



CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT, ODISHA
FDP
on
MOBILE JOURNALISM IN AGRICULTURE

DATE AND VENUE: 18th June to 22nd July 2018, Centurion University of Technology and Management (CUTM), Paralakhemundi campus.

ABOUT RESOURCE PERSON: Dr. Atanu Deb, Asst. Professor in Agril. Extension Dept. at M S Swaminathan School of Agriculture, CUTM, Paralakhemundi campus. He served as Project Co-Ordinator of Pan India Farming System Development Project of Literacy India (2012-2013). He was the third party evaluator cum Consultant of MGNREGA- Govt. of Jharkhand (during 2013-2014). As agricultural consultant, he worked with several NGOs. He is having a published patent in his account. A good number of research articles have been published in national and international journals. He has to his credit 4 solo books, 25 extension training manuals and over 150 popular articles.

ABOUT THE SESSION: A total of 20 faculty members from the departments of Agricultural Extension, English & Communication and Management from Paralakhemundi & Bhubaneswar, campuses attended the program actively. Mobile phones have become the most popular and widespread form of personal technology on the planet. Mobile journalism (Mojo) is an emerging form of new media storytelling where reporters use portable electronic devices with network connectivity to gather, edit and distribute news from his or her community. Five days session covered:

- Mobile Journalism in Broadcast
- Smartphone Filmmakers
- Challenging Concepts of Storytelling
- Smart photography

All sessions were conducted in Seminar Hall and related study materials and video were prepared and distributed among all participants for future reference. Overall the FDP was well-

planned, informative, interactive, and enriched with knowledge level of faculty members. My sincere gratitude to Dr. Atanu Deb, Asst. Professor in Agril. Extension Dept. for sharing his rich experience and his untiring discussions throughout the 5 days of this FDP. I am also thankful to Prof. Chitrasena Padhy Asst. Professor, Dept. of Agril. Extension for assisting the participants throughout the sessions and my gratitude to all faculty members for providing us the laboratory facilities and extending all supports to conduct the practice sessions.

OBJECTIVES:

1. To disseminate needful information to farmers in time
2. To provide reliable data & information on farming practices
3. To enables the extension worker to overcome frequent challenges and barriers for documentation

OUTCOME:

After 5 days sessions, faculty members were able to deliver the contents of the mobile journalism related information to the f B.Sc. and M.Sc. students and this type of sessions are very useful to improve the knowledge and skill. The Faculty Development Program was organized by department of Agricultural Extension, Paralakhemundi campus on 18th June to 22nd July 2018 on mobile journalism in agriculture.

Comments and suggestions:

- I. FDP was very much helpful for the faculty members and students but we received feedback from participants to conduct more FDP's on Mobile Journalism & its impact on farming community and need such trainings to farmers
- II. All sessions were very interactive and participants expressed their positive feedback on this FDP

List of faculty members attended in FDP on MOBILE JOURNALISM IN AGRICULTURE

Sl. No	Name of the faculty
1.	Dr. Raghu Gogada
2.	Dr. Sudhakar Tripathy
3.	Mr. B. Chakrapani
4.	Dr. Umakanta Nayak
5.	Mr. Chitrasena Padhy
6.	Dr. Bibhunandini Das
7.	Mr. Kartik Pramanik
8.	Ms. Madhuri Pattanaik
9.	Dr. Girija Nandini
10	Mr. N Mohan Satyakar Rao
11	Ms. Mandapati Roja
12	Ms. J Manu Priyanka
13	Ms. Abhinandita Sahoo
14	Dr. Sasmita Priyadarsini Dash
15	Mr. Chinmaya Jena
16	Ms. Gayatree Mishra
17	Dr. Telugu Divya Bharathi
18	Dr. Rashmi Ranjan Parida
19	Dr. Sabyasachi Dey
20	Dr. Pramod Kumar Patjoshi