

## Course Structure & Syllabus GTM – Domain

Code	Subject	Course Type	Credit
CUGM2140	DESIGN THINKING & MANAGING INNOVATION THROUGH GATE PROCESS	T + P + PJ ( 1+2+0)	3
CUGM2141	PLM TOOLS ON DASSAULT PLATFORM (DESIGN AND VALIDATION USING DYMOLA, CATIA, SIMULIA)	T + P + PJ ( 2+6+0)	8
CUGM2142	PROCESS MANAGEMENT USING ENOVIA	T + P + PJ ( 1+2+0)	3
CUGM 2143	PRODUCT Development	T-P-Pj(0-0-8)	8
	<b><i>TOTAL CREDITS</i></b>	<b><i>T-P-Pj(4-10-8)</i></b>	<b><i>22</i></b>

### Domain Track Title :Go To Market-Product Development

**Track Total Credits ( 4-10-8 )**

**Courses Division( list all divisions):**

- Design Thinking and Managing Innovation Through GATE Process (1-2-0)
- PLM Tools on Dassault Platform ( Design and Validation using Dymola, Catia, Simulia) (2-6-0)
- Process management ( Using Enovia ) ( 1-2-0 )
- Product Development ( 0-0-8)

### Domain Track Objectives:

- To familiarise the student with Industrial Product Life Cycle Management Processes
- Teach Dassault tools for PLM
- Develop digital prototypes of the products and validate them and innovate for design efficiency

### Domain Track Course outcomes:

- A Digitally Validated Innovatively and efficiently designed product
- Experience with 3 D experience platform Catia- Simulia- Dymola and Enovia tools
- PLM cycle management
- Process Quality monitoring through GATE process

# **Domain Syllabus:**

## **1.Design Thinking and Managing Innovation Through GATE Process (1-2-0)**

### **1.1 Customer or User Requirement for Specification(Gate 0)**

- 1.2 Requirement gathering and feasibility study of the project
- 1.3 understanding users' motivations and to gather deep insights about a product
- 1.4 challenges and benefits of the products
- 1.5 Understanding the product through literature survey and available resources
- 1.6 Market analysis of existing products
- 1.7 Finalizing the product specification
- 1.8 Preparing a project plan

### **2.1 Design Parameter Optimization in Dymola (Gate 1)**

Designing and simulating system and subsystem of the product using system Engineering Dymola

- 2.2 Final functional and logical design of integrated product in system engineering with simulation.
- 2.2 Customizing the product properties with required inputs and analyzing the outputs.

### **3.1 CATIA Drawing with Styling( Full product drawing) (Gate 2)**

- 3.2 CATIA part design with assembly design of the product.
- 3.3 Behaviour experience of the product

### **4.1 Digital Testing and Validation of the Product Using Simulia (Gate 3)**

- 4.2 Complete structural, thermal, mechanical simulations with other required simulation is done for the product.

### **5.1 Regulatory Certification (Gate 4)**

- 5.2 Once the regulatory certification for a particular product is over through certain testing and validation, the product is all set for the next stage.

### **6.1 BOM and Production planning and Vendors development (ENTRY)**

- 6.2 Launching of Product.

## **2.PLM Tools on Dassault Platform ( Design and Validation using Dymola, Catia, Simulia) (2-6-0)**

- 2.1 System Engineering Dymola
- 2.2 Finding energetic dimension of the desired product

- 2.3 Designing system and subsystem using behaviour modelling work bench
- 2.4 Getting familiar with Dymola- modelica library.
- 2.6 Understanding the behaviour of the model through input n output data
- 2.7 Customizing the product properties
- 2.8 System Integration with product dimension.
- 2.10 Functional and logical design of integrated product in system engineering.
- 2.11 D Model using CATIA
- 2.12 ATIA part design of different components
- 2.13 Surface designing for creating high end complex design
- 2.14 Assembly Designing of the complete product
- 2.15 Wire routing and entire harnessing of the design.
- 2.16 Mechanical system Designing of the product
- 2.17 CATIA live rendering
- 2.18 Behaviour experience of the complete product.
- 2.19 Design validation/Simulation using Simulia
- 2.20 Simulation using Simulia
- 2.21 Classification of simulation
- 2.22 Structural simulation, Thermal simulation and both
- 2.23 Linear and non linear analysis
- 2.24 CFD Analysis, Fatigue, Durability
- 2.25 Explicit Analysis, Crash Analysis(Abaqus)

### **3.Process management ( Using Enovia ) ( 1-2-0)**

- 3.1 Introduction to project management, Project Definition, Project Initiation
- 3.2 Need for Project Management
- 3.3 Provide vision and direction, increase efficiency, Control.
- 3.4 Project scope, manage costs, manage time, Schedule the work
- 3.5 Deal with potential risks
- 3.6 Project Management Principles, Project structure, Clear goals
- 3.7 Transparency about project status, Risk recognition,
- 3.8 The Project Life Cycle: The project initiation stage, The project planning stage, The project execution stage, The project closure stage.
- 3.9 Project Identification and Selection: Introduction, Project Identification Process

