Centurion University of Technology & Management Shaping lives...empowering communities!

Institutionalizing skills through integration with higher education & industry

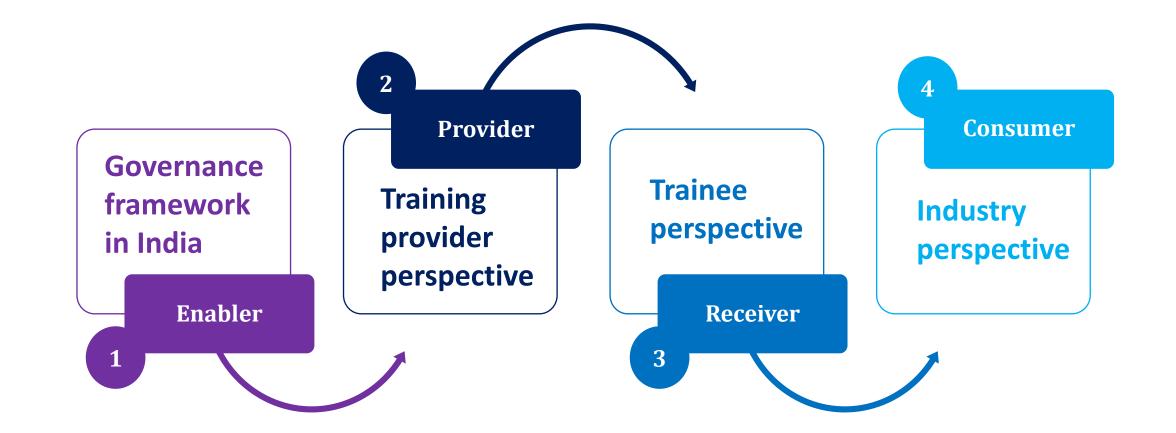
YOTI

5th May 2021



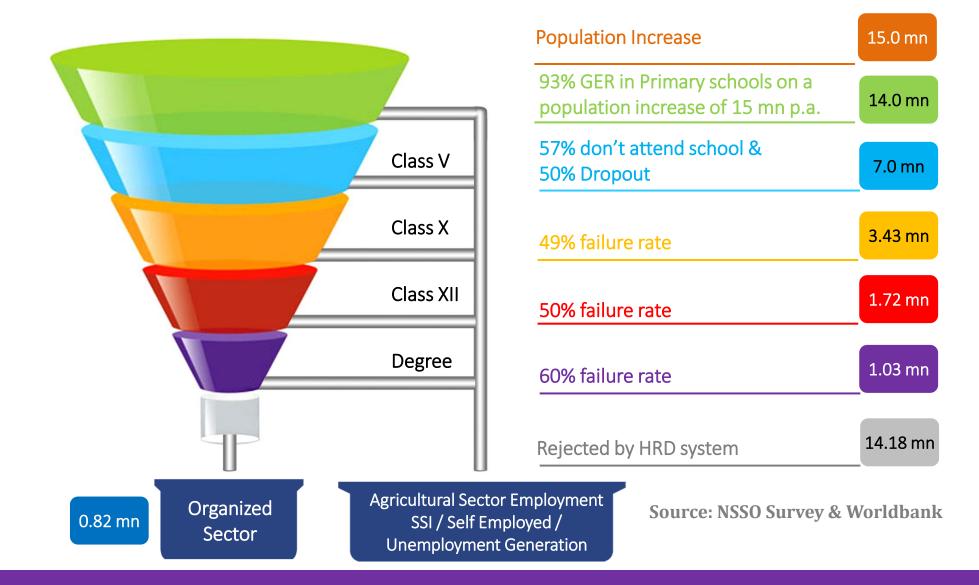
How can a University be relevant for youth like Bhanupriya and help them to dream & aspire?

The four stakeholders' perspectives



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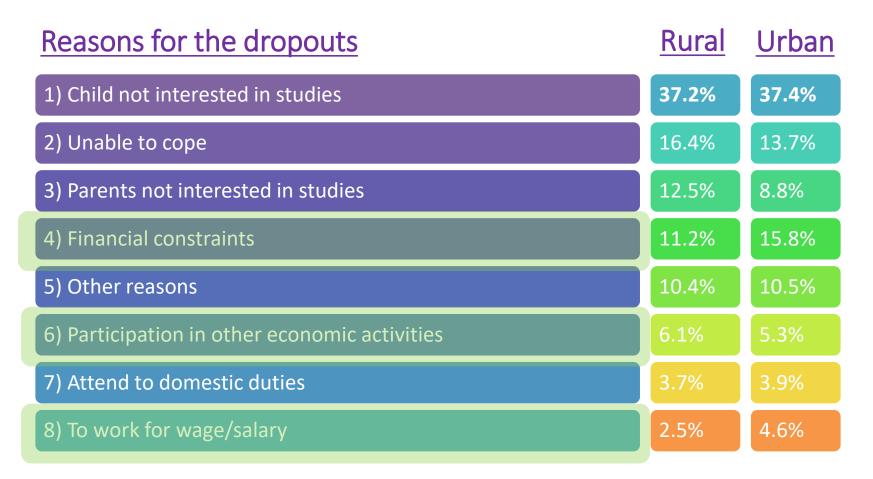
3. Receiver: High dropout rates resulting in no skills or qualifications



A need to focus on those failed by the system at bottom of pyramid

3. Understanding why our students dropout

Source: Economic & Political Weekly

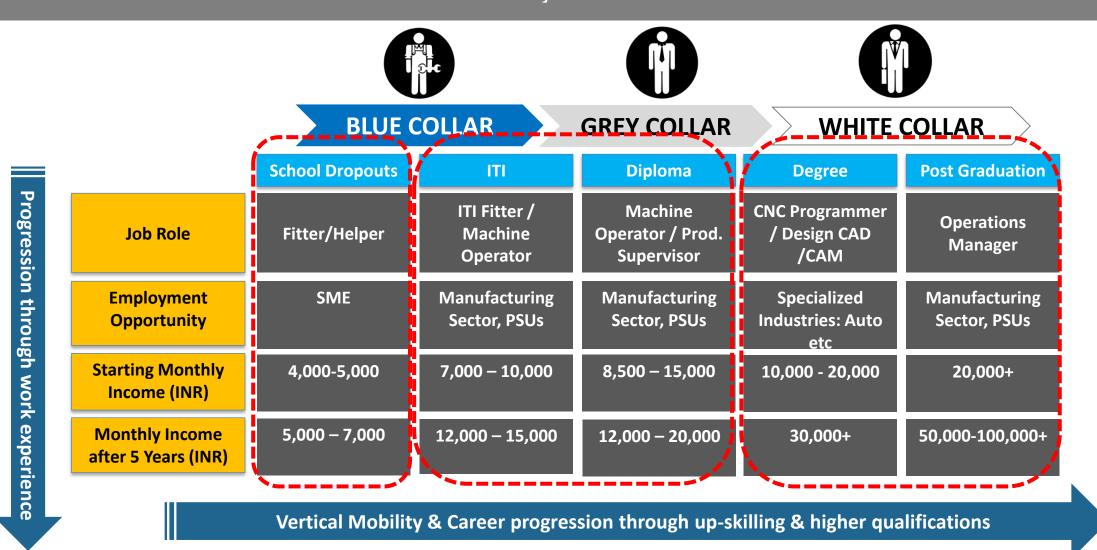


Students are disengaged from learning; Return on Education / Training are perceived as being very uncertain

4. Consumer: Industry perspective

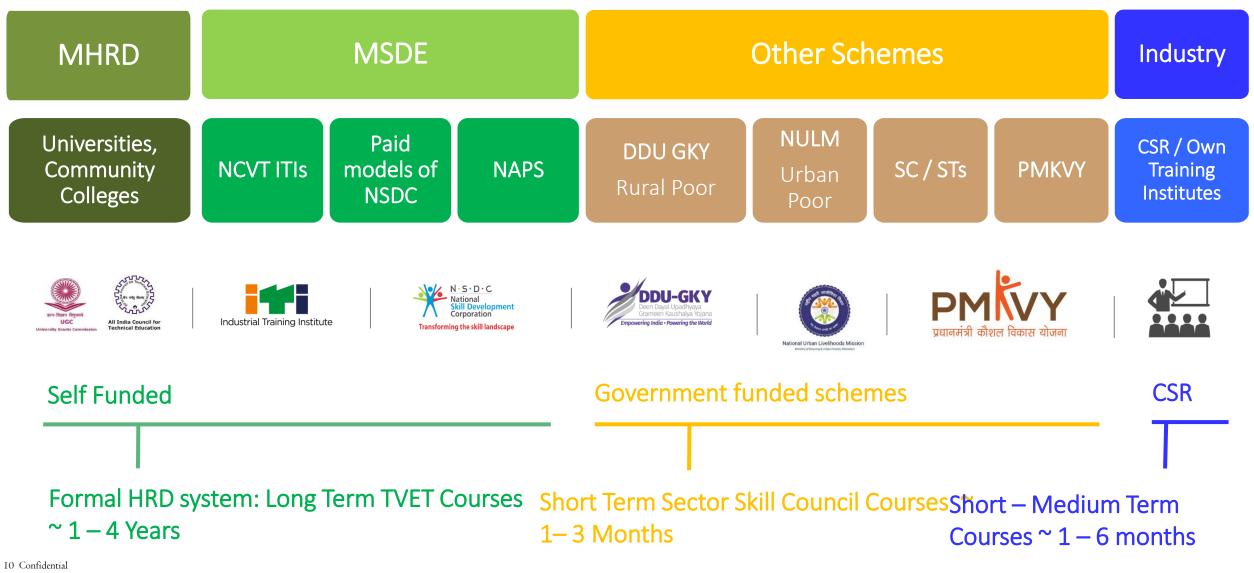
| Manpower Shortage | Shortage of manpower across industry Manufacturing: ITIs & Polytechnics not producing enough skilled technicians Services: No formal vocational education system | |
|---|---|--|
| Quality of workforce | Inadequacies in Existing ITIs/Polytechnics/colleges Poor Infrastructure & technology; quality of trainers, no industry linkages; archaic curriculum not revised since 60's | |
| Attrition Limited pool of localized skilled labour Poor Working conditions & low wages make jobs unaspirational Migration support is near absent | | |
| Regulatory Framework | Existing Labour law compliance compels contractual engagement Subsidy schemes creating a shadow minimum wage & comfort level in the village | |

4. Lack of horizontal & vertical mobility for our students



Rigidities of education system limiting career progression & mobility

I) Governance: The TVET ecosystem in India



Key problems unaddressed by existing ecosystem

1. Short term focus shortchanging aspirations of youth

- No premium for short term skill certifications
- Poor cannot afford to spend 2-3 years in an ITI or polytechnic & need to start earning at the earliest & short term skilling or certifications don't give a long term career

2. Rigid entry & exit points

- Implementation of the NEP
- Flexibility needed in the ecosystem to allow multiple entry & exit ramps and upskilling while working in dual mode

3. Industry is abysmally significant to the whole process

- Theoretical focus of TVET and a general failure of SSCs linking industry with TPs
- Industry not involved in curriculum development, standards, curricula, training of trainers, assessments
- Especially ignored are geographies where there is no industry

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The Centurion- Gram Tarang model

2

How we built an inclusive integrated model of skill development

WYAMAHA

Key Milestones of CUTM's skilling journey



State enacted University with NAAC 'A' Grade 27-Aug-2010

First Educational Institute to secure SGSY project in 2010; First NSDC partner





EXTRAORDINARY PUBLISHED BY AUTHORITY No. 1383, CUTTACK, WEDNESDAY, AUGUST 30, 2017/BHADRA 8, 1939

SKILL DEVELOPMENT & TECHNICAL EDUCATION DEPARTMENT NOTIFICATION The 30th August, 2017

No.4307–SD-MIS-48/2017/SDTE.— Whereas, the Government had issued a set of guidelines for recognition of a University as Skill University in the State, vide SD&TE Department Notification No.3653/SDTE., dated the 26th July, 2017,

Whereas, in response to the same only one university, i.e., Centurion University of Technology and Management(CUTM) had submitted an application for its recognition as Skill University,

> Odisha's first Skills University 30-Aug-2017

NSDC, FICCI awards, recognitions, UN citations & Skills University status





| | 23] 23] | नई दिल्ली, बृहस्पतिवार, दिसम्बर 6, 2018/अग्रहायण 15, 1940 NEW DELHI THRUSDAY, DECEMBER 6, 2018/AGRAHAYANA 15, 1940 | |
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| | | PART 1—Section 2 | |
| | | भाग I—खण्ड 2 | |
| | | EXTRAORDINARY | |
| | | असाधारण | |

कौशल विकास और उद्यमशीलता मंत्रालय

(राष्ट्रीय कौशल विकास एजेंसी)

अधिसूचना

नई दिल्ली, 27 नवम्बर, 2018

सह.सं. 4300022013-एतप्रसरीए.—चिन मंत्रालय (अर्थित कार्य दियाग), भारत मरकार द्वारा राष्ट्रीय कौशन कोंगा वांचा (एलएसक्लूफ) पर रिलांक 27 विवंबर, 2013 की अधिपुक्ता मंत्रवा 862013-निवंश के माठ्यम में राष्ट्रीय कोंगा की स्वार्थ के साध्य के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के साध्य के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के साध्य के साध्य के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के स्वार्थ के साध्य के साध साध्य के साध साध्य के साध साध्य के साध

MSDE's Awarding body for Short Term skilling 27-Nov-2018

Empaneled by different states for skill assessments & certifications







REGD. NO. D. L.-33004/99

| H. | 22] | NEW DELHI, TUESDAY, NOVEMBER 19, 2019/461146 28, 1941 | |
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| मं. | 221 | नई दिल्ली, मंगलवार, नवम्बर 19, 2019/कार्तिक 28, 1941 | _ |
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| | | PART I—Section 2 | |
| | | भाग । —खण्ड 2 | |
| | | EXTRAORDINARY | |
| | | असाधारण | |

कौशल विकास और उद्यमशीलता मंत्रालय

अधिसूचना

नई दिल्ली, 18 नवम्बर, 2019

सं. एक. एसडी-17/123/2019-एसए/एमएखडीई.—ाष्ट्रीय कौशल विकास और उद्यमशीलता सीति, 2015 के अनुष्येद 4.1.3 और 4.9.6 के अधीन निर्देश तथा उन्ह्रारता केंद्र की, तए सिरे से अथवा कौशल विश्वविद्यालय प्रचाली के भाय के तौर पर, स्थापना संबंधी 09 असल, 2019 की अधिमुचना के तहत तैयार दिशा-निर्देश के अनुसरण में औडिशा मरकार

MSDE's first Center of Excellence 18-Nov-2019

Teaching, Training Production model given recognition by MSDE



Enacted in 2010, CUTM was declared to be Odisha's first & only Skills University in 2017; Declared MSDE's first Center of Excellence and Awarding Body

No.

