



Centurion
UNIVERSITY

*Shaping Lives...
Empowering Communities...*

SDG 8 | Report on Decent Work and Economic Growth

SDG 8

REPORT 2021



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I. Targets



Incubation

Centurion University through its Centre for Innovators, Entrepreneurs and Commercialization had incubated 39 companies in a variegated area. It targets 20 more incubation by the year 2023.



Empowerment through Education

Centurion University's social entrepreneurial outreach had trained 714 girls in Skill Impact Bond Training with placements. The University has set the target to train 500 more girls in demanding areas in the year 2023.



Decent Economic Growth for all

Centurion University is an equal-opportunity employer. It has no discrimination pertaining to gender as far as pay or any other matters are concerned. It also promotes women entrepreneurs and facilitates its women employees to lead companies in their core technical areas. The University targets to empower 5 interested women employees to lead positions in its different incubated companies.



Financial Inclusions

Centurion University's social entrepreneurial outreach, Gram Tarang Inclusive Development Services (GTIDS) strives for the financial inclusion of marginalized communities in both rural and urban areas. It has made it accessible to all through an app-based platform "Insta Money" It spreads awareness through Business Correspondents. For the year 2023, it targets to increase its penetration by engaging 200 more Business Correspondents.



II. The Context of Centurion University

Centurion University with its motto, “Shaping Lives and Empowering Communities” is a new World of Hopes and Possibilities. It accentuates parity on all aspects and strives to exalt the human capacity by providing an inclusive environment by providing avenues for economic growth along with a balance in work and life. The University strives to alter the mindset from “Job seeker” to “Job creator” by inculcating technical competencies among its students and empowerment. Team Center for Innovators, Entrepreneurs and Commercialization’s strives to kindle the spirit among staffs and students. It has resulted in incubation of 39 start-ups by the University alumni, students and staffs. There are some start-ups with a special focus like Sangam Designs which transforms waste clothes to usable ones and it is a women led start up with all specially abled women employees. The spirit of entrepreneurship is kindled through skill integrated higher education in all echelons beginning from training of specially abled youths to transgender to students of the University. All empowerment is intended for to bring parity with an economic growth of the trainees. Capital is one of the cardinal requirement to set up a business, one of the University’s social entrepreneurial outreach called “Gram Tarang Inclusive Development Services Private Limited” is a Fintech company which has engaged Business Correspondents in rural Odisha and Andhra Pradesh with an aim to create financial inclusion. The University also maintains parity by adherence to different rules and ensuring people of all gender are well represented at all echelons.



Jagannath Padhi
Director,
Centurion University



1. Providing Equal Opportunities

1.1. Providing an Inclusive Environment

Centurion University through its Social Entrepreneurial Outreach (Gram Tarang Employability Training Services and Gram Tarang Vocational Education and Training) provides an inclusive environment for all. Adhering to Fundamental Right (Article 21A), Right to Education from school dropouts to Doctorates are trained in University ecosystem and for creation of livelihood. The following are major trainings being conducted

