

Re: Project Approval for Gram Tarang Employability Training Services Pvt. Ltd. for RPL Project Type 1 under PMKVY

RPL PMKVY <rplpmkvy@nsdcindia.org>

Sun, Sep 23, 2018 at 12

To: Abhinav Madan <abhinav.madan@gramtarang.org.in>, Amod Kumar Yadav <amod.yadav@gramtarang.org.in>
 Cc: Vishal Sharma <vishal.sharma@nsdcindia.org>, Mahendra Payaal <mahendra.payaal@nsdcindia.org>, "aditya.saikia@gramtarang.org.in" <aditya.saikia@gramtarang.org.in>, "president@cutm.ac.in" <president@cutm.ac.in>, Manjit Nath <manjit.nath@nsdcindia.org>, Shahbaz Mohd Khan <Shahbaz.Khan@nsdcindia.org>, Aayushi Chetal <aayushi.Chetal@nsdcindia.org>, Mohit Tanwar <mohit.tanwar@nsdcindia.org>, SS Arya <ceo@asci-india.com>, "psg@asci-india.com" <psg@asci-india.com>

Dear Team,

Remaining job role and targets have been On-boarded on the system.

Please find below the screenshots for your reference-



TRAINING PARTNER - PROJECT DETAILS

Training Partner / PIA Name / SPIA Name : Gram Tarang Employability Training Services Private Limited	Project ID : 367
TP/ PIA/SPIA SDMS ID : 16	Project Name : RPL/NG/T1/23/1
Training Type : RPL	Target : 30000
Project Type : RPL Camps	Start Date : Sep 21 2018 12:00AM
PIA Fee : 1623.3000	End Date : Sep 21 2019 12:00AM
Certificate Template : Standard Template	Batch Created in Back Date :
Project Duration(In Months) : 12	
Batch Duration(In Months) :	

JOB ROLE DETAILS

Sector	Job Role - Job Role Code	Target	Remaining Target	Has Bridge Course	Bridge Course Duration	Bridge Course Discount Percentage
Agriculture	Dairy Farmer/ Entrepreneur - AGR/Q4101	2100	2100	True	48	0.000
Agriculture	Quality Seed Grower - AGR/Q7101	1500	1500	True	48	0.000
Agriculture	Organic grower - AGR/Q1201	3000	3000	True	48	0.000
Agriculture	Tractor operator - AGR/Q1101	600	600	True	48	0.000
Agriculture	Small poultry farmer - AGR/Q4306	1500	1500	True	48	0.000
Agriculture	Pulses Cultivator - AGR/Q0104	1500	1500	True	48	0.000
Agriculture	Solanaceous Crop Cultivator - AGR/Q0402	2100	2100	True	48	0.000
Agriculture	Paddy Farmer - AGR/Q0101	3000	3000	True	48	0.000
Agriculture	Floriculturist - Open cultivation - AGR/Q0701	2100	2100	True	48	0.000
Agriculture	Chillies Cultivator - AGR/Q0601	600	600	True	48	0.000
Agriculture	Tuber Crop Cultivator - AGR/Q0403	1500	1500	True	48	0.000



Agriculture	Maize Cultivator - AGR/Q0103	1500	1500	True	48	0.000
Agriculture	Mushroom Grower - AGR/Q7803	2400	2400	True	48	0.000
Agriculture	Vermicompost Producer - AGR/Q1203	2100	2100	True	48	0.000
Agriculture	Cotton Cultivator - AGR/Q0202	900	900	True	48	0.000
Agriculture	Harvesting Machine Operator - AGR/Q1102	600	600	True	48	0.000
Agriculture	Agriculture Machinery Operator - AGR/Q1103	600	600	True	48	0.000
Agriculture	Mango grower - AGR/Q0302	900	900	True	48	0.000
Agriculture	Citrus fruit grower - AGR/Q0303	1500	1500	True	48	0.000

Kindly let us know in case you require any further clarification.