Institutional model with Industry, Academia, Government & Social entrepreneurship

- Policy, standards, funding through various schemes, governance;
- Credibility & outreach for mobilization



N·S·D·C National Skill Development Corporation Transforming the skill landscape

- Technical & knowledge support: equipment, curriculum, Training of trainers
- OJT & employment opportunity



An integrated ecosystem focused on building competencies & skills

Community outreach through incubation & social entrepreneurship

Gram Tarang Employability Training Services Pvt. Ltd.

Gram Tarang Foods Pvt. Ltd.

Gram Tarang Inclusive Development Services Pvt. Ltd.

Urban Micro Business Center [Section 8 Company]

Gram Tarang Technologies Pvt. Ltd.

Gram Tarang Technical Vocational Education & Training Pvt. Ltd.

Skill building for employment & selfemployment in partnership with NSDC

Pure & Natural CO₂ extracts, Select oils, oleoresins & total extracts from organic spices & herbs

Banking correspondence services to unbanked villages through 10,000+ BCs

Nano / Mini / Micro entrepreneurship among urban poor resulting in livelihood opportunities aligned with community needs

Industry 4.0 skills for University students & developing design solutions for industry

EdTech startup focused on further education, career paths & growth for blue collar workers

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CUTM Center for

Innovators &

Entrepreneurs

Building best in class training infrastructure



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...with a sectoral focus & extensive industry integration...



GE Healthcare



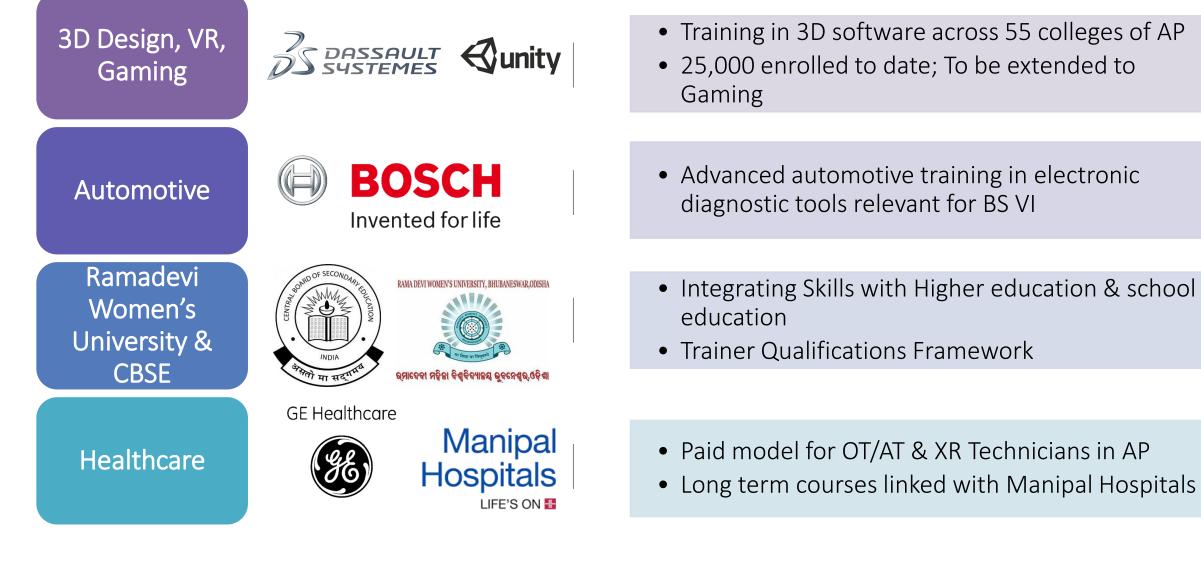
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Kalgudi



.... innovative industry ready programs



... in 8 states across the country....

OUR PRESENCE

- 9 States | 35 Centers
- 300,000 trainees enrolled to date
- 70% eligible candidates placed

Odisha: 18 Centers

Assam, Meghalaya: 4 centers

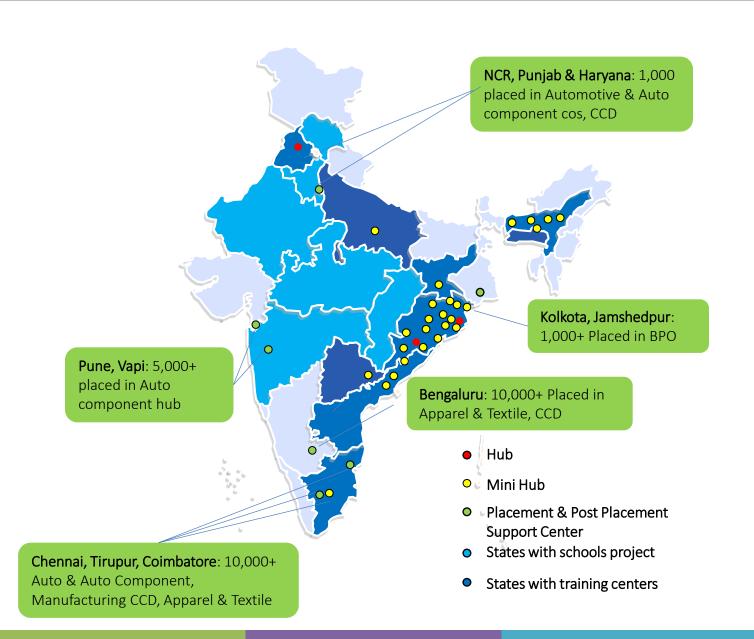
NCR, UP, Jharkhand: 1 Center each

Punjab: 2 centers

Destinations: 7 centers

MP, Maharashtra, Rajasthan, Haryana,

Delhi, Chhattisgarh: NSQF Schools

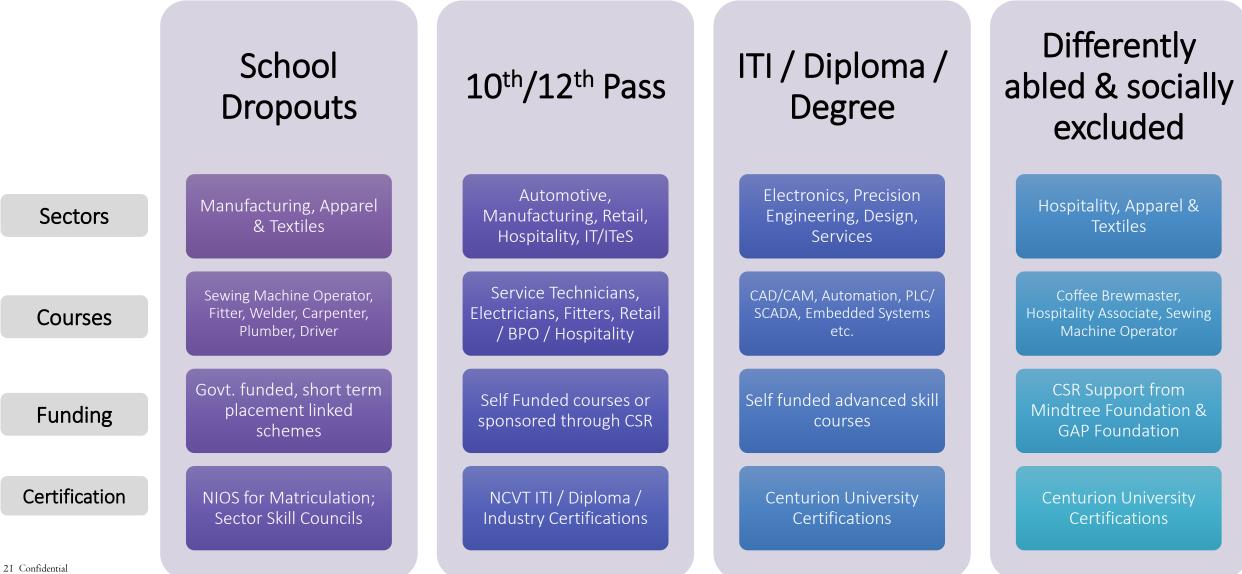


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Skilling ecosystem in India

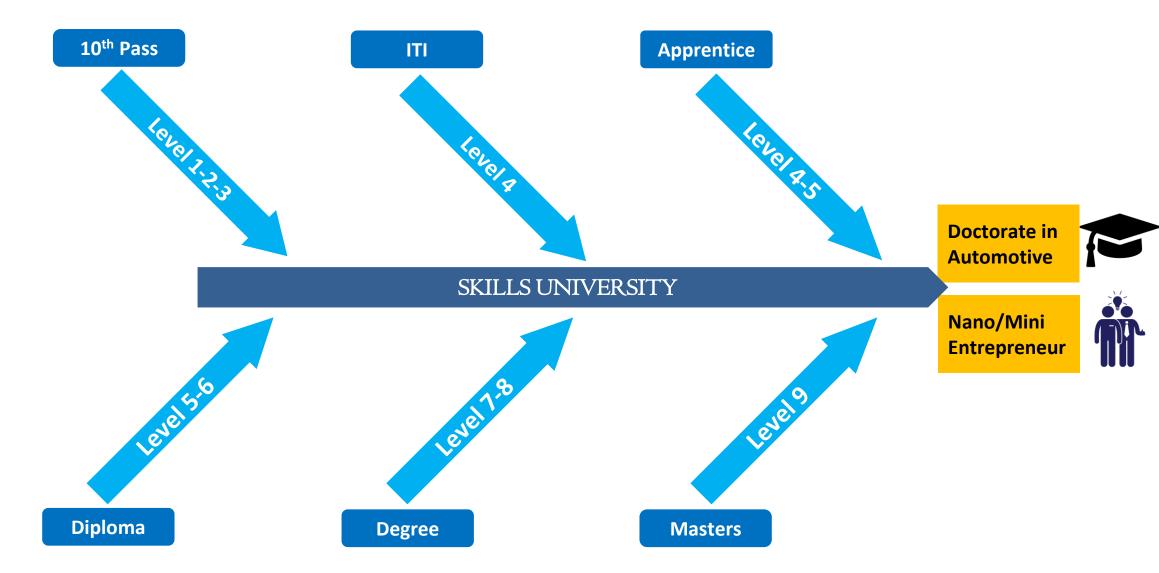
| 1/3 | 1/3 | | | 1/3 |
|-------------------------------|---|--|--|---|
| Paid Courses | Government Schemes | | | Industry & CSR |
| ITI, Diploma, BVoc | DDU GKY Placement linked skill training for rural poor | NULM Skills for Urban Poor | PMKVY Skills for all | CCD, Ashok Leyland, Mindtree, Gap |
| Industrial Training Institute | Deen Dayal Upadhyaya Grameen Kaushalya Yojana Empowering India • Powering the World | National Urban Livelihoods Mission Kentry of Housing & Urban Prenty Albeatan | N-S-D-C National Skill Development Corporation rming the skill landscape | रस योजना |
| 1/5 | | 3/5 | | 1/5 |

Inclusiveness & Integration in course design



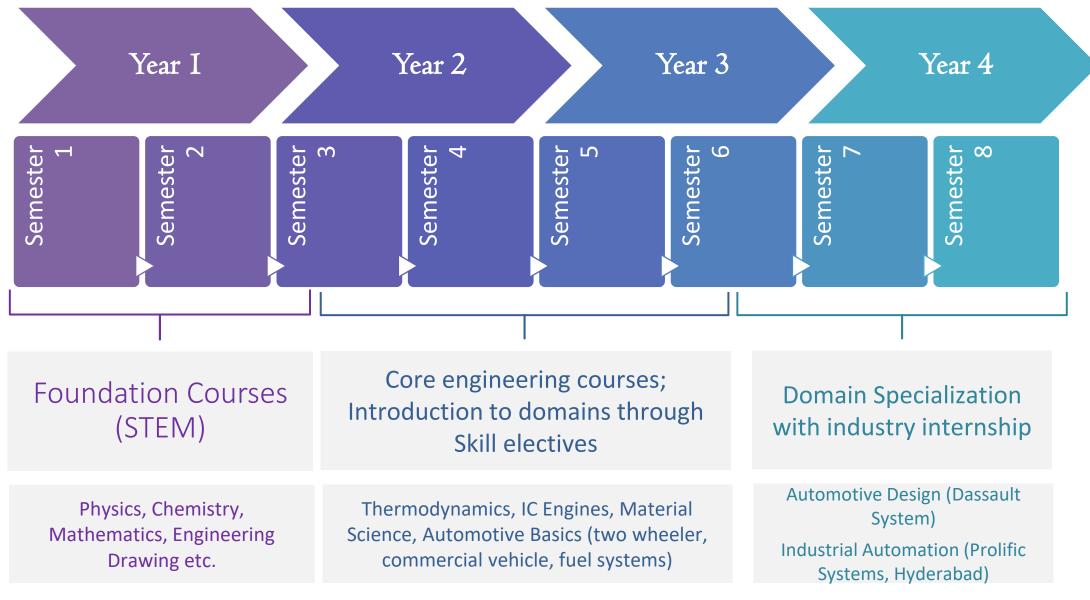
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Horizontal & vertically integrated inclusive, aspirational learning model in action



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Revamping the engineering curriculum at CUTM



Learning Philosophy & Pedagogy

Immersive, experiential learning in best in class labs with industry integration

Pedagogical approach

GTET's strategic framework & approach to skill development is based on the 4 strategies

- **1. Learning Philosophy:** Hands on, Experience based learning
- **2. Dimensions of Learning :** Six Dimensions of Skills
- **3. Stages of Learning:** Three stages of Learning Teaching, Training & Production
- 4. Delivery strategy & Process Orientation: Ten Step Delivery Model.

Industry and Work Ready Youth

| STRATEGY A | STRATEGY B | STRATEGY C | STRATEGY D |
|--------------------------------|----------------------------------|--------------------------------|--------------------------|
| | | | |
| Three Tenets of Learning | Six Dimensions of Learning | Three Stages of Learning | Ten Steps of Delivery |
| | | | |
| STRATEGY A | STRATEGY B | STRATEGY C | STRATEGY D |
| | | | |

STRATEGY A: Hands on Learning

- The curriculum is one that allows for:
 - alternate ways and means of teaching & learning;
 - multiple points for entry & exit, and
 - one that is not theoretical & esoteric.
- The learning needs to be <u>hands-on</u>, <u>experience-based</u> and <u>practice-</u> <u>oriented</u>.
- The system of education should embrace diversity & take education to those who were most deprived & most in need of a livelihood
- Teaching >> Training >> Production becomes the model for delivery of this curriculum



Experiential Based Learning

• Focus on building technical competencies and hard skills through machine-based training



Practice Oriented Pedagogy

- 20% Theory
- 20% Life Skills, IT Literacy & Personality Development
- 60% Practical in the workshop



Hands on knowledge & skills

• Each skill program finishes with a live project in terms of production – welding, fabrication, machining, garment, serving coffee, working with patients, etc.

