International Trade in Agricultural Products	2

II. MINOR COURSES (8 Credits)

S No	Course Code	Course Title	Credit Hours
1	CUTM4068	Food Technology and Processing Management	3
2	CUTM4069	Fertiliser Technology and Management	3
3	CUTM4070	Management of Agro-Chemical Industry	3
4	CUTM4071	Seed Production Technology Management	3
5	CUTM4072	Technology Management for Livestock Products	3
6	CUTM4073	Fruit Production & Post Harvest Management	3
7	CUTM4074	Farm Power & Machinery Management	2
8	CUTM4075	Food Retail Management	2
9	CUTM4076	Management of Agricultural Input Marketing	2
10	CUTM4077	Feed Business Management	2
11	CUTM4078	Management of Veterinary Hospitals	2
12	CUTM4079	Poultry And Hatchery Management	2
13	CUTM4080	Management Of Agri-Business Co-Operatives	2
14	CUTM4081	Dairy Business Management	1
15	CUTM4082	Agri Extension Management	1
16	CUTM4083	Renewable Energy Sources Management	1
17	CUTM4084	Quality Management for Agri Business	1
18	CUTM4085	Advertising and Brand Management	1
19	CUTM4086	Contract Farming	1
20	CUAB2324	Agri-warehouse Management	2
21	CUDM2378	Commodity Market and Trading	2
22	CUTM1932	Financial Inclusion and Micro Finance	2
23	CUMM2360	Rural Marketing	4
24	CUTM2801	Agriculture Analytics	3

III. SUPPORTING COURSES (6 Credits)

S No	Course Code	Course Title	Required Credit Hours (BSMA-2021)	Proposed Credit
1	CUTM2799	Operations Research	2	2
2	CUTM1204	Corporate Finance	2	4
3	CUTM1929	Strategic Management	2	4

IV. COMMON COURSES (5 Credits)

S No	Course Code	Course Title	Credit
1	CUTM2791	Technical Writing and Communication Skills	1
2	CUTM2795	Agricultural Research, Research Ethics, and Rural Development Programmes	1
3	CUTM2792	Library and Information Services	1
4	CUTM2797	Intellectual Property and Its Management in Agriculture	1
5	CUDM2361	Disaster Management	1

Note: Some of these courses are already in the form of e-courses/MOOCs. The students may be allowed to register these courses/similar courses on these aspects, if available online on SWAYAM or any other platform. If a student has already completed any of these courses during UG, he/she may be permitted to register for other related courses with the prior approval of the HOD/BoS.

V. BASIC MANDATORY COURSES FOR SUMMER INTERNSHIP (7 Credits)

S No	Course Code	Course Title	Credit
1	CUTM1240	Contemporary Development Communication	4
2	CUTM1721	Research Methodology	3

VI. BASIC MANDATORY COURSES FOR PROJECT (10 Credits)

S No	Course Code	Course Title	Credit
1	CUTM1686	Computer Applications in Business	6
2	CUTM2800	Agribusiness Environment and Policy	2
3	CUTM2801	Agri Business Laws and Ethics	2
4	CUTM2803	Project Management and Agri Business Entrepreneurship	3

VII. SEMINAR AND RESEARCH (15 Credits)

S No	Course Code	Course Title	Credit
1	CUTM2805	Master's Seminar	1
2	CUTM1224	Summer Internship	4
3	CUTM2806	Project Work	10

SEMESTER-WISE DISTRIBUTION OF COURSES

FIRST SEMESTER			SECOND SEMESTER		
S NO	COURSE NAME	CREDIT HOURS	S NO	COURSE NAME	CREDIT HOURS
1	Principles of Management and Organisational Behaviour	3	1	Contemporary Development Communication	4
2	Accounting for Managers	4	2	Research Methodology	3
3	Micro Economics	4	3	Corporate Finance	4
4	Production and Operations Management	3	4	Agricultural and Food Marketing Management-II	2
5	Agricultural and Food Marketing Management-I	2	5	International Trade in Agricultural Products	2
6	Supply Chain Management	2	6	Computer Applications in Business	6
7	Technical Writing and Communication Skills	1			
8	Library and Information Services	1			
1ST SEM- TOTAL		20	2ND SEM- TOTAL		21
THIRD SEMESTER			FOURTH SEMESTER		
S NO	COURSE NAME	CREDIT HOURS	S NO	COURSE NAME	CREDIT HOURS
1	Operations Research	2	1	Disaster Management	1
2	Agricultural Research, Research Ethics, and Rural Development Programmes	1	2	Minor Course-3	2
3	Agribusiness Environment and Policy	2	3	Minor Course-4	2
4	Intellectual Property and Its Management in Agriculture	1	4	Project Work	10
5	Master's Seminar	1			
6	Summer Internship/ Industrial Attachment	4			
7	Minor Course-1	2			
8	Minor Course-2	2			
9	Agri Business Laws and Ethics	2			
3RD SEM- TOTAL		17	4TH SEM- TOTAL		15
TOTAL: 73 CREDIT HOURS					