- 3.10 Project Initiation, Pre-Feasibility Study, Feasibility Studies, Project Break-even point
- 3.11 Core functionality integration with different engineering IT tools, specifically with **Catia, Delmia, Dymola, Simulia** etc.
- 3.12 PDM (product data management) systems and their implementations in product lifecycle (Enovia)
- 3.13 Exemplification on how PLM functionality can be used to facilitate increased information management efficiency and exchange (Enovia)
- 3.14 Resources Considerations in Projects: Resource Allocation, Scheduling, Project Cost Estimate and Budgets, Cost Forecasts (Enovia)

#### **4. Product Development ( 0-0-8)**

- 4.1 The Domain will be delivered through case studies, assignments and product development.
- 4.2 The outcome will be an end to end digital prototype of a product, which may be patented.
- 4.3 Product Development Stack :
  1. E- Cart ( Full product)
  2. E- SCV ( Modular Platform design and electric power train design , BIW)
  3. Insulin Pump ( Design of different components like control unit, PCB, micro dc motor)
  4. 500 kg Payload Drone ( Design of Mechanical system)

### **Session Plan for the Entire Domain:**

		Design Thinking and Managing Innovation Through GATE Process (1-2-0)
Session	1	1.1 Customer or User Requirement for Specification(Gate 0)
Session	2	1.2 Requirement gathering and feasibility study of the project
Session	3	1.3 Market analysis of existing products
Session	4	1.4 Finalizing the product specification and preparing a project plan
Session	5	1.5 Design Parameter Optimization in Dymola (Gate 1)
Session	6	1.6 Designing and simulating system and subsystem of the product using system Engineering Dymola
Session	7	1.7 Final functional and logical design of integrated product in system engineering with simulation.
Session	8	1.8 CATIA Drawing with Styling( Full product drawing) (Gate 2)
Session	9	1.9 Digital Testing and Validation of the Product Using Simulia (Gate 3)
Session	10	1.10 Regulatory Certification (Gate 4) BOM and Production planning and Vendors development (ENTRY)
Practice(2h)	1	1.1 Customer or User Requirement for Specification and Requirement gathering and feasibility study of the project
Practice(2h)	2	1.3 Market analysis of existing products and Finalizing the product specification and preparing a project plan
Practice(2h)	3	Review(Gate 0)

Practice(2h)	4	1.5Design Parameter Optimization in Dymola
Practice(2h)	5	1.6Designing and simulating system and subsystem of the product using system Engineering Dymola
Practice(2h)	6	Review(Gate 1)
Practice(2h)	7	1.7Final functional and logical design of integrated product in system engineering with simulation.
Practice(2h)	8	1.8CATIA Drawing with Styling( Full product drawing) (Gate 2)
Practice(2h)	9	Review
Practice(2h)	10	1.9Digital Testing and Validation of the Product Using Simulia (Gate 3)
Practice(2h)	11	1.10.Regulatory Certification (Gate 4) BOM and Production planning and Vendors development (ENTRY)
Practice(2h)	12	Review
		2.PLM Tools on Dassault Platform ( Design and Validation using Dymola, Catia, Simulia) (2-6-0)
Session	1	2.1 System Engineering Dymola
Session	2	2.2 Finding energetic dimension of the desired product
Session	3	2.3 Designing system and subsystem using behaviour modelling work bench
Session	4	2.4 Getting familiar with Dymola- modellica library.
Session	5	2.5 Understanding the behaviour of the model through input n output data
Session	6	2.6 Customizing the product properties
Session	7	2.7 System Integration with product dimension.
Session	8	2.8 Functional and logical design of integrated product in system engineering.
Session	9	2.9 3D Model using CATIA
Session	10	2.10 CATIA part design of different components
Session	11	2.11 Surface designing for creating high end complex design
Session	12	2.12 Assembly Designing of the complete product
Session	13	2.13 Wire routing and entire harnessing of the design.
Session	14	2.14 Mechanical system Designing of the product
Session	15	2.15 CATIA live rendering
Session	16	2.16 Behaviour experience of the complete product.
Session	17	2.17 Design validation/Simulation using Simulia
Session	18	2.18 Simulation using Simulia,Classification of simulation,Structural simulation, Thermal simulation and both
Session	19	2.19 Linear and non linear analysis
Session	20	2.20 CFD Analysis, Fatigue, Durability,Explicit Analysis, Crash Analysis(Abaqus)
Practice(3 h)	1	P2.1 System Engineering Dymola
Practice(3 h)	2	P2.2 Finding energetic dimension of the desired product
Practice(3 h)	3	P2.3 Designing system and subsystem using behaviour modelling work bench
Practice(3 h)	4	P2.4 Getting familiar with Dymola- modellica library.
Practice(3 h)	5	P2.5 Understanding the behaviour of the model through input n output data
Practice(3 h)	6	P2.6 Customizing the product properties