STRATEGY B: The Six Dimensions of Skills

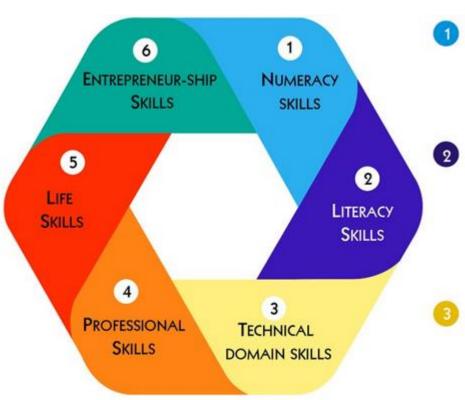
5

- Skill is not only limited to that what is learnt hands on, and a key focus has to be made on the softer aspects of the development.
- Therefore it has to be multi dimensional (or six dimensional to be precise).
- In addition to the Technical Domain the student will need to learn:
- 1. Numeracy
- 2. Literacy
- 3. Professional Skills
- 4. Life Skills
- 5. Entrepreneurial Skills

Entrepreneurial Skills: Encouraging students to gain hands on experience & through live production & incubating them to become nano/mini/micro entrepreneurs.

Life Skills : Abilities for adaptive and positive behavior that enable individuals to deal effectively with the demands and challenges of work life & employment like IT literacy, financial literacy & legal literacy, financial planning for self and family, health, health, hygiene & sanitation.

Professional Skills : The key behaviors, actions and thinking processes necessary to build a successful career like values, ethics, integrity, teamwork, communication, planning, time management & leadership etc.



Numeracy skills : Ability to use mathematical understanding and skills to solve problems and meet the demands of the job e.g. workshop measurement, calculation & basic arithmetic.

- Literacy skills : Capacity to read, understand and appreciate various forms of communication including spoken language, printed text and digital media required for the industry & trade.
- Technical domain skills : Trade specific technical or core knowledge & practical skills required for expertise in a trade.

STRATEGY C: The Three Phases of learning

- The learning system of GTET provides a holistic view of learning to the student that ensures that she/ he is skilled for the job market but also passes the academic rigour expected of a student of the same qualification level.
- GTET has no intention of diluting the learning of the student from the current system, but instead reinforce that learning with more practical/ hands on learning. This is done through the three phases of learning:
 - 1. Traditional Learning in classroom
 - 2. Applied Learning in lab
 - 3. Action Learning through

live production

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PHASE I: TRADITIONAL LEARNING

TEACH ME

Traditional learning methods of building a foundation for the course which will involve development of trade specific knowledge, literacy, numeracy & technical skills.

SHOW ME

Learning through practical demonstration in workshop or work environment where trainees will observe tasks and procedures being completed, making notes along the way and understand SOPs.

PHASE II: APPLIED LEARNING

LET ME PRACTICE

As the saying goes... practice makes perfect! Industry specification machines & production environment for hands on learning and working on the practical elements of doing the job.

PHASE III: ACTION LEARNING

Assess Me & Tell me how I am doing

Assessment is a continuous process with daily assessment of practical learning on dimensions of accuracy, process & time taken.

LET ME SHOW YOU WHAT I CAN DO

Trainees turn to demonstrate learning and independently practice the learning from doing jobs & practical while producing a good or service of social-economic value in a live production environment.

RECOGNIZE ME

Skill championship to build competitive spirit and recognize the high performers of each batch. Independent IIIrd party assessment through Sector Skill Councils or NCVT for final certification of a new "**professional**".

STRATEGY D: Process Orientation & Ten Steps of Delivery

- The delivery of the training is key for the success of any program.
- While the training itself is important where the development and selection of the trainer is crucial there are other aspects around the training that is important for the success:
- <u>Counselling</u> of the candidates before, during and after the training. This is important to ensure that the students are motivated and their aspirations are aligned to the real world circumstances;
- <u>Assessment</u> with a proper feedback and remedial system;
- <u>Post placement support</u>, particularly to ensure the student has access to the University for further learning and growth.



Models of working with Industry

- Over the past 10 years GTET has been working across various companies to introduce industry practices and the latest technologies to its students.
- It has been the experience that there is no "one size fits all" model for Industry partnerships, the approach with various industries depend on a number of factors:
 - The business cycle they are in;
 - The partnership needs to be positioned within the long-term strategic vision of the company – especially from a commercial perspective (it cannot be a grant or CSR only);
 - The output of the training has to have a concrete impact on the company's top-line and/or bottom-line.
- Therefore, it is important to be flexible on the form of partnerships with various industries with the aim of having the maximum possible.

Partnership with Industry to establish Action Learning Labs:



- GTET has 26 industry partners who have setup "Action Learning Labs" in the University campuses;
- Action Learning Labs provide students with a real-life simulation as in working in the actual industry and are equipped with the latest tools and equipment.

Work Integrated Training at the Industry Location:

- GTET has partnerships with Industry Partners where its students go to the industry for their OJT – this is typically the last phase of the student's learning
- The OJT is an immersive experience of working in that industry, there is no project work or unlike an internship.

Incubate Enterprises



- The university nurtures students and supports entrepreneurs to develop business ideas into social enterprise
- This includes a transformer manufacturing unit, an apparel unit, designing, prototyping and commercializing a 3D Printer, creating, cultivating and marketing a hybrid rice variety, a system integrator for Dassault Systemes, etc

Partnership with Industry to establish Action Learning Labs

- GTET has formed partnerships with some of the largest companies in India to setup Action Learning Labs. These labs provide students access to the latest industry practices and technology.
- In a typical partnership the companies provide GTET with:
 - Tools and equipment;
 - Training of Trainers;
 - Curriculum support;
 - Access to placements/ internships;
 - Branding and marketing support.
- The support could be all the above or a combination of the items.



Production & Action Learning

GTET's pedagogical philosophy required that it had incubated business units within the ambit of the University where they could provide its students and faculties with real exposure to businesses and livelihood opportunities.

GTET is managing & running CUTM's CIE or Center for Innovators & Entrepreneurs and has been registered with Startup Odisha as an Startup Incubator

Where possible GTET provides its students exposure to the real life projects through these companies, the table on the right provides a description of some of these companies.

| S.No. | Organisation | Activity |
|-------|---------------------------------------|--|
| 1 | GT Employability Training Services | Training and workforce solution company working with Industry to supply, upgrade and maintain its workforce |
| 2 | GT Electric | Govt. approved and accredited transformer production unit which supplies to State government distribution companies |
| 3 | Apparel Production | Full fledged apparel manufacturing unit which has even delivered 3 lakh masks during COVID |
| 4 | Urban Micro Business Center | Urban outreach initiative to create entrepreneurs among urban poor, particularly women |
| 5 | GT Technology | Bringing Industry 4.0 solutions to the farmers and underprivileged |
| 6 | GT EV | Electric Vehicle Manufacturing |
| 8 | GT Manufacturing | Manufacturing activities – apparel, wood engineering, fabrication and high precision machining |



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Apparel Manufacturing Center of Excellence





Apparel & Textile Center of Excellence swung into action in response to the COVID 19 pandemic by producing Personal Protective Garments





UNIVERSITY WV

www.gramtarang.in

Apparel Production center of excellence



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Process Flow













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COVID I9 Response: 5 Lakh PPE Equipment delivered since lockdown





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FORMT NO: CQAG 9002-II SUKHOI ENGINE DIVISION- KORAPUT HINDUSTAN AERONAUTICS LIMITED MIG COMPLEX APPROVAL NO : HAL/KPT/SED/UQM/CER/2020/23 CERTIFICATE Having met the Basic Quality Requirements, HAL, Sukhoi Engine Division - Koraput is pleased to accord approva to M/s " GRAM TARANG EMPLOYABILITY TRAINING SERVICES PVT.LTD., KHURDA, BHUBANESWAR" as a Sub-Contractor in the area of "Machining of small size components pertaining to Aero Engines" 2. Validity of the approval is for a period Two Years till 10th OCTOBER 2022. 3. Approval Reference may be quoted in all correspondences with HAL. First Issue of Certificate: 11.10.2020 सप महाप्रवंधक (गणवत्ता)-सुइत् N Snnivasar Place SUNAREDA KORAPUT ly, General Manager (Q)-SE Date: 11.10.2020 HEAD OF OUALITY

HINDUSTAN AERONAUTICS LIM **O**FUC HAL (KORAPUT DIVISION) PO. SUNABEDA - 783 002, DIST, KORAPUT, ORISSA, INDI/

BY FAX, EMAIL AND POST HAL/ENG-KPT/U(S)/5-1/2012/588

DATE: 11.09.2012

M/s. GRAM TARANG EMPLOYABILITY TRAINING SERVICES PVT LTD CUTM - CIT CAMPUS

RAMACHANDRAPUR, JATNI, BHUBANESWAR - 752 050 DIST: KHURDA, ODISHA

FAX: 0674 - 2352433

Dear Sir. SUB : REGISTRATION AS A SUB-CONTRACTOR FOR MACHINING AERO-ENGINE COMPONENTS OF HAL, ENGINE DIVISION - KORAPUT.

Reference is made to your Application for Registration as Sub-Contractor for machining components / parts of this Division.

We are pleased to inform you that your firm has been reaistered as subontractor against the following catego

हिंदस्तान एरोनॉटिक्स लिमिटेड सखोई इंजन प्रभाग-कोरापुट (रक्षा मंत्रालय के अधीन भारत सरकार का उपक्रम)

ाकघर : सुनाबेड़ा-763 002,कोरापुट (ओड़िशा) भारत HINDUSTAN AERONAUTICS LIMITED SUKHOI ENGINE DIVISION-KORAPUT (A Govt. of India Undertaking Under Ministry of Defence Sunabeda-763 002, Koraput (Odisha), India वेव साइट/ Website : http://www.hal-india.com

REF .: HAL-KPT/U(S)/USC/II-12-4/ 2012/ REGN/ 1643

DATE: 23/11/2012

Ms. Gram Tarang Employability Training Services Pvt. Ltd. CUTM-CIT Campus Ramachandrapur, Jatni, BHUBANESWAR -752 050 Dist-Khurda, ODISHA FAX: 0674-2352433

Dear Sir,

Sub: Registration as a subcontractor

GTET is a registered Component supplier to HAL, RSB, SMS

Production Capabilities & Orders Executed

| Workshop & Advanced Machineries | 2,500 Sq.Ft. Workshop with Tiled Flooring; CNC Five Axis Vertical Machining Center: Continuous Five axis machine with Positional accuracy of 0.005mm. Ergonomically designed for precision dies, molds and turbine blades & Impellers. Axis Traverse: X : 760mm, Y : 560mm, Z : 560mm, B : +30° to -120°, C: 360° CNC Turn Mill Center with C & Y Axis: Continuous four axis for machining of complex cylindrical parts, shafts with positional accuracy of 0.005mm. Axis Traverse: X : 242.5 mm, Z : 580mm, Y : ± 40.00mm, C: 360°, Swing over bed: 610mm, Swing over Cross Slide: 360mm |
|------------------------------------|---|
| | CNC Vertical Machining Centers: 2 Nos, Axis Traverse: X: 450mm, Y : 350mm, Z : 350mm with positional accuracy of 0.005mm CNC Turning Centers: 3 Nos, Axis Traverse: X: 205mm, Z : 425mm, Swing over bed: 410mm with positional accuracy of 0.010mm Tool Presetter machine of resolution 0.001mm for quicker tool data transfer to machine and track the tool wear. |
| High Precision | High Precision CMM , Microhites |
| Inspection Facilites / Quality | Digital & Analog type Vernier Calipers & Micrometers |
| | Bore Gauges |
| Assurance Department | Standard Inspection room as per ISO 9001: 2015 |
| Production License | ISO 9001: 2015 certified shop floor for machining of precision components, dies & molds |
| Customers and Past Orders | Registered Supplier of HAL, CTTC, RSB Transmissions (I) Ltd., SMS Group Supplied 108 different engine components for HAL, engine division. Manufactured above 400 dies of automobile transmission parts for RSB Manufactured above 500 machine parts for SMS Group Manufactured above hundred injection moulding, blow moulding dies for K K steels & Mecatech dies & moulds |









Precision Machining Center

Mini Tool Room & Training Center at Bhubaneswar & Paralakhemundi

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Automotive Dies & Fixtures – Jobs delivered

Clients: RSB, SMS







TOLERANCE : ± 0.010µm







Precision Machining

HAL, RSB

© Centurion University | Gram Tarang





COMPONENT : UC 8 PIN CUSTOMER : ISRO



: 160

QUANTITY



TOLERANCE : ± 0.005µm

HAL & ISRO Production Jobs

© Centurion University | Gram Tarang

Transformer Unit

MANUFACTURER AND REPAIRER OF ALL KIND OF TRANSFORMERS

Gram Tarang, the social enterprise of Centurion University, Skill University of Odisha provides hands on vocational training to youth in live production environment. With a special focus on vocational training in energy sector, Gram Tarang has established a state of the art Transformer Manufacturing and Repair Workshop which undertakes orders from many discoms and private clients. Our processes and products have been certified as meeting and exceeding national and international quality standards including BIS Level-II approval for 16 / 25 / 63 / 100 / 250 and 500 KVA Distribution Transformers and ISO 9001:2015.

Gram

www.gramtarang.in

Centurion

UNIVERSITY

MANUFACTURING FACILITIES

We have the most modern and high-tech machines like power sheering machines, Hydraulic press brake, automatic HT and LT coil winding machines, Single/double head DPC machines, Oil Conditioning machine, Thermostat controlled heating chamber, spray booth and 27KL Lube storage tank.

TESTING FACILITIES

We also have high precision testing equipment like 3-Phase M-G Set with DVDF Test Set, Transformer Oil Insulation Test Set, Turns Ratio Tester, Digital Insulation Resistance Tester, Motorised Insulation Tester, Power Analyser, Winding Resistance Meter, High precision micro OHM meter, Turns ratio tester and CT & PT for best monitoring of quality output of our transformers.







दिनांक: 1 5 JAN 2021

Our Ref: BHBO/CM/L- 5200084793

विषय / Sub: प्रमाण्न मुहुरांकन के संबंध में / Regarding Certification Marks

M/s GRAM TARANG EMPLOYABILITY TRAINING SERVICES PVT.LTD PLOT NO-136/137, RAMCHANDRAPUR BAZAR, JATANI Dist-Khordha Odisha-752051

महोदय / Sir,

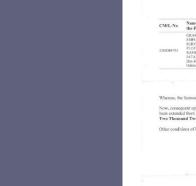
इस पत्र के साथ लिम्नलिखित प्रलेख संलग्न करके आपको भेजा जा रहा है । क्रिपया इस इस संबंध में आवश्यक कदम उठाएं । आपरं अनुरोध है कि आप इसकी पावती भिजवा दें ।

Please find enclosed following Document(s) for necessary steps at your end.Kindly acknowledge the receipt of this communication and confirm.

