

Name of the Event : FPO – A Boom or Torpidity to the Farmers - Webinar

Date of the event : 29.06.2023 at 12.00 - 1.30 PM

Name of Co-ordinator : Dr. Mehazabeen. A

Name of the Expert : Dr. K.R. Sundaravaradarajan

No. of attendees : 45

Mode of the workshop : Online (Google meet)

Centurion University of Technology and Management, Odisha conducted a webinar on the topic "FPO - A Boom or Torpidity to the Farmers" on 29th January 2023. Around 45 participants including faculties and students attended. The expert discussed the status and preamble of Farmer Producer Organizations in overall India and the government initiatives. He also briefed with a comparative study between the successful FPO's and failed FPO's presented in different states of India and explained the key factors for the success and the reasons for failure also the challenges faced by FPO's. The webinar was coordinated by Dr. Mehazabeen. A and supervised by Prof. Anil Kumar and Dr. P. Kalyan Chakravarthy. The webinar started with the introduction of an expert by Dr. Mehazabeen. A. After the preceding, the expert thanked the School of Management for this opportunity. He briefed about the differences between the producer companies and cooperative societies and the range of services provided and the benefits, cluster identification of FPO's were also discussed. After the session, the participants interacted with the expert and the expert cleared all the doubts. Prof. Anil Kumar, ABM Coordinator, School of Management, presented the vote of thanks by expressing his gratitude to the speaker. He also thanked all the students and faculty present in the webinar from different institutions to make it an interactive session.



# CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

School of Management Organizes



Webinar on

## "FPO- A BOOM OR TORPIDITY TO FARMERS"

## **RESOURCE PERSON**



**DR.K.R.Sundaravaradarajan** DEAN, IART, NMVU

Co-ordinators

Dr. Mehazabeen.A
Assistant Professor, SOM
CUTM-PKD

Prof. Anil Kumar. J Associate Dean, MSSSOA

Registration Fees:

100



28<sup>th</sup>
JUNE 2023



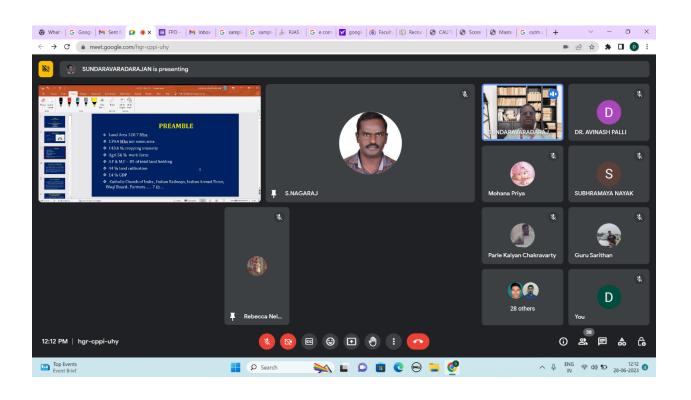
11.00 AM TO 12.00 PM

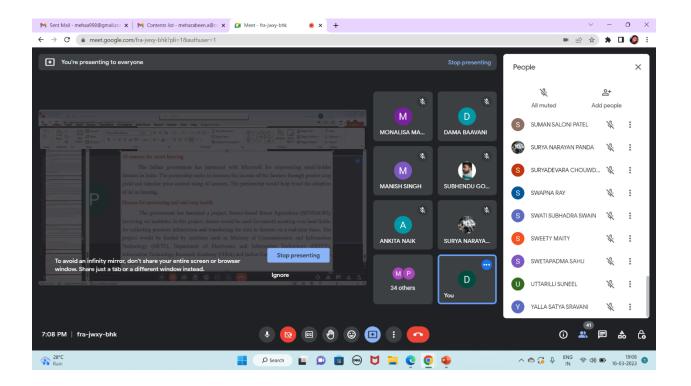
Registration link https://forms.gle/iguef8VtAVwJsNGE8



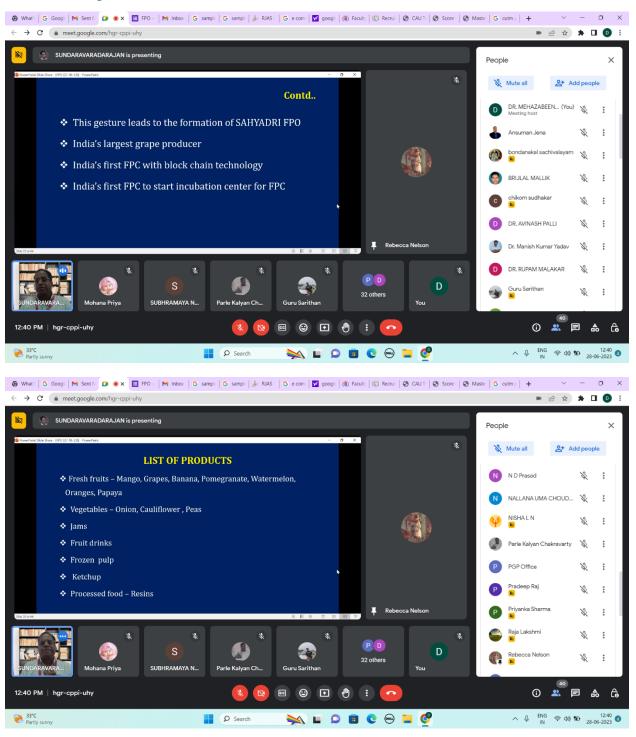
MEET LINK: https://meet.google.com/hgr-cppi-uhy