Practice(3 h)	7	P2.7 System Integration with product dimension.
Practice(3 h)	8	P2.8 Functional and logical design of integrated product in system engineering.
Practice(3 h)	9	P2.9 3D Model using CATIA <a href="https://www.youtube.com/watch?v=ISdup32L6Mw">https://www.youtube.com/watch?v=ISdup32L6Mw</a>
Practice(3 h)	10	P2.10 CATIA part design of different components <a href="https://www.youtube.com/watch?v=CQWjb91_vKg">https://www.youtube.com/watch?v=CQWjb91_vKg</a>
Practice(3 h)	11	P2.11 Surface designing for creating high end complex design <a href="https://www.youtube.com/watch?v=RT24Yj5thd8">https://www.youtube.com/watch?v=RT24Yj5thd8</a>
Practice(3 h)	12	P2.12 Assembly Designing of the complete product <a href="https://www.youtube.com/watch?v=B7_irVMmOzw">https://www.youtube.com/watch?v=B7_irVMmOzw</a>
Practice(3 h)	13	P2.13 Wire routing and entire harnessing of the design.
Practice(3 h)	14	P2.14 Mechanical system Designing of the product <a href="https://www.youtube.com/watch?v=B-XoaRfeD9w">https://www.youtube.com/watch?v=B-XoaRfeD9w</a>
Practice(3 h)	15	P2.15 CATIA live rendering <a href="https://www.youtube.com/watch?v=HsK3RVTOX1Q">https://www.youtube.com/watch?v=HsK3RVTOX1Q</a>
Practice(3 h)	16	P2.16 Behaviour experience of the complete product <a href="https://www.youtube.com/watch?v=9RgdZUvEjPw">https://www.youtube.com/watch?v=9RgdZUvEjPw</a>
Practice(3 h)	17	P2.17 Design validation/Simulation using Simulia <a href="https://www.youtube.com/watch?v=cDDeWRB7PCs">https://www.youtube.com/watch?v=cDDeWRB7PCs</a>
Practice(3 h)	18	P2.18 Simulation using Simulia <a href="https://www.youtube.com/watch?v=cDDeWRB7PCs">https://www.youtube.com/watch?v=cDDeWRB7PCs</a>
Practice(3 h)	19	P2.19 Classification of simulation <a href="https://www.youtube.com/watch?v=gVlvp1RDi2s">https://www.youtube.com/watch?v=gVlvp1RDi2s</a>
Practice(3 h)	20	P2.20 Structural simulation, Thermal simulation and both
Practice(3 h)	21	P2.21 Linear and non linear analysis
Practice(3 h)	22	P2.22 CFD Analysis, Fatigue, Durability
Practice(3 h)	23	P2.23 Explicit Analysis, Crash Analysis(Abaqus)
Practice(3 h)	24	P2.24 Explicit Analysis, Crash Analysis(Abaqus)
Practice(3 h)	25	P2.25 CFD Analysis, Fatigue, Durability
		3.Process management ( Using Enovia ) ( 1-2-0)
Session	1	3.1 Introduction to project management, Project Definition, Project Initiation
Session	2	3.2 Need for Project Management
Session	3	3.3 Provide vision and direction, increase efficiency, Control.
Session	4	3.4 Project scope, manage costs, manage time, Schedule the work
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Session	8	3.8 Project Identification and Selection: Introduction, Project Identification Process
Session	9	3.9 Project Initiation, Pre-Feasibility Study, Feasibility Studies, Project Break-even point
Session	10	3.10 Core functionality integration with different engineering IT tools, specifically with Catia,Delmia, Dymola, Simulia etc.
Practice(2 h)	1	P3.1 Getting started with Enovia with known use case.

Practice(2 h) 2	P3.2 Practicing for the given project
Practice(2 h) 3	P3.3 Define an existing project using Enovia
Practice(2 h) 4	P3.4 Practicing for the given project
Practice(2 h) 5	P3.5 Learning Task allocation for an existing project using Enovia
Practice(2 h) 6	P3.6 Practicing for the given project
Practice(2 h) 7	P3.7 Resource allocation for different tasks in an existing project using Enovia
Practice(2 h) 8	P3.8 Practicing for the given project
Practice(2 h) 9	P3.9 Review and monitoring of an existing project through Enovia
Practice(2 h) 10	P3.10 Practicing for the given project
Practice(2 h) 11	P3.11 Uploading deliverables of the project through Enovia
Practice(2 h) 12	P3.12 Practicing for the given project

**List of Projects/ papers/jobs/products to be done in domain:**