- 1. मानक मार्क का उपयोग करने के लिये आवेदन पत्र की प्राप्ति के बारे में पत्र 1 Letter regarding receipt of Application to use this Standard Mark.
- 2. नवीकरण के लिए नोटिस। Renewal notice.
- 3. लाइसँस की बैधता अवधि समाप्त होने का सूचना पत्र । Letter intimating expiry/non-renewal of Licence /Cancellation of licence
- 4. अपूर्ण आवेदन पत्र के लौटने के बारे में पत्र | Letter regarding returning of incomplete application.
- 5. आवेदन पत्र पूरी तरह अस्वीकार करने के वारे पत्र | Letter summarily rejecting the application
- 6. आवेदन पत्र की अस्वीकृति के नोटिस | Notice for rejection of Application.
- 7. आवेदन अस्वीकार करने का पत्र | Letter intimating rejection of application.
- 8. आस्थगत पत्र | Deferment letter.
- मुहरांकन रोकना | Stop marking.
- 10. आवेदन पत्र के संबंध में विसंगतियां | Discrepancies regarding application.
- 11. मुहरांकन की पुनः आरंभ I Resumption of marking.
- 12. लाइसेंस का अनुदान / स्वीकृति / Grant of Licence.
- 13. आवेदन पत्र के समाप्ती की नोटिस | Application Closure Notice.
- 14. डी / वी रिपोर्ट के संबंधी | Regarding D / V Report.
- 15. लाइसेंस समाप्ति नोटिस | Licence Expiry Notice.
- 16. असफल नमूना (आवेदक) | Failure sample (applicant).
- 17. असफल नमूना (लाइसेंस) | Failure sample (licence).
- 18. मुहरांकन फीस मे संशोधन की पुस्ठांकन 1 Endorsement for Revision of Marking Fee
- 19. भारतीय, मानक / परीक्षण और निरीक्षण की योजना में संशोधन की सूचना पत्र / (Amendment to IS / STI)

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BIS Approval Certificate for Transformer Manufacturing





(K.Sai Chandra) SCIENTIST-B



Transformer Manufacturing Process











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| Vehicle | M/s GRAM TARA | NG EMPLOYA | BILITY | TRAINING | SERVI | CES PV | T. LTD. | | |
| Manufacturer | B-107, KSR Pleasant Valley, Mi Plant Address : Hig-5, Phase- | | -I, BDA Duplex, Pokhariput, Khandag | | 7) - 530 018 Agliri, Bhubaneswar - 751 030 | | | | |
| Net Power | 1430 W | Batter | Make Capacity | | - | M/S Eastman Auto & Power Limited 90 Ah | | | |
| Max Speed | 17.93 kmph | | - | | Aodel N | D. | EM 120 ER | | |
| Identification no. | Manu | facturer | | Identif | ication | no. | Controlle | r Manufacture | r |
| M/s Jiangsu C | | hangyun Drive Techniques | | | | | M/s Changzhou Yuleng Vehicles Co. I td | | |
| GTCY-48VM850 | Co. Ltd. No. 95, East Renmin | | | GTCY-48VC850 | | 50 | No. 287 Lingshi road, ChengXi Industrial Zone, Yongkang City, ZheJlang Province, 321 300 People Republic of China | | |
| BASE MODEL | Changzhou, Jiangsu Province, CHINA CATEGORY | | | TYP | E | Seating Capacity (Incl. Driver) | | GVW, kg | Load Garrying Capacity, I |
| TAURUS | Special Purpos | Battery Ope Wheeler | rated | E - Cart | | 1 | Person | 726 | 310 |
| Note: Seating Capac | ity (including driver) | to be verified b | y RTO: | At least @ | 68 kg/pc | orson | | | |
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e-Rickshaw OMFED order of 40 refrigerated carts delivered

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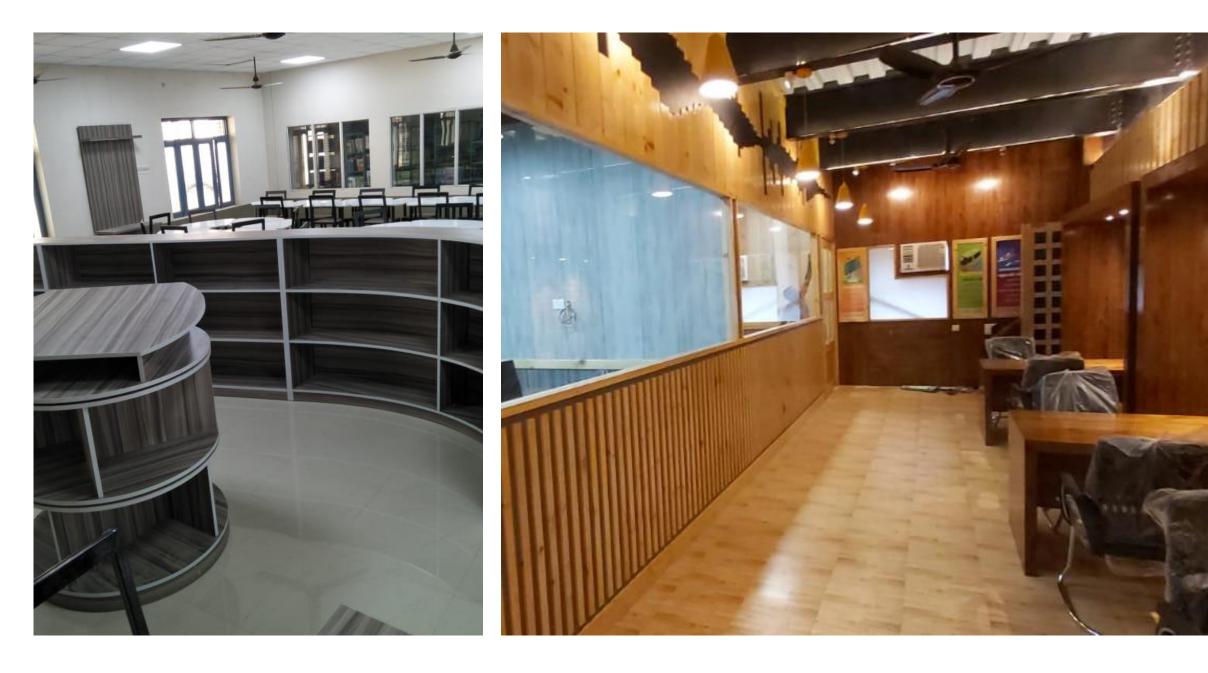












Community Diagnostic Center

(See Rule-3(6) and Rule-4) GOVERNMENT OF ODISHA, HEALTH AND FAMILY WELFARE DEPARTMENT CERTIFICATE OF REGISTRATION Under Odisha Clinical Establishments (Control and Regulation) Act, 1990 This is to certify that Sri Sunil Kumar Jha, an applicant for registration of M/s- Community Diagnostic Centre, in the capacity of Director, At- Centurion University of Technology and Management, Ramachandrapur, PO- Jatni, Dist- Khordha- 752050 has

FORM-C

fulfilled the criteria to run a Clinical Establishment with following services only.

| Category as per Schedule-A (with beds) | Diagnostic Services provided | Others Services |
|---|---|-----------------|
| Nil | Schedule-IV, Table- A/Category- E | Nil |
| | (Biochemical/Pathological investigations without high end equipment.) | |

The establishment is registered under the provisions of the Act with

following particulars and terms and conditions.

REGISTRATION NUMBER : 38/2019/Khordha Date of issue: 02.08.2019

PERIOD OF VALIDITY : From 02.08.2019 to 01.08.2024

INCHARGE (if a doctor then the, Dr. Debasis Sahoo, MD (Microbiology), Regn. No. 16311/2007(with qualification).



Terms and Conditions:

- That the CE shall abide by the provisions of the Odisha Clinical Establishments (Control and Regulation) Act, 1990, rules made there under.
- That for renewal, application shall be made to the authority not less than six months before its expiry.
- .3. Any change in the constitution or management of the clinical establishment shall be intimated not later than fifteen days to the supervising authority along with the original certificate for issue of new one.
- Any change of staff of the Clinical establishment must be reported to the Supervising Authority within one month of such change.
- All certificates of the establishment including OSPCB, Fire Safety, Trade License, approved rate chart, name of staff on duty etc. must be displayed in a prominent place for viewing of public.

REGD. POST OFFICE OF THE CHIEF DISTRICT MEDICAL AND PUBLIC HEALTH OFFICER: KHORDHA No. 9088/ Date 48/19

To

Sir,

The Director, M/S- Community Diagnostic Centre, At- Centurion University of Technology and Management, Ramachandrapur, PO- Jatni, Dist- Khordha.

Sub: Grant of registration of M/s- Community Diagnostic Centre, At- Centurion University of Technology and Management, Ramachandrapur, PO- Jatni, Dist- Khordha under OCE (C&R) Act and Rules framed there under.

I am directed to enclose herewith the original copy of registration certificate bearing Regn. No. 38/2019/Khordha in favour of M/s- Community Diagnostic Centre, At- Centurion University of Technology and Management, Ramachandrapur, PO- Jatni, Dist- Khordha granted under OCE (C&R) Act and Rules framed there under for the period from 02.08.2019 to 01.08.2024 for your information and necessary action. Receipt of the Registration Certificate may be acknowledged.

Yours faithfully,















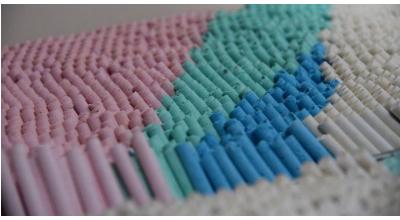


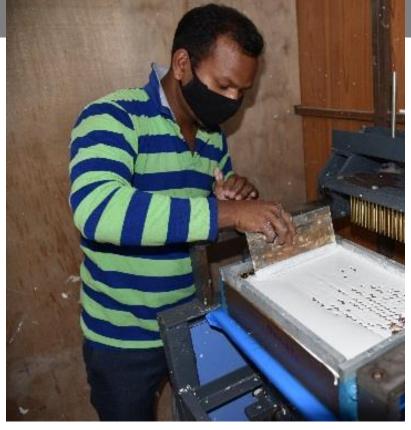


OUR OTHER MANUFACTURING ACTIVITIES















Chalk Production

© Centurion University | Gram Tarang







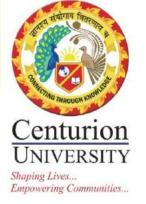


Concrete Pavers Unit





Textiles: Spinning & Power Looms











Urban Micro Business Center

Centurion University of Technology & Management

URBANI MICRO

The Urban Micro Business Center

Urban Micro Business Center is a not for profit company created by CUTM as its social outreach in urban slums focusing on creation of nano/mini/micro entrepreneurs. The unit was setup in partnership with Bhubaneswar Municipal Corporation and is a 5000 sq ft multi activity center located at Kargil basti undertaking the following activities:

- 1. Child Care Centre
- 2. Off-School Support
- 3. Digital Learning
- 4. Entrepreneurship Dev. Program
- 5. Driving Learning
- 6. Beauty & wellness
- 7. Media Printing & Merchandising
- 8. Sewing & Stitching
- 9. Retailing & Café
- 10. Coffee Processing
- 11. Bakery
- 12. Meals on Wheels
- 13. Snacks & Spices

14. Chocolate making 67 Confidential © Centurion University | Gram Tarang





Urban Micro Business Center

Nano-Mini-Micro entrepreneurship creation in Urban clusters



Food processing, Coffee Roasting, Bakery, phenyl production – handholding urban poor











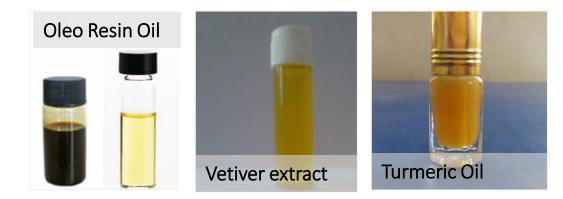




Gram Tarang Foods

- Gram Tarang Foods is a Social Entrepreneurship Outreach Entity of Centurion University dedicated to producing phyto extracts (Select Oils, Oleoresins and Total Extracts) from raw, organic spices, herbs and flowers.
- Product portfolio includes Flavour, Fragrance and Colour extracts from Ginger, Turmeric, Vanilla, Pepper, Vetiver, Tulsi, Paprika and more.
- Non-Toxic, Non- Flammable, Clean and Green, Made in India Plant and Machinery on Globally accredited Technology Platform with Substantial Scope of Scalability, both, horizontally and vertically.
- Value additions will happen at the local level instead of just selling raw product with a plan to institute research for low cost organic production and introduction of new corps like patchouli.





Gram Tarang Inclusive Development Services

About GTIDS

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- GTIDS is currently working in 14 states of India in over 25000 Villages as business correspondent for Technology Service Provider (TSP) GENPACT on behalf of 12 Banks. GTIDS plans to extend financial services to another 1000 Gram Panchayats by Sept 2016.
- GTIDS opened more than 1.4 Crore no-frills accounts through 7000 Business Correspondent Agents, 250 staff and disbursed over 1000 Crores MNREGS & Social Security Pensions to the agri-labourers, oldage people, widows, physically challenged people. GTIDS mobilized Fixed Deposits tuning 200 Crores, savings tuning 700 Crores and collected over 200 crore NPAs from the beneficiaries on behalf of Nationalized Banks. GTIDS disbursed more than Rs 60 Crore Microfinance loans to over 40,000 beneficiaries under Mudhra Scheme & has a mandate to disburse over Rs. 300 Crores in F.Y. 2016-17.



| What is unique about our product/ service. | • | Laptops / POS Devices are being used to provide end-to-end banking services in the most remote, difficult geographies through a network of Banking correspondents |
|---|---|---|
| Banking Partners | • | Andhra Pragathi Gramin Bank, Allahabad Bank, Bihar Gramin Bank, Central Bank of India, HDFC Bank, Karnataka Gramin Vikas Bank, Nainital Gramin Bank, Punjab National Bank, Paschim Bengal Gramin Bank, UCO Bank, United Bank of India, Shivalik Bank |
| Operational States | ٠ | AP, Assam, Bihar, Gujarat, Jharkand, Karnataka, Manipur, Meghalaya, Odisha, Telengana, Tripura, Uttarpradesh, Uttaranchal, West Bengal |









Renewable Energy Labs in partnership with Schneider Electric

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Industry integration with Yamaha

Joint skill development courses with Ashok Leyland



- 1. Commercial Vehicle Service Technician (ITI): An intensive 4-month residential course focusing on hands on skill Development of ITI recruits for deployment at dealer points
- 2. Commercial Vehicle Service Technician (10th pass candidates): One year course piloted in Ludhiana for training & placement of 10th pass youth as Service Technicians at dealer points
- **3.** Auto Electrician: 2 month residential course for developing ITI Electricians as Auto Electricians
- 4. Skill Upgradation of Dealer staff: In 2014, activities of the Zonal Training Center Kolkota were transferred to the Bhubaneswar center and it was used to provide training to dealer technicians across East & North East
- 5. Skill elective courses of University undergraduate, diploma & ITI students