Regards

PMKVY RPL Team



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From: RPL PMKVY

Sent: Friday, September 21, 2018 5:53:25 PM

To: Abhinav Madan; Amod Kumar Yadav

Cc: Vishal Sharma; Mahendra Payaal; aditya.saikia@gramtarang.org.in; president@cutm.ac.in; Manjit Nath; Shahbaz Mohd Khan; Aayushi Chetal; Mohit Tanwar; SS Arya; psg@asia-india.com

Subject: RE: Project Approval for Gram Tarang Employability Training Services Pvt. Ltd. for RPL Project Type 1 under PMKVY

Dear Team,

Access has been provided to [Gram Tarang Employability Training Services Pvt. Ltd.](#) on 21st September 2019. (Kindly refer the screenshot below)

Login Credentials for your project will be received at Amod Kumar Yadav amod.yadav@gramtarang.org.in.

You should be able to add locations and start enrollment.

Please ensure ToT certifications of trainers by respective sector skill council before the start of this project.

Please ensure utmost quality and visibility in execution.

Batch creation rule on SDMS

1. PIAs will be able to create a batch on SDMS only 7 days prior to the actual Batch Start Date. This requirement has been mandated to enable effective monitoring on-ground.
2. You are requested to go through the SDMS manual in the given link <http://pmkvyofficial.org/SDMSTraining.aspx> for your reference.
3. You are required to follow the process in the SDMS - RPL Certification manual attached and upload the photos of the certification ceremony which will help you with the process for the release of 2nd Installments / Tranche of 20% of the balance payments of the certified candidates.

Please find below several updates for your immediate attention:

- **Monthly Performance Report**

Please find attached the format for Monthly Performance Report. Submission of Performance Report every month is a scorable parameter in the Performance Evaluation of the approved project. We shall closely monitor the submission of this document.

- **Attendance Sheet Format**

For each batch, PIA shall maintain an offline attendance sheet in the format attached. The attendance sheet is to be signed by candidates daily. The same will be checked during audit visit

- **Letter to District Magistrate Office**

5 days before the commencement of any RPL activity (including mobilization) in any district, the District Magistrate of the concerned district is to be informed via a letter. The format of the letter to be shared with the District Magistrate Office is attached. Please read the instructions carefully. The prescribed format is to be sincerely followed and a scanned copy of the letter is to be shared via email to the concerned State Engagement Officer (email ids of State Engagement Officers attached). The same is also to be compiled and submitted in the Monthly Performance Report.

- **E-book Submission**

For the final project assessment an E-Book is to be submitted by the PIA. A sample of the E-book is attached for easy reference. A similar and detailed approach is to be adopted.

- **Social Media**

- Please use #PMKVY and #SkillIndia on all your posts and tweets. This will help us track your posts and tweets.

- Please ensure that you are tweeting and posting about all the developments of the project from project launch (and any press clippings in mainstream media) to registration and induction kit distribution to actual training process, certification etc. Each of these should be documented along with pictures and videos as appropriate.

- Candidate testimonials: PMKVY is the flagship scheme in the area of skill development and both the Hon'ble Minister and the Hon'ble PM are extremely interested in hearing directly from the target beneficiaries of the program. To this end, the most effective way of doing this is through candidate testimonials. There are two ways to do this:

a) You can facilitate your candidates in setting up a social media account on Twitter and help them tweet their experience. They can use this opportunity to thank the Minister and the PM instituting this scheme and talk about exactly how the scheme has helped them in getting an employment etc.

b) You can take short videos on your phone of candidates talking about the scheme and thanking the Minister and PM and upload that video on your twitter handle and Facebook page.

In both cases please make sure that you use #PMKVY and #SkillIndia and tag the Minister and the PM share the links with me so that I can share them further.

- Please refer to the attached files for further reference (Social Media Guidelines and Format for Success Stories).

- **Udyami Mitra Loan:-**

PIA are requested to upload the details of those candidates who want to set up their own business. Please bear in mind the job role on which they have been trained should enable employment opportunities. The details have to be uploaded on the Udyami Mitra Portal (<https://udyamimitra.in/>). The process details for uploading data on Udyami Mitra portal and details of the portal are in the attached document. The training centers are also requested to intimate NSDC of total number of candidates uploaded on the Udyami Mitra portal via this google form link: https://docs.google.com/forms/d/e/1FAIpQLSd3_XLVvzA9yLr8W5z1pZkLc7hNVx026JpmDhw9606D1yEDig/viewform?usp=sf_link.

