



Centurion
UNIVERSITY

*Shaping Lives...
Empowering Communities...*

Name of the Event	: FPO – A Boom or Torpidity to the Farmers - Webinar
Date of the event	: 29.06.2023 at 12.00 – 1.30 PM
Name of Co-ordinator	: Dr. Mehazabeen. A
Name of the Expert	: Dr. K.R. Sundaravaradarajan
No. of attendees	: 45
Mode of the workshop	: Online (Google meet)

Centurion University of Technology and Management, Odisha conducted a webinar on the topic “**FPO – A Boom or Torpidity to the Farmers**” on 29th January 2023. Around 45 participants including faculties and students attended. The expert discussed the status and preamble of Farmer Producer Organizations in overall India and the government initiatives. He also briefed with a comparative study between the successful FPO’s and failed FPO’s presented in different states of India and explained the key factors for the success and the reasons for failure also the challenges faced by FPO’s. The webinar was coordinated by Dr. Mehazabeen. A and supervised by Prof. Anil Kumar and Dr. P. Kalyan Chakravarthy. The webinar started with the introduction of an expert by Dr. Mehazabeen. A. After the preceding, the expert thanked the School of Management for this opportunity. He briefed about the differences between the producer companies and cooperative societies and the range of services provided and the benefits, cluster identification of FPO’s were also discussed. After the session, the participants interacted with the expert and the expert cleared all the doubts. Prof. Anil Kumar, ABM Coordinator, School of Management, presented the vote of thanks by expressing his gratitude to the speaker. He also thanked all the students and faculty present in the webinar from different institutions to make it an interactive session.



CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

School of Management Organizes



Webinar on

"FPO- A BOOM OR TORPIDITY TO FARMERS"

RESOURCE PERSON



DR.K.R.Sundaravaradarajan
DEAN, IART, NMVU

Co-ordinators

Dr. Mehazabeen.A
Assistant Professor, SOM
CUTM-PKD

Prof. Anil Kumar. J
Associate Dean, MSSOA

Registration
Fees:

100₹



28th
JUNE 2023



11.00 AM
TO 12.00 PM

Registration link <https://forms.gle/iguef8VtAVwJsNGE8>



GOOGLE
MEET LINK: <https://meet.google.com/hgr-cppi-uhy>



meet.google.com/hgr-cppi-uhy

SUNDARAVARADARAJAN is presenting

PREAMBLE

- Land Area 328.7 Mha
- 139.4 Mha not sown area
- 143.4 % cropping intensity
- Agri 56 % work force
- S.F & M.F - 85 of total land holding
- 44 % land cultivation
- 44 % GDP
- Katholic Church of India, Indian Railways, Indian Armed Force, Waqf Board, Farmers... 7 Ub...

S.NAGARAJ

DR. AVINASH PALLI

Mohana Priya

SUBHRAMAYA NAYAK

Parle Kalyan Chakravarty

Guru Sarithan

28 others

You

12:12 PM | hgr-cppi-uhy

Top Events
Event Brief

Search

28°C Rain

12:12 28-06-2023

meet.google.com/fra-jwxy-bhk?pli=1&authuser=1

You're presenting to everyone

Stop presenting

AI sensors for smart farming

The Indian government has partnered with Microsoft for empowering small-holder farmers in India. The partnership seeks to increase the income of the farmers through greater crop yield and superior price control using AI sensors. The partnership would help boost the adoption of AI in farming.

Drones for monitoring soil and crop health

The government has launched a project, Sensor-based Smart Agriculture (SENSAGRI), involving six institutes. In this project, drones would be used for smooth scouting over land fields, for collecting precious information and transferring the data to farmers on a real-time basis. The project would be funded by institutes such as Ministry of Communication and Information Technology (MCTI), Department of Electronics and Information Technology (DEITY), Information Technology Research Academy (ITRA) and Indian C...

To avoid an infinity mirror, don't share your entire screen or browser window. Share just a tab or a different window instead.

Ignore

MONALISA MA...

DAMA BAAVANI

MANISH SINGH

SUBHENDU GO...

ANKITA NAIK

SURYA NARAYA...

34 others

You

People

All muted

Add people

SUMAN SALONI PATEL

SURYA NARAYAN PANDA

SURYADEVARA CHOUW...

SWAPNA RAY

SWATI SUBHADRA SWAIN

SWEETY MAITY

SWETAPADMA SAHU

UTTARILLI SUNEEL

YALLA SATYA SRAVANI

7:08 PM | fra-jwxy-bhk

28°C Rain

Search

19:08 16-03-2023

List of Participants in the webinar:

The screenshot shows a Google Meet interface. The main window displays a slide titled "Contd.." with the following bullet points:

- ❖ This gesture leads to the formation of SAHYADRI FPO
- ❖ India's largest grape producer
- ❖ India's first FPC with block chain technology
- ❖ India's first FPC to start incubation center for FPC

The meeting is hosted by SUNDARAVARADARAJAN. The participant list on the right includes:

- DR. MEHAZABEEN... (You) - Meeting host
- Ansuman Jena
- bondanakal sachivalayam
- BRIJLAL MALLIK
- chikom sudhakar
- DR. AVINASH PALLI
- Dr. Manish Kumar Yadav
- DR. RUPAM MALAKAR
- Guru Sarithan

The bottom of the screen shows the system tray with a temperature of 33°C, weather "Partly sunny", and the time 12:40 PM on 28-06-2023.