Locations: CUTM Bhubaneswar | MSDC Ludhiana

World-class Healthcare labs

























© Centurion University | Gram Tarang

Café Coffee Day Program









© Centurion University | Gram Tarang

Working with the differently abled



Mindtree

Welcome to possible



Café Visit & Boarding the train to Chennai, Bangalore



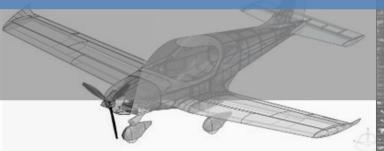


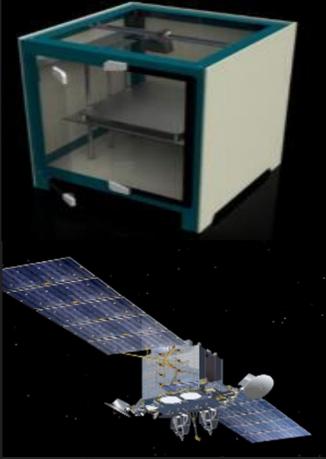


5

Advanced Skills with Gram Tarang Technologies

Making students Industry 4.0 ready through product design & development

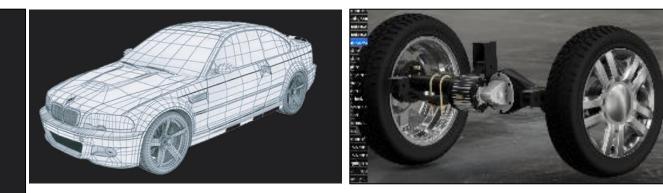




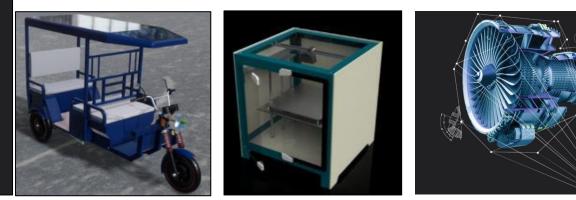


Flagship Program: Go to market in I00 days with Dassault

EXPERIENCE INDUSTRY IN 100 DAYS.



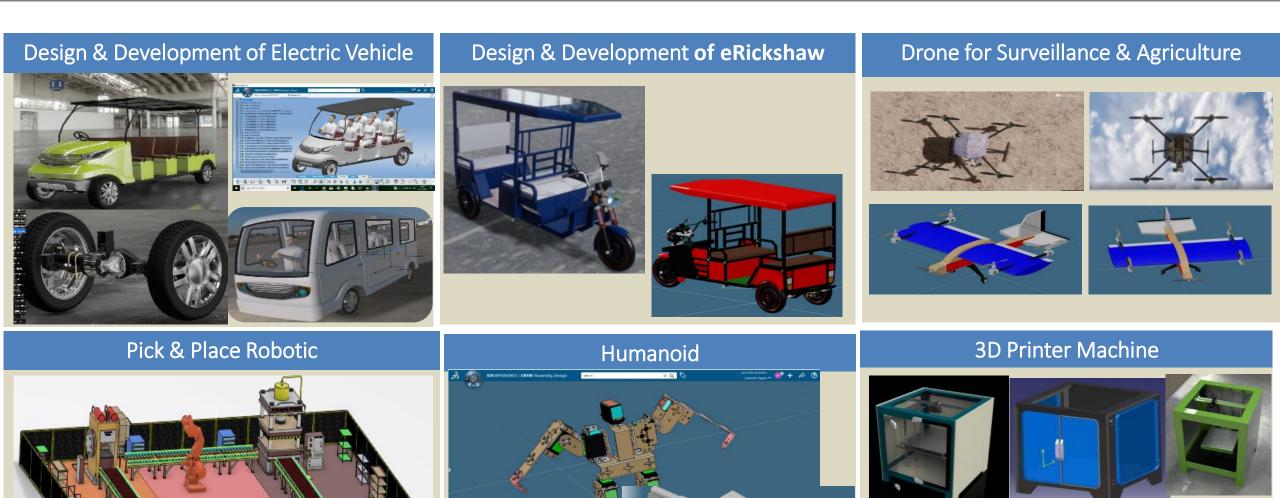
Design any product from pin to plane using Dassault 3D experience platform. Stand a chance to validate, prototype, manufacture and launch your concept in the market.





Digital Product Development in partnership with Dassault

C Type here to search













82 Confidential © Centurion University | Gram Tarang

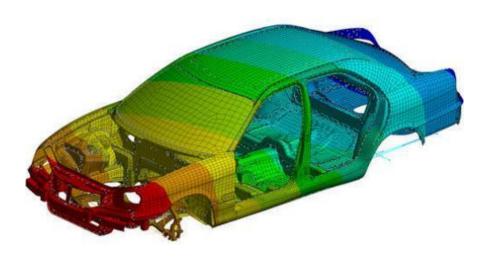
Scope

- Digital Product Design
- Market study of Problem Statement
- Tear Down and Bench Marking
- Concept Design
- Basic Hand calculation
- Product Costing & Target Cost
- Product Design System & Subsystem
- Product Integration
- System Engineering Mech EE ECE
- Design Review Virtual Reality
- Simultaneous Engineering
- o Design Optimisation
- Prototyping

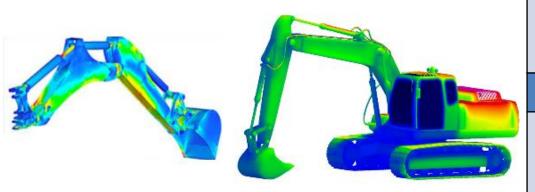
Technology/Software

- 3D EXPERIENCE Platform of DS
- CATIA (Sketcher, Part design, Drafting, Assembly, Remastering, Welding design)
- CATIA Sheet metal Design
- CATIA Live Rendering
- CATIA ICEM Surface Design
- CATIA BIW Design
- o DYMOLA

Product Validation



Meshing of Monocoque chassis



Static load analysis of Heavy vehicle

Learning

- Overview of Finite Element Analysis
- Stage of Analysis
 - ✓ Pre-Processing 2D & 3D Meshing, Material Assignment, Load cases
 - ✓ Solving Solving on Abaqus, Simulia
 - ✓ Post-Processing Result evaluation, Stress & Strain graph
- Types of Analysis
 - ✓ Static load Analysis
 - ✓ Service Level Analysis
 - ✓ Dynamic Load Analysis- Apply constraint during simulation, Apply material properties, Observe behavior of the suspension of E-Bike.
- Overview on Computational Fluid Dynamics (CFD) Analysis- Numerical analysis, Data structure to analyze fluid flow behavior, Study of Mesh of CFD.

Technology/Software

- o 3DEXPERIENCE Platform of Dassault Systemes
- SIMULIA Structural model, Structural Scenario, Mechanical scenario, structural validation, Durability validation, Fluid model, physics results.
- ABAQUS CAE

Leveraging YouTube to allow our Students to access content and classes



6

Interventions in Agriculture

Lab to Land: Taking skills & technology to the farmers

Rich bio-diversity on the campus - 4527 trees in the JITM campus - including 1100 mango trees, 2407 teak trees & a mix of fruit bearing trees The CIT campus houses over 2175 plants with 51 varieties of fruit trees, ornamental plants, nuts & spices

THE DESIGNATION OF THE REAL PROPERTY OF THE REAL PR

REVOLUTIONIZING THE AGE-OLD: AGRICULTURAL INNOVATION & OUTREACH

Under the aegis of the M.S. Swaminathan School of Agriculture [Paralakhemundi campus], innovative, hands-on, experiential training & production is being developed in a diverse range of agricultural and allied activities.

MS Swaminathan School of Agriculture Sciences

- VERMI COMPOST PRODUCTION UNIT
- BIO FERTILIZER UNIT
- PLANT TISSUE CULTURE & RESEARCH
 - HYDROPONICS LABORATORY

- ORGANIC RESEARCH FARM
- MUSHROOM CULTIVATION
- ANUMAL HUSBANDRY, LIVESTOCK & MINI DAIRY
- WATERSHED DEVELOPMENT

- SEED PROCESSING UNIT

- SUPER CRITICAL CO2 FLUID EXTRACTION



Plant Tissue Culture using micropropagation in the Bio Tech Lab A 12,000 sq ft. poly house to grow high value plants – ornamental &

> POLY HOUSE AND HIGH-TECH GREEN HOUSE Innovation Project (Agriculture) M.S. SWAMINATHAN SCHOOL OF AGRICULTURE Funded by N.S.D.C

INTEGRATING AND ENHANCING ENGAGEMENT WITH THE FARMING COMMUNITY

An Organic Research Farm was set up to conduct research with organic nutrients & pesticides produced by the composting unit – the learnings of which can be cascaded to the field.

Plant Biotechnology laboratory with two wings - Plant tissue culture and Plant Molecular Biology that includes **Hi-tech Poly-house, Green-shelters and Polytheneshelters** was set up in 2016-2017 with state-of-the-art facilities and involved in various *in vitro* and *ex vitro* activities. Ornamental Plant Seedlings in Organic Research Farm

Model Herbal Medicine Garden with 146 varieties of medicinal herbs was set up.

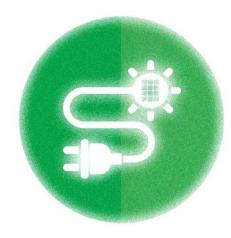
Regular outreach in the nearby communities farming through farmer training programmes on topics like vermicomposting, mushroom & tomato cultivation, organic growing etc.

Encouraging agri-entrepreneurs to take up **micro-propagation of medicinal plants**, **ornamental trees**, **horticultural and floricultural** crops and production of pharmaceutically interesting compounds. Hydroponics plantation



Fisheries @ Balasore Mega PMKK

Project Atal Summary: Skilling I Lakh Farmers



Project Objective:

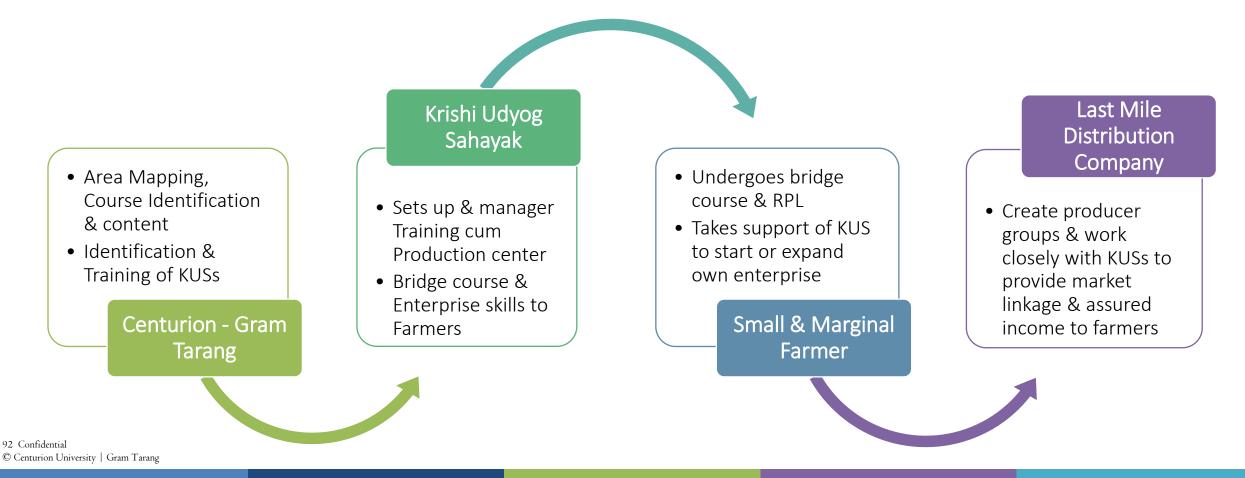
This project aims to develop a scalable, sustainable training-cumproduction model that creates social infrastructure and leverages technology as well as market intelligence to equip farmers with locally relevant knowledge & skills resulting in enhancement of their income.

Project Goal: 100,000 farmers to be trained in 12 months

Perspective Shift: Each farm as an enterprise and farmer as an entrepreneur Contributing to 'Doubling farmer Income (DFI) Goal' by 2022 of GoI

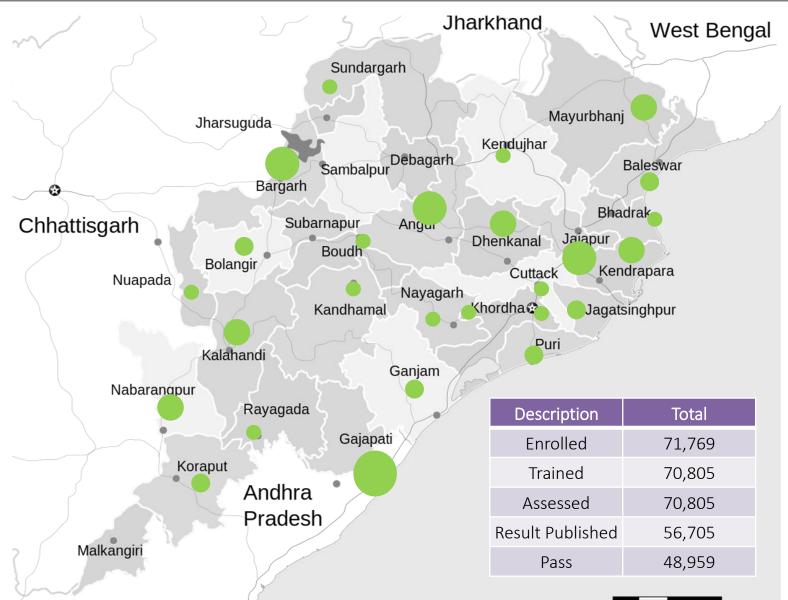
Project Strategy

 The project envisions creation of Agri-Business Development Service Network (ABDSN) for training & certification of 1 lakh marginal farmers. The approach is to treat farms as enterprises and create a cadre of Krishi Udyog Sahayaks (Agriculture Development Service Providers) at grass root level across 200 blocks of Odisha.