Please be aware that you will have to once register the candidates on the Udyami Mitra portal and then update details on the google form link as well. It is a two-step process.

- **Induction Kit**

Every enrolled candidate must be provided with a job-role specific kit. To ensure quality of the items included in the kit, mandatory job-role kit items are to be procured from NSDC empaneled vendors. Vendor details are as follows -

Orchid Corporate Services Private Limited

Danish - 099103 02020 (danish.sharma@ocsipl.com)

Note:

1. **Location address on the SDMS system:** As per scheme guidelines the address details should be complete which should include *locality, village/town/city, Sub - District, State, District and constituency* of the Location. *It is a request to kindly check that the address is geo tagged before entering in the system.*
2. **Update on Monthly RPL Performance report:** PIA is required to share the signed and scanned copy of the District magistrate letter and monthly performance report. Submission of Hard copy of District magistrate letter to NSDC shall be avoided.

- **Important Email IDs**

- For Finance related matters you may reach out to Mr. Amandeep Singh at Amandeep.singh@nsdcindia.org

- For Monitoring and Performance Review System you may reach out to Ms. Swati Arora at swati5.arora@nsdcindia.org

- For any grievance or other important/ overall issues you may reach out to Mr. Monu Sangwan at Monu.sangwan@nsdcindia.org

- For SDMS on-boarding and project implementation you may reach out to Mr. Mohit Tanwar at mohit.tanwar@nsdcindia.org

- For other queries, you may reach RPL team at rplpmkv@nsdcindia.org

- For queries related to Branding and Publicity you may reach out to Mr. Imtiaz Ahmed at imtiyaz.ahmed@nsdcindia.org

Attachments Enclosed -

1. E-book example
2. State Engagement Contact List
3. Revised Monthly Performance Report
4. Annexure 1 Attendance Sheet
5. Annexure 2 Letter Format to DM for RPL Project
6. Social Media Guidelines
7. Format for Success Stories
8. SDMS manual
9. JIRA portal User manual
10. SDMS User Manual for Registration

Kindly let us know in case you require any further clarification

TRAINING PARTNER - PROJECT DETAILS

Training Partner / PIA Name / SPIA Name : Gram Tarang Employability Training Services Private Limited

Project ID : 367

TP/ PIA/SPIA SDMS ID : 16

Project Name : RPL/NG/T1/23/1

Training Type : RPL

Target : 27900

Project Type : RPL Camps

Start Date : Sep 21 2018 12:00AM

PIA Fee : 1623.3000

End Date : Sep 21 2019 12:00AM

Certificate Template : Standard Template

Batch Created in Back Date :

Project Duration(In Months) : 12

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Regards

PMKVY RPL Team



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From: RPL PMKVY

Sent: Wednesday, September 12, 2018 3:47 PM

To: Abhinav Madan <abhinav.madan@gramtarang.org.in>

Cc: Vishal Sharma <vishal.sharma@nsdcindia.org>; Mahendra Payaal <mahendra.payaal@nsdcindia.org>; aditya.saikia@gramtarang.org.in; president@cutm.ac.in; Manjit Nath <manjit.nath@nsdcindia.org>; Shahbaz Mohd Khan <Shahbaz.Khan@nsdcindia.org>; Mohit Tanwar <mohit.tanwar@nsdcindia.org>; SS Arya <ceo@asci-india.com>; psg@asci-india.com

Subject: Project Approval for Gram Tarang Employability Training Services Pvt. Ltd. for RPL Project Type 1 under PMKVY

Dear PIA,

Congratulations!

Please find below the Executive Committee on Gram Tarang Employability Training Services Pvt. Ltd. RPL project.