Training of DDUGKY Kids



Skill Impact Bond



NEEM



Differently abled Children



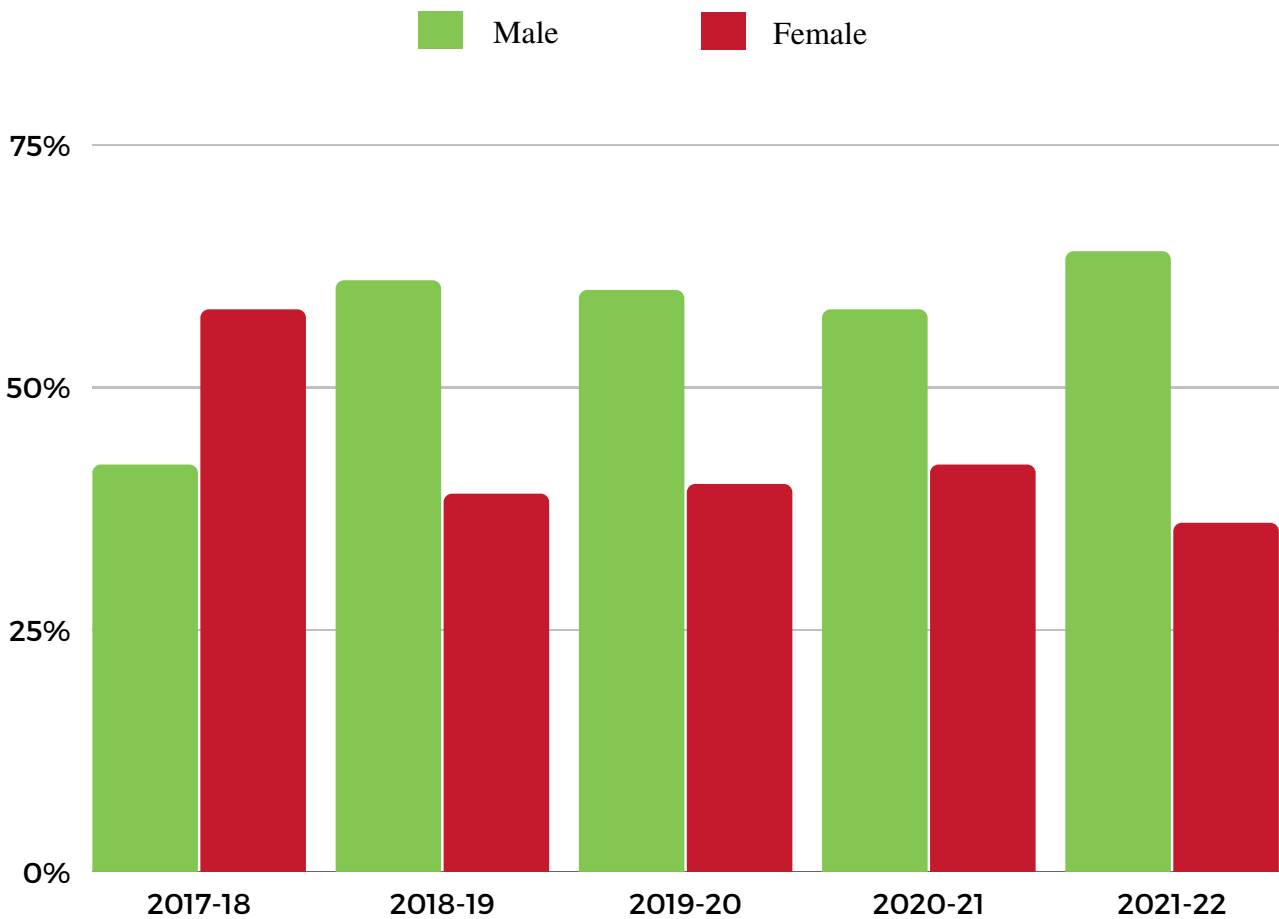
Transgender



2. Full Employment and Decent Work with Equal Pay

2.1. University's Gender Profile

Centurion University is an equal employer and does not discriminate between men and women in any aspect be it the Senior Management Positions or pay and compensation. The following figure delineates the gender profile of the University.



3. Women Empowerment

3.1. Female Leadership

Centurion University strives for gender equality. It has provided avenues to everyone who performs. The following section delineates the women leadership in detailed.



Dr. Supriya Pattanayak
Vice Chancellor



Dr. Anita Patra
Registrar



Dr. Sujata Chakravarty
Center for Data Analysis and
Machine Learning and Dean
School of Engineering and
Technology



Dr. Jyoti Sayantani
Director Quality Assurance





Dr. Yashaswi Nayak
Dean School of Applied
Sciences



Dr. Gitanjali Behera
Dean Agricultural Engineering



Dr. Madhusmita Choudhury
Head of Center for
Commercializations of
Innovation and
Entrepreneurship



Dr. Rukmini Mishra
Head of Center for Genetics
and Genomics





Dr. Pushpalatha Ganesh
Head of Center for Plant
Tissue Culture and Vegetative
Propagation