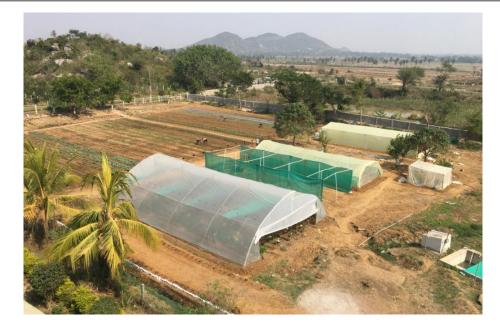


Job Roles & Districts

| Sl.No | Job Role |
|-------|-----------------------------|
| 1 | Mushroom Grower |
| 2 | Solanaceous Crop Cultivator |
| 3 | Organic grower |
| 4 | Vermicompost Producer |
| 5 | Floriculturist |
| 6 | Tuber Crop Cultivator |
| 7 | Quality Seed Grower |
| 8 | Paddy Farmer |
| 9 | Citrus Fruit Grower |
| 10 | Pulses Cultivator |
| 11 | Maize Cultivator |
| 12 | Mango grower |
| 13 | Cotton Cultivator |
| 14 | Chillies Cultivator |
| 15 | Small poultry farmer |
| 16 | Dairy Farmer/ Entrepreneur |
| | Grand Total |
| | |



Farmer Experience Zone









Trainees in action



RPL Practical Training Sessions



Candidate Name :IJob Role:Location:NGO Partner:KUS Name:

Krishna Bhoi

- Mushroom Grower
- Padampur, Baragarh
- : Inclusive Action
- Sushila Bhoi

Most of her village suffered from **distressed unskilled migration** to Hyderabad to work in brick kilns and were getting paid INR 150 for making 1,000 bricks. After the bridge course, during the non-cultivation period they are growing mushrooms and earning a decent living.

She is also happy that now she can pay the tuition fees of her children of her own **Supported by KUS Sushila Bhoi.**



- Candidate Name : Netramani Mishra
- Job Role
 Grower
- Location Puri

- : Mushroom
 - : Astaranga,

- Netramani Mishra (60 yrs) has 1 acre of land, after the training she prepared around 10 – 15 beds for mushroom, as taught to her by the KUS, Damayanti Rout.
- She invested Rs 80/- per kg of mushroom and she cultivated around 15 kgs of mushroom

RWI Hansapada, Puri: Floriculture

- Mr. Manoranjan Bhoi of Talapatak (Hansapada) Village in Chanarapada G.P of Nimapada Block in Puri district has created an example for cultivation of marigold flower after participating of 10 days RPL Training organised by RWI Hansapada.
- Leased 0.24 dcml land @ Rs. 3000/-per annum and cultivated marigold.
- Irrigated land from nearby water body by a motor pump set on hire Rs.100/-
- Prepared the land in 1st week of January 2019 and purchased 4,000 marigold plants from a nursery at Bhubaneswar @ Rs.1/- per plant (linked by KUS).
- Planted line by line according to the training and took care of the field properly assisted by his wife Kandhei and father Gunanidhi
- Flowers started blooming within 45 days of plantation
- Initially flower sold @Rs.0.25 per piece which went down to INR 0.2 per piece
- Due to low price the family made garland strings by and sold at local market @Rs.10/- per garland.
- Kandhei supported her husband and borrowed Rs.15000/- from her SHG.
- Investments:
 - INR 700 for hiring of tractor, INR 3,000 for manure, fertilizer, pesticide etc.
 - INR 4,000 for purchase of plants, INR 2,000 for irrigation,
 - INR 1,700 for boundary fencing, INR 3000 for land lease payment INR
 - INR 600 for other expenses.
- INR 25,000/- collected from sale of products by the end of March. Another





Candidate Name : Hemanta Sahu : Solanaceous vegetables Job Role : Singh Jharan, Bhawanipatna Location NGO Partner : Antodaya NGO Hemanta, 35 years, had monthly income of rupees 3,000 in a remote part of Kalahandi District. A class X dropout, instead of migration he opted for cultivation of leguminous crop, cabbage, cauliflower over about 1 acres of land apart from the paddy crop. After training by **KUS**, he extended his vegetable cultivation land and grown okra, brinjal, pumpkin, amaranthus and other leafy vegetables. He has a deep bore well which got sanctioned during 2016-17, got functional in 2019 involving 8 farmers in their village. Now his

monthly income from vegetable cultivation has

increased to INR 8-10,000 per month



- Manorama Mallick, a Post Graduate student as well as the Sarpanch of Gopalpur, Gram Panchayat, Balasore.
- A charismatic leader and inspiring everyone to do something of their own. She also grows mushrooms after she got her training from Atal-RPL project, a project from NSDC, in partnership with Gram Tarang Employability and Training Services.
- She cultivates around 20 kg of mushroom from 10 beds and has begun supplying her produce in Balasore town. She is a good farmer, a better leader and the best inspiration for the people around her. She gathers people and motivates them to join various learning projects, where they can learn and know the vast knowledge of agriculture. She is trying very hard to make everyone's life better.

Case study: Hamara Bachpan Trust (HBT), Astaranga, Puri: Mushroom Grower

- 50 member All-women batch trained for mushroom grower and floriculturist job roles.
- KUS Damayanti Rout helped trainees in making the beds for the mushroom and was present for handholding
- Average 10 beds per trainee yielding 1.5 kg per bed in 10-12 days
- Post harvest, trainees were given market linkages and distribution support
- Sale price INR 180-200 per kg on an input cost of INR 80 per bed or approx. INR 55 per kg

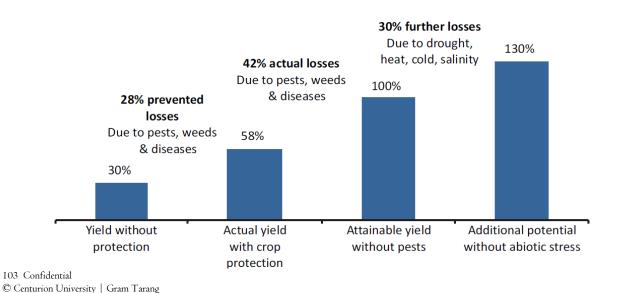




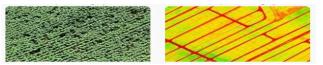


Project 2: Doubling farmer Income with Krishi Prahlad Initiative

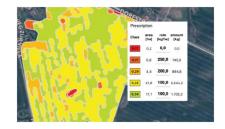
- Government of India has taken up the ambitious target of Doubling Farmer Incomes (DFI) by 2022
- The focus is shifting from food production to treating farm as enterprise and farmer as entrepreneur
- Climate change has rendered ineffective and obsolete previously established manual processes and schedules for control of crop damage due to pests, diseases and drought.
- Urgent need for flexible pest damage detection and control solutions that are climate-resilient and adaptive to changing need



Crop field Multi-spectral Image



Mapping and prescription





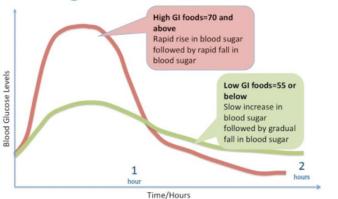
Precision Spray



Farmers Experience Zone on wheels

Lab to Land to Market: From Tribal hinterland to Amazon

High GI vs Low GI Foods











Sizzle Dazzle Brownie Dark Passion Twilight Dessert Vanilla Flavoured Ice Cream Chocolate Flavoured Ice Cream

Work Integrated Skill Training & Apprenticeship

Migration support, upskilling & career paths

Reena Naik



Taking our youth from where they are to where they aspire to be....



Sonalisa, Jajpur district, Batch 37, 2015 Manages the airport café at Chandigarh, enrolled for work integrated BBA



Maushumee Hota, Ganjam district, Batch 23, 2014; Manages a CCD Lounge in Chennai, in 2nd year of work integrated BBA





Saddam Ansari, ITI Fitter (2011) Sr Technician, Bhilai Steel Plant Chhattisgarh; Interested in pursuing Diploma

Common thread binding Sonalisia, Maushumee, Satya & Ansari: They were skilled at Gram Tarang placed in the industry and have enrolled or are aspiring for higher education programs with Centurion University

Linking skilling, education with career progression



Program Flow

Foundation

Program 0-3 Months

TRAINEE

- 10th / 12th Pass Graduates
- Foundation Course for 3 months @ Bhubaneswar
- Fully Residential, free of cost except for registration fee of INR 300

Internship Period & On the Job Training

Months

-12

m

INTERN

- 9 Month On The Job Training
- Stipend 7,500 per month + acco
- Job Location any CCD outlet in India
- Completion of BM certification
- University Certification on completion of OJT



Months

12

+

Permanent

Employment

- Confirmed as permanent employee and moved onto regular time bound career path of CCD
- Enrolled into 2nd year of Work Integrated BBA



Advanced

Diploma

Months

24

+

- Appears for CCD exam for OT
- Continues education (minimum 5 hours per week) through contact classes, assignments & projects

Work

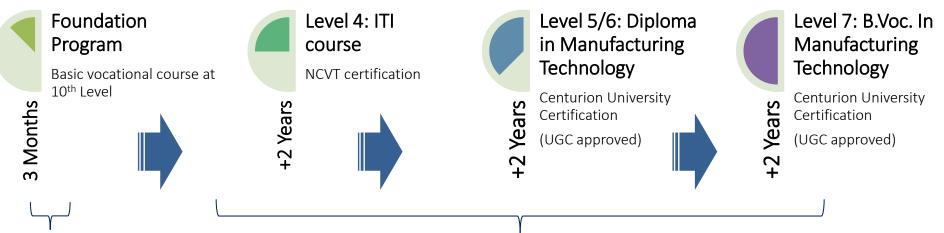
BBA

+36 Months

Integrated

- Appears for semester examinations of CCD in work location
- Awarded a "Work Integrated BBA in Retail & Hospitality" from University

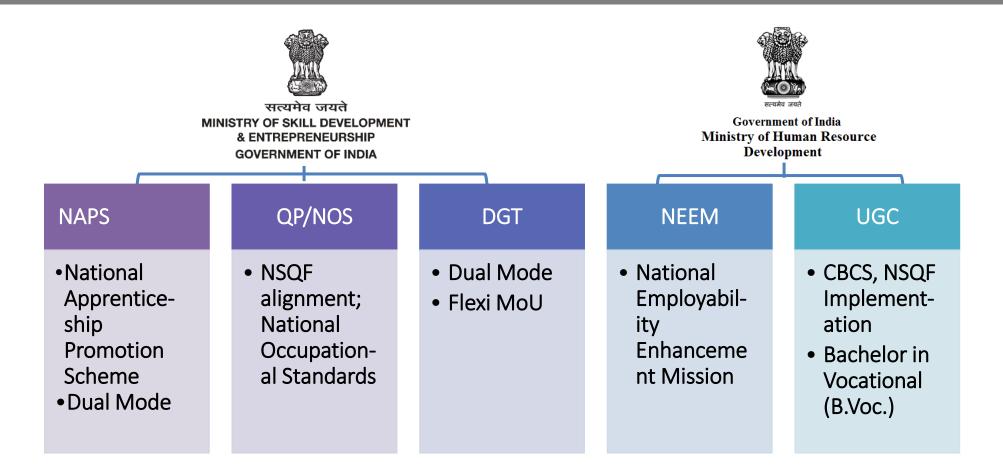
Career pathing through work integrated learning



- 10th Pass youth mobilized from rural areas Foundation
 Course as per curriculum followed by on the job training opportunity with industry partner
- Alternate pathway for 10th Fail through NIOS

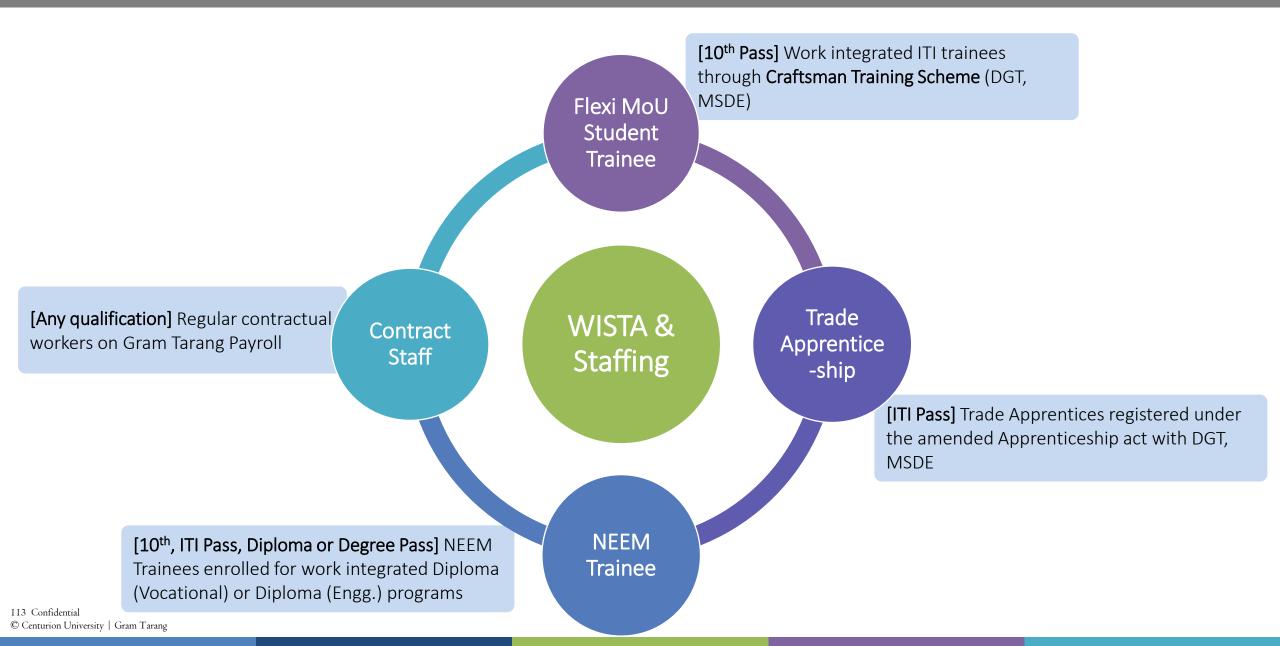
- NEEM: Work Integrated Learning through a combination of:
 - Contact Classes @ training room in factory or near the hostel
 - e-learning/self learning through content developed by Gram Tarang
 - Practical- job work in workshop or nearby ITI identified by Gram Tarang
 - Assignments, Presentations
 - On the job training & job appraisal
- Assessments & Certification conducted by
 - DGT for ITI level (Level 3 & Level 4)
 - Centurion University for Diploma/Advanced Diploma & B.Voc. as per UGC guidelines under DDU Kaushal Kendra scheme

Leveraging key government initiatives

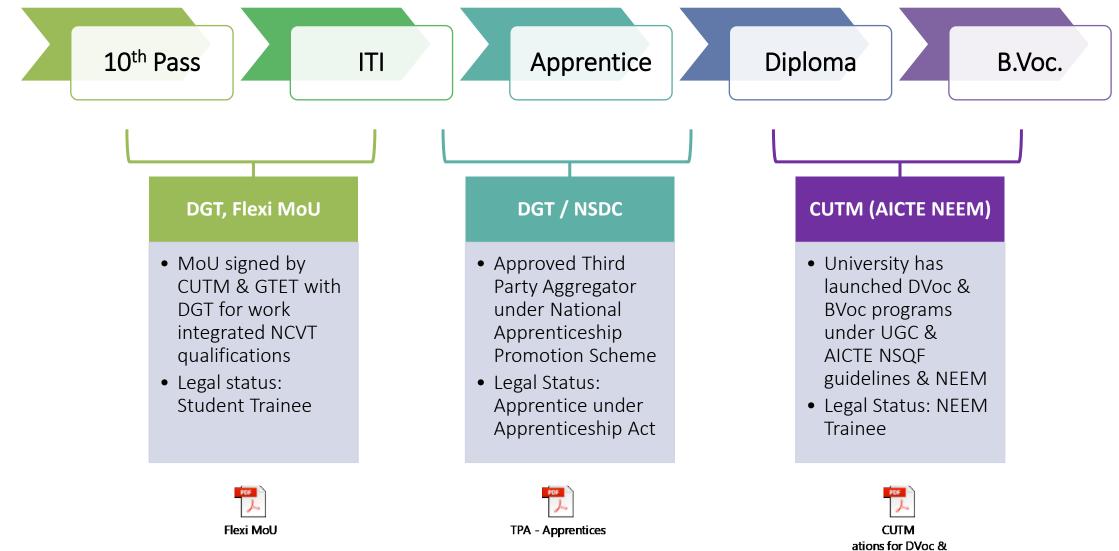


Flexible delivery models – multiple entry & exit points through NSQF

Different categories of manpower we can provide



Statutory approvals & accreditation bodies for the various work integrated programs



About the navigated learning system





A cloud based secure platform with mobile app access for learners, instructors, leadership & training content developer for training & development of the workforce.