Project Implementing Agency (PIA): Gram Tarang Employability Training Services Pvt. Ltd.		
Project Type: Type 1 (RPL Camps)		
Total Targets Requested by PIA: 1,00,000		
Total Targets approved: 1,00,000 <i>(First phase targets approved are mentioned below in the conditions)</i>		
Sector(s): Agriculture Skill Council of India (ASCI)		
Bridge Course: 48 hrs		
Project Duration: 12 months		
Proposed Job Role(s): 19 (As mentioned in the attached Term Sheet)		
Executive Committee Decision:		
<i>The Executive Committee reviewed and further approved the targets to conduct RPL for 1,00,000 beneficiaries. (First phase targets approved are mentioned below in the conditions)</i>		
Following conditions shall be incorporated in project implementation:		
SN	Expense Head	Pay-out per Candidate (in Rs.)
1	Pay out to PIA#	1623.3

2	Pay out to SSC for Assessment	800 / 600
3	Pay out to Candidate	500
4	Pay out to PIA for Bridge Course	1742.4 / 2035.2
5	Total Per Candidate Pay out	4542.4 / 4835.2 / 4742.4 / 5035.2
	Total Project Outlay	Rs. 46,02,46,400

#The premium for this insurance under PMSBY is RS 76.70 (65 + 18% GST = 76.70). As per the decision of the PMKVY Steering Committee, this amount is being deducted from the candidates certified post 01 Apr 18 and paid directly by the NSDC to the insurance company.

Following conditions being incorporated in the project implementation:

- In principle approval of 1 lakh beneficiaries
- The project to be implemented in phases (Phase 1 – 30,000 targets)
- Post the successful implementation of phase 1, PIA shall conduct an impact assessment study of the entire project and submit a report to NSDC/MSDE. The study shall highlight value additions to before and after enrolment in the RPL program.
- Upon the performance review of the 1st phase, the subsequent phases may be considered.
- Impact evaluation, should start once training of 15,000 beneficiaries is over so that flow of the project is not disturbed. Minimum 10% of 15,000 should be the sample size for the project evaluation.
- Proposed development of infrastructure should be set up in the districts to maximize its reach. All the costing to be as per guidelines.
- PIA shall initiate the RPL program only upon completion of training of trainers.
- Orientation content shall be made available in regional languages of all proposed locations.
- All beneficiaries shall wear the RPL Badge after execution of the program.
- All beneficiaries shall be given the RPL Skill Card during the Certificate Distribution Ceremony along with the RPL certificate.
- PIA shall encourage self-employment and entrepreneurship through PMKVY. PIA shall upload details of candidates who wants to set up their own business on Udyami Mitra portal and inform NSDC.
- PIA must ensure that the provision of the job role kit as approved by the Executive Committee.
- Every passed and certified RPL candidate shall be provided a 3 year accidental insurance which covers Rs 2 lacs for which insurance premium will be paid by NSDC to the Insurer.
- PIA shall ensure provision of digital literacy, cashless transactions, BHIM app, Bharat QR Code, and entrepreneurship basics in the orientation content.
- PIA shall ensure extensive documentation of entire project through videography and photography as defined in the Term Sheet.
- Success stories of candidates shall be developed and disseminated widely on all media platforms (i.e. print, electronic and digital).
- PIA shall inform District Magistrate (DM) office prior, during and completion of RPL activity in the respective DM's jurisdiction.

You are required to read the document carefully and are to ensure:

1. Attached Undertaking cum Indemnity Bond is to be on Stamp Paper and as per Instructions
2. Term sheet to be on A4-white paper (separate from undertaking cum indemnity bond)
3. Each page of Indemnity Bond and Term sheet signed and stamped by authorized personal from PIA.

You are requested to fill in pending details of the term sheets. The same shall be cross verified by NSDC to that initially proposed by PIA and conditions mandated by EC (if any).

Both documents **MUST** be duly submitted (In hard Copy and soft copy) to NSDC **WITHIN 5 WORKING DAYS** from the receipt of the same - for successful SDMS on-boarding of this project.

NOTE: IT IS IMPORTANT TO ENSURE THAT THE ABOVE-MENTIONED TIMELINES ARE MET, FOR TIMELY DISBURSEMENT FROM OUR SIDE. THIS WILL ALSO HELP IN IMPROVING THE PERFORMANCE REVIEW OF THE TP IN OUR RECORDS.

We look forward to quality implementation of this RPL project.

Regards,

RPL Team

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