Dr. Prajna Pani
Head of Center for Edutech
and Skillstech



Dr. Soumya Jal
Head of Center for Medical
Diagnostics



Dr. Girija Nandini
CEO Apparel, GT Tech





Dr. Padmaja Patnaik
Head of Center for Lasers



Ms. Swarnaprabha Jena
Head of Center for Smart
Engineering Applications



Dr. Rosy Mallik
Head of Center for
Phytopharma



Dr. Swetalina Mishra
CEO Woodworks, GT Tech



4. Promote Policies to Support Job Creation and Growing Enterprises

4.1. Innovation and Entrepreneurship

Centurion University is aligned with national government initiatives. One of such initiative of Government of India is 'Make in India' which was launched on 2014 with an aim to boost up GDP from manufacturing sector. The policy was implemented after identification of the problems of Indian economy, firstly, GDP contribution of service sector was more than manufacturing sector. Secondly, the rising Current Account Deficit and Balance of Payment. The "Make in India" initiative was focussed on boosting up entrepreneurship with funding support from government schemes. Centurion University being committed towards Sustainable Development Goals had fostered an entrepreneurial ecosystem within campus and promoting the same to vicinity. Its Centre for Innovators, Entrepreneurs and Commercialisations had incubated 39 start-ups by 2022 with an aim to enable 20 fly-offs and 50 more incubation by 2023. The list of few speciality companies incubated is detailed below,

Sl.No.	Name of Incubates	Area of Focus	Email ID	Contact	Specialty
1.	Sangam Designs	Product Innovation	sangamdesigns1@gmail.com	7735611564	<ul style="list-style-type: none">• Women Empowerment• Employability to disabled.
2.	Skyy Riders Electric Pvt Ltd	E-vehicle	nihar@skyrider.com	9348287665	<ul style="list-style-type: none">• E-mobility• Green energy
3.	Gram Tarang Foods	Organic Extracts	ashish.panda@gramtarangfoods.in	9938085556	<ul style="list-style-type: none">• Financial Inclusion• Backward linking with farmers
4.	Gram Tarang Inclusive Development Services Pvt. Ltd. (GTIDS)	Financial Inclusion	abhinav.madan@gramtarang.org.in	9437179990	<ul style="list-style-type: none">• Quality education for economically under privileged sector
5.	Urban Micro Business Centre(UMBC)	Women Entrepreneurial	soumit.ukil@cutm.ac.in	6372804180	<ul style="list-style-type: none">• Financial Inclusion of slum dwellers



5. Protect Labor Rights and Promote Safe Working Environment

5.1. Employees and Students

Centurion University strives to provide a healthy and safe working environment for all of its employees and students. There is a strict adherence to different standards of safety which is mandated in the laboratories. For example, the use of proper safety gear is mandated in every laboratory. Similarly, the production units also adhere to different safety standards as mandated. The University enforces strict adherence to road safety on campus with a maximum speed limit of 20 Km/hr. Usage of helmet and seat belts are mandatory and there is a dedicated parking space for vehicles away from academic blocks.

Similarly, in adherence to different legislations the University safeguards the interests of all including women and minorities. The following section details different policies,

Policies	Links
1. University's Commitment To Prohibition Of Smoking, Drug Usages And Alcohol	Know more
2. Against Sexual Harassment	Know more
3. Equal Opportunity	Know more