Leadership



Curriculum Developers

| epinen. | | | | | | |
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Users can access content ranging from live zoom classes to videos, presentations & interactive games to develop & assess their skills & competencies.





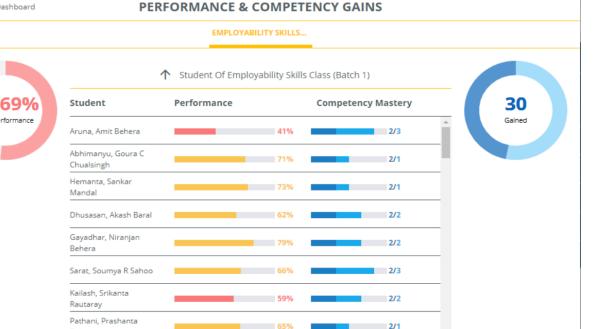


Mission control & performance tracking



Consolidated data from across data streams on one dashboard to create actionable inputs for the management and ability to see factory wise, department wise worker competency

All stakeholders obtain evidence of learning to optimize and coordinate the organizations collective effort to achieve the targeted output



Behera

© Centurion University | Gram Tarang

LEARNER journey and skill locator



Review employee competency data | Identify individuals progress | Opportunity to engage and provide suggestions

© Centurion University | Gram Tarang

Track learning and development real time

- LOCATE the LEARNERS in REAL-TIME
- Locate the learners wrt current knowledge and mindsets using Navigator with all current practices, curriculum, tools and content
- Use millions of standards aligned open resources to fill the gaps in their learning
- Enable instructor and leadership to personalize intervention to achieve systemic change



Course map

| | 2nd year class(2019-2021) | Electrician 1st year clas | Class Activities | = Learning Journey 56% Student Cocator Performance Overview | Employability Skills Class (batcl |
|--------------------------------|---|---|---------------------|---|-----------------------------------|
| CREATE A | | | STUDENTS | SHOW COURSE MAP | SHOW LESSON PLAN |
| CLASSROOM | | | 0 | Employability Skills - Semester 1 | 56% 6 € |
| | Assigned Course Electrician | Assigned Course Electrician | 0 | English Literacy Knows how to pronounce | 61% 3 ⊖ |
| Name your Classroom | ∓ ╤ ⊚ 0/5880 | ∓ ⇒ © 0/3240 | ۵. | English Literacy Knows Functional Grammar | 50% 3 🔂 |
| CREATE CLASS | Class Code 9TDTQ60 | Class Code 9RO8BRF | 0 | English Literacy Improve your Reading | |
| Electrician Class (batch | Employability skills (ele | Employability skills (fit | 0 | English Literacy Improve your Writing | |
| | ≈ 🔎 ∞ 🔍 🦻 (| ≈ ∞ . ? 1 | 0 | English Literacy Improve Spoken English | 20% 1 O |
| | EMPLOYABILITY SKILLS | EMPLOYABILITY SKILLS | 0 | Understand basics of Computer | |
| Assigned Course Electrician | Assigned Course Employability Skills | Assigned Course Employability Skills | õ | T Literacy Know & understand about Operating System | |
| ¥ ≓ \$1 ⓒ 0/7614 | ∓ ⊊ ⊗ 0/300 | ∓ ⇒ © 0/300 | 0 | Work on Word Processing and Worksheet | |
| Class Code ZDI2P7U | Class Code K75X48Z | Class Code 7ZSTJQ3 | 0 | Basic knowledge of Computer Networking & Internet | |
| Employability Skills Clas | Fitter 1st vear class (20 🔹 | Fitter 2nd year class (20) | | Communications Know about Basics of Communication SKills | |

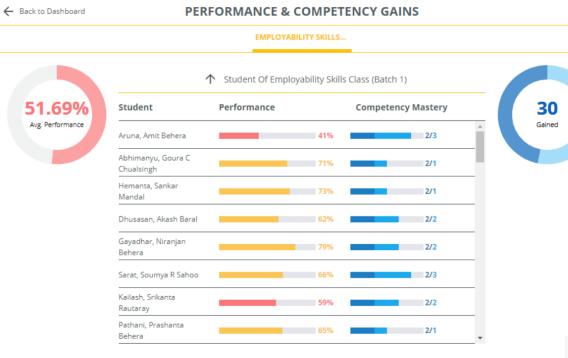
Gooru enables implementation of agile, systematic changes to the emerging needs.

The platform accurately locates the learners across Facets, including their knowledge in various topics

Student journey and skill locator

| | | | | | Learning Journey | Student Locator | Performance Overview | •• | Employability Skills (|
|------------------------------------|----------------------------------|----------------------------------|-----------------------------------|------------------------------|--|-------------------------------------|--------------------------|----|--|
| - Learning Journey | cator Performance Overview | • | Employability Skills Class (batch | 1) | - | | | < | February 2021 > |
| 1, Teststudent1 | Abhimanyu, Goura C Chualsingh | Ajay, Madhusudhan Samantaray | Aruna, Amit Behera | Ashok, Raju Ghadei | Enveloped: | | (b-+-b-4) | | |
| | | | | | Employability Skills Co | lity Skills Cla ^{burse} | ss (batch 1) | | 29 Competencies Gained Until February 2021 |
| Babrubahan, Mrutunjay Mangaraj | Balabhadra, Atish Sabat | Benudhar, Bishnu P Parida | Bichitra, Pabitra Pradhan | Bijaya, Sushanta Behera | 80% 70% 60% 50% 40% 30% | | | | |
| Brundaban, Biswajit Baliarsingh | Chakrapani, Janmajaya Sahoo | Chaturbhuja, Padmalava Behera | Dasarathi, Krushna Ch Behera | Debaraj, Dinabandhu Nayak | PERFORMANCE | /ERALL COMPETENCIES | . * | | 70 Show Grade Grid |

Review employee competency data | Identify individuals progress | Opportunity to engage and provide suggestions



Consolidated data from across data streams on one dashboard to create actionable inputs for the management



All stakeholders obtain evidence of learning to optimize and coordinate the organizations collective effort to achieve the targeted output

WISTA @ KG Mills Coimbatore

- 10th Pass youth mobilized from rural areas of Odisha, Jharkhand
- Foundation Course as per curriculum followed by on the job training opportunity KG Mills in Coimbatore (Accommodation provided on site)
- Alternate pathway for 10th Fail through NIOS
- 10th pass youth enrolled for work integrated ITI where they are given one day of the week to attend full day class & lab practice for pursing an NCVT certification for Fitter or Electrician
- After initial success, the model is being replicated across more factories in the region.







WISTA @ KG Mills Coimbatore



Centurion University | Gram Tarang

GTET Trainees @ Western Refrigeration













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Work Integrated BBA students



A student of Batch 14 from Bokaro, Jharkhand.

Currently working as a Manager in Café Coffee Day, Bangalore.

Studying in 3rd year of WI BBA(RH).

A student of Batch 14 from Bokaro, Jharkhand.

Currently working as a Manager in Café Coffee Day, Bangalore.

Studying in 3rd year of WI BBA(RH).



A student of Batch 17 from Sonitpur, Assam.

Currently working as a In-charge in Coffee Day Lounge, Bangalore.

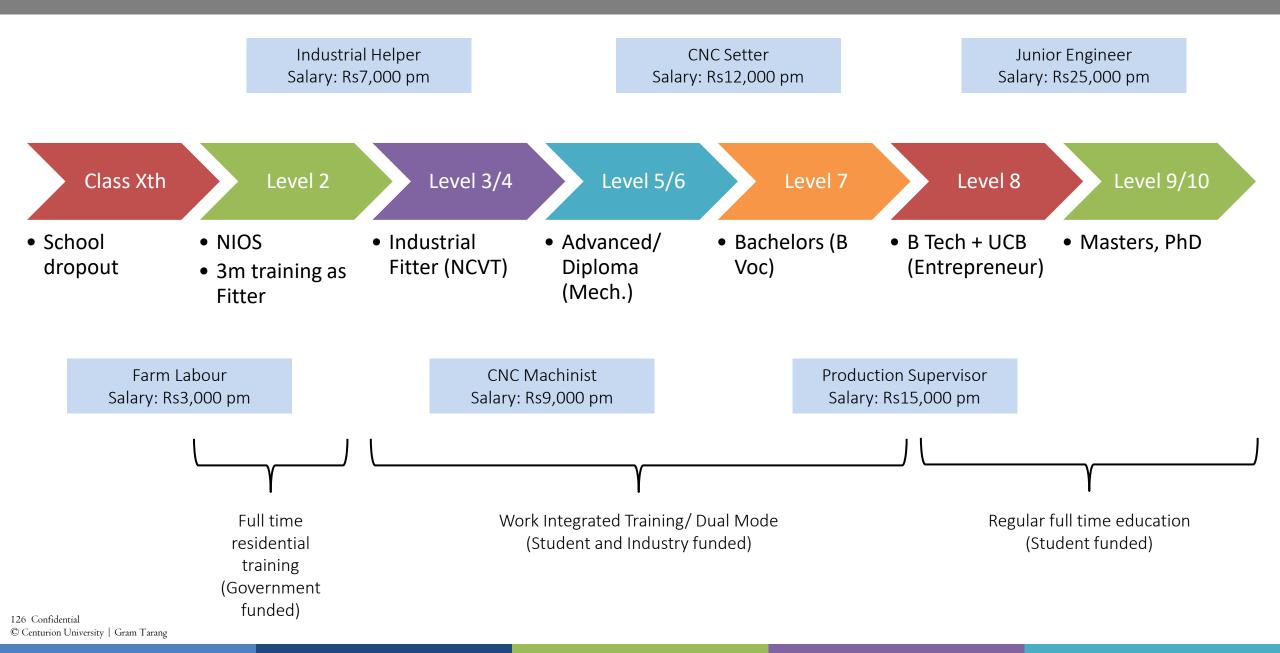
Studying in 3rd year of WI BBA(RH).







Can a Xth class dropout become an Engineer or an entrepreneur?



Acknowledgements, Appreciation & Accolades

Impact

PMIV

8



SOCIAL EQUITY & EQUAL OPPORTUNITY

The core mission of the university has been to **"shape lives and empower communities".** The focus has been remote, tribal dominated, left-wing extremist affected regions– (Red Corridor in Odisha and Andhra Pradesh).

University education - the pinnacle of the educational system - has been aspirational yet inaccessible to the majority in India. The vision of the founders was to make education inclusive - providing options for those who did not have access to higher education and reaching out to touch the lives of those at the bottom of the pyramid. They asked tough questions :

- Why couldn't an institution provide higher education to youth with different capabilities & aptitudes?
- Why couldn't it provide alternative pathways or work through diverse and multiple delivery mechanisms: not just moving up one pathway from under graduation to graduation and postgraduation (though legitimate in itself)

- What about including high-school dropouts?
- What about looking at short term courses?
- What about looking beyond the classroom to other means & methods of learning?
- What about recognizing and certifying prior learning of those that lack formal degrees – from artisans to automobile workers?

PEOPLE STARTED LAUGHING AT US AND SAID - HOW CAN YOU TRAIN PEOPLE WHO HAVE DROPPED OUT OF SCHOOL. WE HAD THE CONVICTION THAT SOMEONE WHO HAS DROPPED OUT OF SCHOOL MUST HAVE SOMETHING IN HIM TO NURTURE.

Prof. M.K. Mishra, President - CUTM

Mason-in-training -2010



SOCIAL EQUITY & INCLUSIVITY

If we are to achieve a richer culture, rich in contrasting values, we must recognize the whole gamut of human potentialities, and so weave a less arbitrary social fabric, one in which each diverse human gift will find a fitting place Margaret Mead, anthropologist, author

A dimension of social equity that the founders espoused was to equality among students. Centurion believes that education should create value -not just economic value & capability but

also human values & societal

It has sought to lend "universality" to the concept of a university, which inculcate a sense of community and is something that has been lacking elsewhere.

> At Centurion, doctoral candidates to drop-outs enrolled in short term courses live, dine, play and perform on the same campus – fostering an environment of inclusiveness, equality, compassion and empathy for the less fortunate.

Over the years, the university has reached out through innovative interventions to the more fragile and deprived sections of society particularly women and the differently-abled.

The first batch of speech and hearing challenged students were enrolled in the Brewmaster programme of Café Coffee Day.

By 2018, 474 differently-abled students have been trained as Café personnel and placed in cafes all over the country.

Differently-ablec Learning Lab

The Mindtree Differently-Abled Learning Lab

"THE VALUES IMPARTED BY CENTURION UNIVERSITY AND THE ATMOSPHERE WITNESS HERE ASSURE ME THAT THE YOUNGSTERS HERE WILL ACHIEVE GREAT STRIDES IN THEIR CAREER AND PERSONAL LIVES, BESIDES BEING A STRONG CHAIN OF CONTINUITY IN THE CULTURAL STREAM OF THE COUNTRY"

Smt. V. R. Iyer – Chairperson & MD , Bank of India at the 2nd Convocation of Centurion University in 2014

consciousness.



SOCIAL EQUITY & WOMEN EMPOWERMENT

"We cannot all succeed when half of us are held back"

In the quest to empower the marginalized and vulnerable sections of society, women represent significant potential, large numbers but with unique challenges.