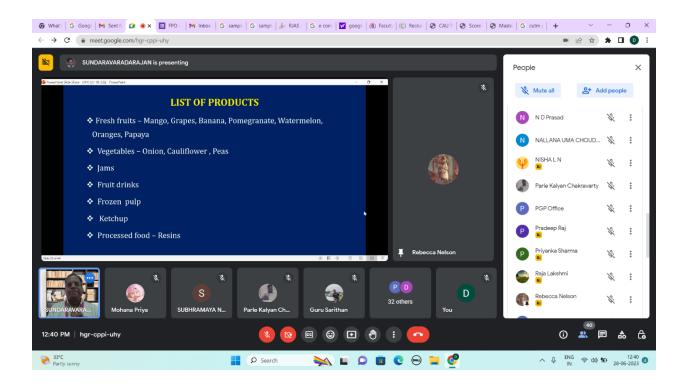


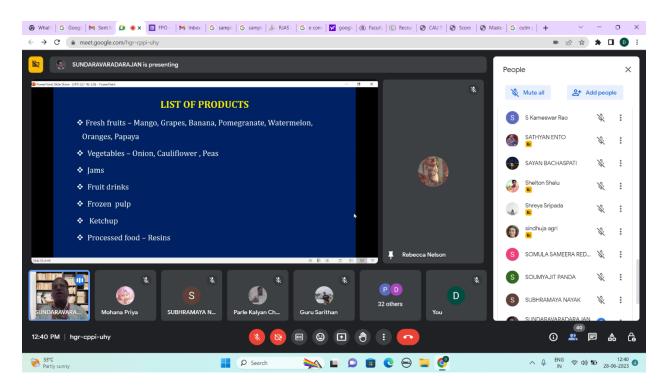


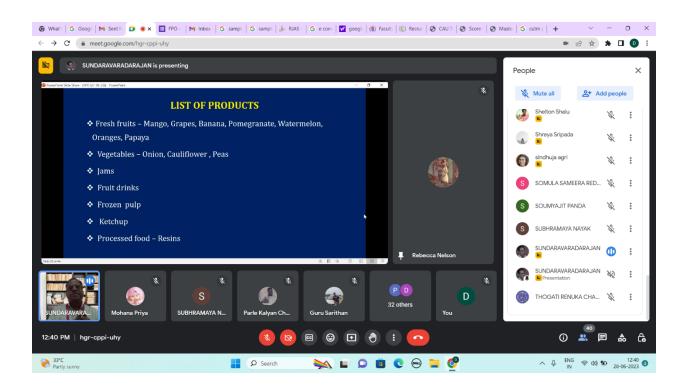


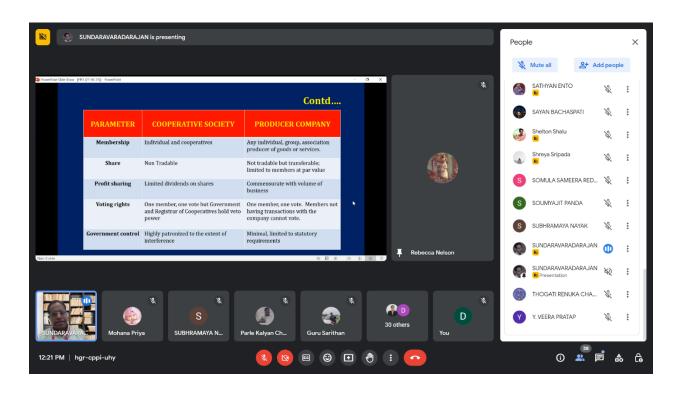
### List of Participants in the webinar:











### **Expert Profile**



Dr. K.R. Sundaravaradarajan has more than 36 years of experience in the Academic domain of Agribusiness Management and Natural Resource Economics and Research field with numerous accolades to the list of right from being a lecturer in Agricultural Economics and various Agril. Economics, Agri-Business Management related

research papers and book publishments. He is the Dean of Institute of Agriculture Research and Technology, NMV University, Arupukottai, Tamil Nadu. He has written many articles on Agri. Economics, Entrepreneurship, Globalization, and many such led to 126 National and 21 International Publishments and special lectures delivered in France, Canada, Germany, and Sri Lanka, Belgium, Vietnam, Indonesia, and has handled projects like NABARD, SANEI, MICHIGAN STATE UNIVERSITY, USA, WHEREVER NEED etc.,