The screenshot shows a Google Meet interface. The main window displays a slide titled "LIST OF PRODUCTS" with the following list:

- ❖ Fresh fruits – Mango, Grapes, Banana, Pomegranate, Watermelon, Oranges, Papaya
- ❖ Vegetables – Onion, Cauliflower, Peas
- ❖ Jams
- ❖ Fruit drinks
- ❖ Frozen pulp
- ❖ Ketchup
- ❖ Processed food – Resins

The meeting is hosted by SUNDARAVARADARAJAN. The participant list on the right includes:

- N D Prasad
- NALLANA UMA CHOUD...
- NISHA L N
- Parle Kalyan Chakravarty
- PGP Office
- Pradeep Raj
- Priyanka Sharma
- Raja Lakshmi
- Rebecca Nelson

The bottom of the screen shows the system tray with a temperature of 33°C, weather "Partly sunny", and the time 12:40 PM on 28-06-2023.

meet.google.com/hgr-ppii-uhy

SUNDARAVARADARAJAN is presenting

LIST OF PRODUCTS

- ❖ Fresh fruits – Mango, Grapes, Banana, Pomegranate, Watermelon, Oranges, Papaya
- ❖ Vegetables – Onion, Cauliflower, Peas
- ❖ Jams
- ❖ Fruit drinks
- ❖ Frozen pulp
- ❖ Ketchup
- ❖ Processed food – Resins

People

Mute all Add people

- N D Prasad
- NALLANA UMA CHOUD...
- NISHA L N
- Parle Kalyan Chakravarty
- PGP Office
- Pradeep Raj
- Priyanka Sharma
- Raja Lakshmi
- Rebecca Nelson

SUNDARAVARA... Mohana Priya SUBHRAMAYA N... Parle Kalyan Ch... Guru Sarithan 32 others You

12:40 PM | hgr-ppii-uhy

33°C Partly sunny

meet.google.com/hgr-ppii-uhy

SUNDARAVARADARAJAN is presenting

LIST OF PRODUCTS

- ❖ Fresh fruits – Mango, Grapes, Banana, Pomegranate, Watermelon, Oranges, Papaya
- ❖ Vegetables – Onion, Cauliflower, Peas
- ❖ Jams
- ❖ Fruit drinks
- ❖ Frozen pulp
- ❖ Ketchup
- ❖ Processed food – Resins

People

Mute all Add people

- S Kameswar Rao
- SATHYAN ENTO
- SAYAN BACHASPATI
- Shelton Shalu
- Shreya Sripada
- sindhuja agri
- SOMULA SAMEERA RED...
- SOUMYAJIT PANDA
- SUBHRAMAYA NAYAK

SUNDARAVARA... Mohana Priya SUBHRAMAYA N... Parle Kalyan Ch... Guru Sarithan 32 others You

12:40 PM | hgr-ppii-uhy

33°C Partly sunny

meet.google.com/hgr-cppi-uhy

SUNDAVARADARAJAN is presenting

LIST OF PRODUCTS

- ❖ Fresh fruits – Mango, Grapes, Banana, Pomegranate, Watermelon, Oranges, Papaya
- ❖ Vegetables – Onion, Cauliflower, Peas
- ❖ Jams
- ❖ Fruit drinks
- ❖ Frozen pulp
- ❖ Ketchup
- ❖ Processed food – Resins

Participants: SUNDARAVARA..., Mohana Priya, SUBHRAMAYA N..., Parle Kalyan Ch..., Guru Sarithan, 32 others, You

People

- Mute all
- Add people
- Shelton Shalu
- Shreya Sripada
- sindhuja agri
- SOMULA SAMEERA RED...
- SOUMYAJIT PANDA
- SUBHRAMAYA NAYAK
- SUNDAVARADARAJAN
- SUNDAVARADARAJAN Presentation
- THOGATI RENUKA CHA...

12:40 PM | hgr-cppi-uhy

33°C Partly sunny

meet.google.com/hgr-cppi-uhy

SUNDAVARADARAJAN is presenting

Contd....

PARAMETER	COOPERATIVE SOCIETY	PRODUCER COMPANY
Membership	Individual and cooperatives	Any individual, group, association producer of goods or services.
Share	Non Tradable	Not tradable but transferable; limited to members at par value
Profit sharing	Limited dividends on shares	Commensurate with volume of business
Voting rights	One member, one vote but Government and Registrar of Cooperatives hold veto power	One member, one vote. Members not having transactions with the company cannot vote.
Government control	Highly patronized to the extent of interference	Minimal, limited to statutory requirements

Participants: SUNDARAVARA..., Mohana Priya, SUBHRAMAYA N..., Parle Kalyan Ch..., Guru Sarithan, 30 others, You

People

- Mute all
- Add people
- SATHYAN ENTO
- SAYAN BACHASPATI
- Shelton Shalu
- Shreya Sripada
- SOMULA SAMEERA RED...
- SOUMYAJIT PANDA
- SUBHRAMAYA NAYAK
- SUNDAVARADARAJAN
- SUNDAVARADARAJAN Presentation
- THOGATI RENUKA CHA...
- Y. VEERA PRATAP

12:21 PM | hgr-cppi-uhy

Expert Profile



Dr. K.R. Sundaravaradarajan has more than 36 years of experience in the Academic domain of Agribusiness Management and Natural Resource Economics and Research field with numerous accolades to the list of right from being a lecturer in Agricultural Economics and various Agril. Economics, Agri-Business Management related research papers and book publishments. He is the Dean of Institute of Agriculture Research and Technology, NMV University, Arupukottai, Tamil Nadu. He has written many articles on Agri. Economics, Entrepreneurship, Globalization, and many such led to 126 National and 21 International Publishments and special lectures delivered in France, Canada, Germany, and Sri Lanka, Belgium, Vietnam, Indonesia, and has handled projects like NABARD, SANEI, MICHIGAN STATE UNIVERSITY, USA, WHEREVER NEED etc.,