While younger women have been trained in trades like industrial sewing, retail, automotive and hospitality... and have moved out to work in other cities. Many of them are the 1st generation women learners and earners in their families. Another initiative to further strengthen the position of women, was the **Shakti Sahayika Programme of Mission Shakti** in 2008 to spur entrepreneurship in selected districts.

It endeavoured to strengthen the SHG movement in Odisha and enhance the capacity of Shakti Sahayikas to provide Business Development Services to the group through a 6 month residential training and mentoring programme.

In a phased manner, trainees were provided conceptual and theoretical knowledge, on the job training and mentoring post placement once back in their geographies.

Malala Yousafzai

Inauguration of Shakti Sahayikas Programme on 15th May 2008



SELF RELIANCE & CO-CREATION

"Our first duty is that we should not be a burden on society, i.e., we should be selfdependent. From this point of view self-sufficiency itself is a kind of service. After becoming self-sufficient we shall use our spare time for the service of others. If all become self-sufficient, none will be in trouble" - Mahatma Gandhi

The founders' approach was rooted in the Gandhian notion of selfsufficiency of the village economy. They had faith in the power of the individual - that **self-reliant individuals can help to create a self-reliant country.**

Ground up, self-reliance is a value that is instilled in the individual – for instance, students are provided the opportunity to make and manufacture their own bed, table, chair and dress required for the duration of their time in college. Through this, they experience the joy of creation & are imbued with a sense of empowerment. Even at the collective, selfreliance guides the functioning of the university. CENTURION PUBLIC SCHOO

For instance, actively opting for organic manure by composting food waste or striving to become **"oxygen positive"** by expanding the green cover in each of it's campuses, it seeks to **give back more than what it consumes.**

This drive for self-reliance has led the university to branch out into areas beyond higher education – for instance as a need- based intervention it set up a private +2 CBSE school to cater to the educational needs of children of the faculty of JITM in 2007.



SELF RELIANCE & CO-CREATION

The founders questioned the *raison d'etre* of education – what purpose should education serve?

Education should confer a sense of purpose and purpose of serving society. To be productive and earn a livelihood with decency and dignity. This is crucially important when one is catering to the bottom of the economic and social pyramid. They believed that current curricula lacked real-world relevance. It conferred degrees - but did not create competencies.

From inception, Centurion was the only university to have a school of vocational education built in the act and statute. The School of Vocational education's purpose was to provide **built-in competencies**, **lived-in experience and vocationalize education through skill integration**. The university **nurtures students to develop business ideas into social enterprise.**

The social entrepreneurship vertical of Centurion University was cocreated to foster self-reliance and entrepreneurship.

Christened Gram Tarang [Gram meaning village and Tarang meaning wave], it encompassed skill development [Gram Tarang Employability Training Services], food processing & extraction [Gram Tarang Foods] and financial services [Gram Tarang Inclusive Development Services] and most recently Gram Tarang Technology.

The first unit incubated was that of an electric vehicle which also focused on climate change & environmental sustainability The e-vehicle initiative: Action learning lab & incubation



SUSTAINABILITY & SCALABILITY

The university's heart and soul would always remain that of a **rural and community university** - with community connect that would be immense and quantifiable, sustainable & scalable.

It has adopted a 6 sigma approach to provide skill with substance, scale with sustainability. And speed with stability.

Sustainability in the Centurion model is critical at 2 levels. The first and foremost is economic sustainability – developing a model that is intrinsically self-sustaining economically and scalable - one that can be replicated across geographies. The other is environmental sustainability - due emphasis has been laid in conceptualizing campuses that are **'green', oxygenpositive** and efforts are made at innovations that are environmentally sensitive. The university lives and leads its daily journey on economic and environmental sustainability. Waste to Wealth Initiative 2018: Students with their creations fashioned from old newspapers

I33 Confidential © Centurion University | Gran Target

Phil Baty at the Global Sur on Ranking titled 'Empowe Next Generation of Univers May 2018

ENDORSEMENT OF THE CENTURION WAY OF EDUCATION

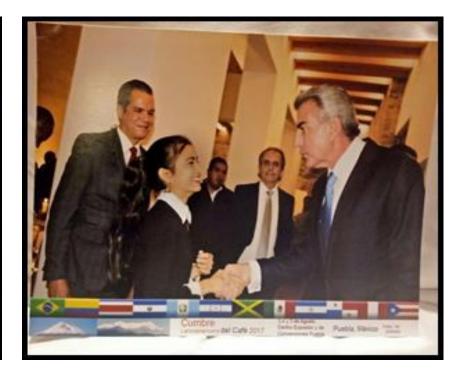
"Not every university in this region would want to compare themselves to Stanford & Harvard and that they do different functions. so i think that times higher education is committed to trying to get different methods & different metrics to reflect different missions and different priorities. so if your mission like **Centurion University** is really focused on transforming individual lives and giving people the skills that they need to enter employment, basic educational needs, we should recognize that and try and find metrics to celebrate that"

- PHIL BATY , EDITORIAL DIRECTOR, TIMES HIGHER EDUACTION AT THE GLOBAL SUMMIT ON UNIVERSITY RANKING AT MOROCCO IN MAY 2018

Poonam Kumari







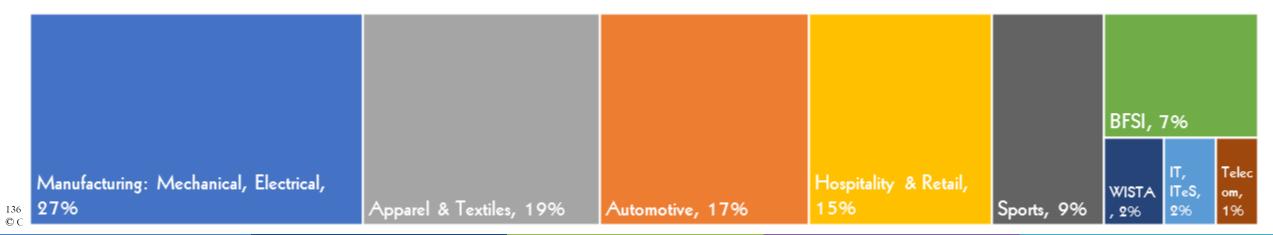
- From Bokaro, Jharkhand
- Completed her Brewmaster training at Gram Tarang in 2015
- She is the first girl to move out of her village, her state, live in another state to pursue her career and also to go out of the country and win an award. She is just 20 years old and the eldest daughter of her family.
- At the 'All Stars Female Barista Competition in Puebla, Mexico' Poonam was in a team of 4 Baristas from Peru, Brazil and Mexico. Her team was recognized as the best performing team at All-Stars, Puebla, 2017

Trainee enrolments over the years

| E | nrolments across key verticals | 2006-07 | 2007-08 | 2008-09 | 2009-10 | 2010-11 | 2011-12 | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 | Placemen t Offers % | |
|----|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|------------------------|----------|
| | Long Term TVET | | | | | | | | | | | | | | | | |
| 1 | NCVT ITI (Fitter, Elec, Welder, Mechanic) | 120 | 182 | 180 | 204 | 300 | 320 | 397 | 419 | 407 | 518 | 499 | 349 | 341 | 403 | 85% | 4,639 |
| 2 | Diploma Engineering (Mech, Civil, Elec, Auto) | - | - | - | - | - | - | - | - | 441 | 663 | 575 | 405 | 364 | 422 | 80% | 2,870 |
| | Short Term Skilling | | | | | | | | | | | | | | | | 0 |
| 1 | Manufacturing Sector | 119 | 157 | 321 | 282 | 1,440 | 2,768 | 3,124 | 2,944 | 3,103 | 5,384 | 4,836 | 4,025 | 4,924 | 5,033 | 72% | 38,460 |
| 2 | Automotive | 24 | 30 | 64 | 70 | 360 | 480 | 702 | 736 | 776 | 1,140 | 1,486 | 1,983 | 2,200 | 11,500 | n/a | 21,551 |
| 3 | Industrial Sewing Machine Operator | - | - | 124 | 970 | 1,200 | 2,339 | 3,266 | 3,005 | 3,782 | 4,412 | 4,153 | 5,989 | 6,615 | 6,802 | 95% | 42,657 |
| 4 | Hospitality, Retail, IT/ITeS | - | 98 | 666 | 1,338 | 535 | 827 | 772 | 1,433 | 1,598 | 1,406 | 1,358 | 2,855 | 3,738 | 4,426 | 78% | 21,050 |
| 5 | BFSI | - | - | - | - | 763 | 1,600 | 1,414 | 788 | 3,438 | 2,872 | - | 2,563 | | | 100% | 13,438 |
| 6 | Agriculture | - | - | - | - | - | - | - | - | - | - | - | 1,198 | 329 | 36,835 | 100% | 38,362 |
| | In Situ Learning | | | | | | | | | | | | | | | | |
| | NSQF Schools | - | - | - | - | - | - | - | 815 | 2,229 | 3,460 | 15,570 | 23,445 | 32,287 | 32,301 | n/a | 1,10,107 |
| | WISTA | - | - | - | - | - | - | - | - | - | - | 551 | 1,130 | 2,310 | 5,574 | 100% | 9,565 |
| Gı | and Total | 263 | 587 | 1,508 | 3,037 | 5,077 | 8,873 | 10,179 | 10,499 | 16,034 | 20,189 | 29,028 | 43,942 | 53,108 | 1,03,296 | 80% | 3,02,699 |

* For Eligible students

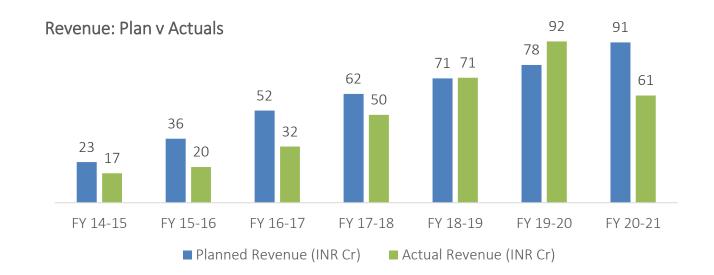
ENROLMENT BY SECTOR

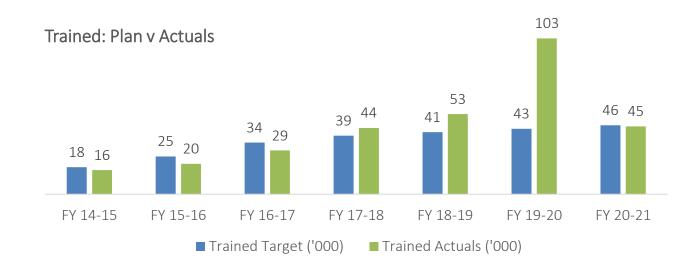


Track Record

NSDC's highly rated & awarded training partner:

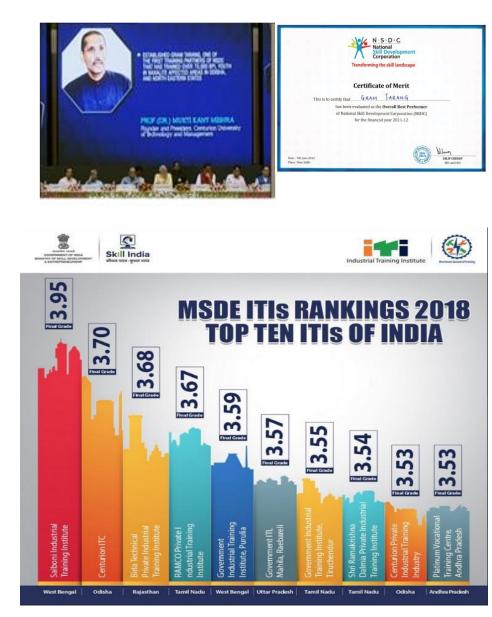
Meeting commitments Year on Year with 100% repayment track record





Key awards & recognition

- Third partner of **National Skill Development Corporation** with following awards:
 - 1. Overall Best Performer NSDC Jun, 2012
 - 2. Best Performing Center 2016
 - 3. Best Training Partner NSDC Apr, 2018
 - 4. Best Placement NSDC Apr, 2018
 - 5. Transforming Rural India, NSDC, 2018
- FICCI Global Skills Summit:
 - Awarded Best Skills Project in Rural Community by FICCI & UK-India Business council in 2010, "Honour Roll - Skills Champion: Emerging Warrior" at Global skills summit in FY 11-12, "Skills Champion of India Award" & at FICCI Global Skills Summit in FY 12-13
- Prime Minister's sub-group of Chief Ministers on skill development hosted by NITI AYOG prominently described Gram Tarang CUTM and its model of **integrating skill with higher education**, ensuring appropriateness and relevance of education.
- Only University invited by the Prime Minister to address the Nation on World Youth Skills Day – 15th July 2015. National Skill Mission commissioned & launched by the Prime Minister.
- Two ITIs operated and managed by Gram Tarang has been ranked among the <u>Top Ten in the MSDE ITIs Ranking 2018</u>



Citations

- UN General Assembly: Cited as a best practice in UN report on right to education
- NITI AYOG (2016): Centurion University Gram Tarang as the best practice, the only example from Odisha, in the Report "State Forward – Best Practices From Our States"
- Parliamentary committee on skill development: Recognition of Skill integrated higher education by the delegation of 25 Members of Parliament (MP) headed by the Hon'ble Minister (2nd visit) for Skill Development & Entrepreneurship and Parliamentary Affairs, Shri Rajiv Pratap Rudy (28th January 2016)

| United Nations | A/67/310 |
|------------------|--|
| General Assembly | Distr.: General 15 August 2012 Original: English |
| | |

Sixty-seventh session

Item 70 (b) of the provisional agenda* Promotion and protection of human rights: human rights questions, including alternative approaches for improving the effective enjoyment of human rights and fundamental freedoms

The right to education

Note by the Secretary-General

The Secretary-General has the honour to transmit to the General Assembly, in accordance with Human Rights Council resolution 8/4, the report of the Special Rapporteur on the right to education, Kishore Singh.

Prime Minister's sub-group of Chief Ministers on skill development hosted by NITI AYOG prominently described CUTM and its model of **integrating skill with higher education**, ensuring appropriateness and relevance of education.

Special mention by World Bank, UNESCO, McKinsey & Economist in various reports

Centurion University's model of livelihood focus in higher education documented as a best practice and case study by E&Y



TO BE ACHIEVED THROUGH:

| | 1 | |
|----------|---|--|
| <u> </u> | | |

Institutional approach to skill development by building world class training facilities in strategic geographies



Excellence in delivery & pedagogy through experiential based learning, hands on knowledge & practice oriented education



Innovation in delivery with extensive industry participation in design, delivery, placement & work integrated learning.



Setting a global benchmark in governance, integrity & social impact with best in class worker practices



Building a sustainable business model in skill development and integrate skills with higher education & qualifications.



Social integration with focus on disadvantaged people and persons with disabilities

CENTURION OUNIVERSITY

THE WORLD OF HOPES & POSSIBILITIES

 $\bullet \bullet \bullet \bullet$



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