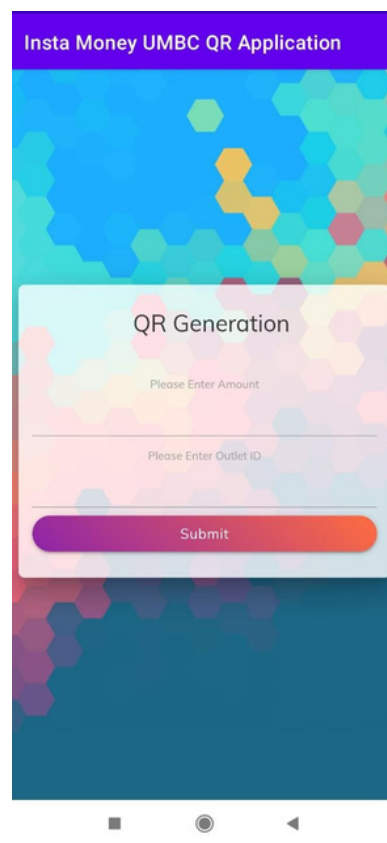


6. Universal Access to Banking, Insurance and Financial Services

6.1. Gram Tarang Inclusive Development Services Private Limited (GTIDS)

GTIDS, a social entrepreneurial outreach of Centurion University of Technology & Management is active in Financial Inclusion space from April 2011 & worked as a sub-contractor for various Technology Service Providers from April'11 to May'19. GTIDS recruited over 10,000 agents for 16 Banks (Andhra Bank, Allahabad Bank, Andhra Pradesh Grameen Vikas Bank, Andhra Pragathi Gramin Bank, Allahabad Bank, Bank of India, Bihar Gramin Bank, Central Bank of India, Karnataka Gramin Vikas Bank, KBS LAB, Paschim Bengal Gramin Bank, Nainital Gramin Bank, Syndicate Bank, Telangana Gramin Bank, UCO Bank, Uttarbanga Kshetriya Gramin Bank, United Bank of India) across 15 States (AP, Assam, Bihar, Jharkand, Karnataka, Manipur, Meghalaya, Odisha, Sikkim, Telangana, Tripura, Uttar pradesh, Uttaranchal, West Bengal). GTIDS opened over 1.4 Crore no-frills accounts, mobilized Fixed Deposits tuning 200 Crores, savings tuning 2,000 Crores and collected over 400 crore NPAs from the beneficiaries on behalf of Partner Banks. GTIDS disbursed more than Rs 400 Crore Microfinance loans to over 1, 60,000 beneficiaries under Mudhra Scheme.

GTIDS developed its own technology in 2018, signed agreements with 5 banks i.e. (Andhra Bank, Andhra Pradesh Gramina Vikasa Bank, Telangana Gramina Bank, Bank of India, KBS Bank) as a principal contractor. GTIDS currently employs over 1600 Business Correspondent Agents in Andhra Pradesh, Karnataka, Odisha, Telangana, West Bengal and through agents provide banking services like Deposit, withdrawals, Fund Transfer, mobilization of savings, FDs, RDs, marketing government schemes like APY, PMJJBY, PMSBY, recovery of NPAs etc. GTIDS intends to sign agreements with more banks in the future and plan to onboard 2000 new BC Agents by December 2021. Further, to offer industry integrated education to its Agents, GTIDS in collaboration with Centurion University of Technology and Management launched a 3-year BBA program in Finance and Financial Inclusion in June' 14 in the states of Assam, Bihar and West Bengal. GTIDS in collaboration with its parent organization Centurion University imparted NABARD sponsored IIBF training to over 4000 Bank Mitras.



7. Promoting Employment through Other Avenues

7.1. Urban Micro-Business Center (UMBC)

UMBC A Section 8 Company, it is actively involved in institutionalizing the social disruptive innovation in Bhubaneswar slums. The entrepreneurship development programme undertaken by the center has resulted in identifying and training 220 potential entrepreneurs from chronically poor families for undertaking nano businesses. Further, it supported 150 women with zero-interest loans through established bank linkages.

It also serves as a center for research and learning activities for students of management and engineering from India and abroad. Students and faculty from Centurion University, Royal Melbourne Institute of Technology University (RMIT) and the University of Queensland, Australia, University of California, Santa Cruz, USA, Tata Institute of Social Science and other institutions have used the center for their learning and research.

One of the residents of the Kargil Slum, Ms. Meenakshi Chand, a representative of the socio-economic transformation process initiated by UMBC, presented her life's journey at a global conference at Deakin University, Australia on 25th October 2016.

UMBC has received financial support from the Government of India; the Government of Odisha; Bhubaneswar Municipal Corporation, the Government of Australia, Odisha Milk Marketing Federation (OMFED), Mindtree Foundation, Bosch and Union Bank.



7.2. Gram Tarang Foods

Gram Tarang Foods(GTF) is a social enterprise incubated and developed by Centurion University. Its current product portfolio includes high-quality extracts (selective oils, oleoresins, total extracts, and natural colors) from raw organic spices, herbs, medicinal plants, beans, and flowers. These extracts are used by the Pharmaceuticals, Nutraceuticals, Perfume, and Cosmetic industries. It has 10 Research Scientists that are fully engaged with the farmer community around our campus as well as create similar facilities on our own campus at Parlakhemundi to identify new products and processes to derive maximum value sustainably. GTF supports local value addition, local market creation, and market linkages for farmers. We are associated and working closely with companies such as Himalaya, Naturals and Robertet.



