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UNIVERSITY**

*Shaping Lives...
Empowering Communities...*

Brochure for SOPLS_ Expert Talk-2



Marketing management in solid oral pharmaceuticals

Date: - 18th January 2020
(11.00 AM-12.30 PM IST)

Organised by :

School of Pharmacy and Life Sciences

Resource Person



Mrs. Smriti Tiwari
Boehringer Ingelheim
Business Development Manager,
Kolkata

Coordinators :

Mr. Himansu Bhusan Samal
Associate Professor
NAAC Coordinator
Mob No.: 9493393994

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SCHOOL OF PHARMACY AND LIFE SCIENCES
CUTM, BHUBANESWAR



CONVENOR



24.Attendance for SOPLS_ Expert Talk-2

Sl. No.	Name	Registration no.	18 th Jan
1.	Prabhas Ranjan Satapathy	191516100038	P
2.	Rinku Kundu	191516101061	P
3.	Satyaprakash Dehury	191516100051	P
4.	Abhishek kumar	191516101064	P
5.	Abhishek Paul	191516100043	P
6.	Debashis Dash	191516100020	P
7.	Ritik Rajat Behera	191516100012	P
8.	Samia Malik	191516100006	P
9.	Srishendu Nayak	191516100044	P
10.	Sangram Behera	191516100019	P
11.	Phanibhusan Das	191516100027	P
12.	Rashmi Ranjan Biswal	191516100052	P
13.	Milan prasad Mohanty	191516100039	P
14.	Nikita Sharma	191516100037	P
15.	Priyanka Priyadarsini	191516100021	P
16.	Abhishek Behera	191516100041	P

17.	Prabhas Meher	191516100022	P
18.	HritishaaChaki Roy	191516100023	P
19.	Sadichha Das	191516100028	P
20.	Pratyusha Patra	191516100046	P
21.	Aditya Ranjan Jena	191516101063	P
22.	Sagardeep Rana	191516100056	P
23.	Manas Ranjan Pattanaik	191516100017	P
24.	Soumya Ranjan Mahapatra	191516100011	P
25.	Biswajit Bebartta	191516100010	P
26.	Suman Kumar Choudhury	191516100033	P
27.	Prince Pritam Jena	191516100054	P
28.	Saswat Jena	191516100030	P
29.	Chinmay Kumar Kar	191516100042	P
30.	Sougat Suman Nayak	191516100029	P
31.	Suchismita Bindhani	191516100026	P
32.	Anshuman Satapathy	191516100060	P
33.	Jeevan Kumar Behera	191516100055	P
34.	Rahul Kumar Dey	191516100001	P
35.	Bishnu prasad Mohapatra	191516100025	P
36.	Bibhuprasad Mohapatra	191516100035	P
37.	SheshankBaliyarsingh	191516100057	P
38.	Ashis Kumar Behera	191516100047	P
39.	Avinashtiwari	191516100045	P
40.	Sayansamanta	191516100007	P
41.	Bhabani Shankar Patro	191516100018	P

42.	Satya narayanjena	191516100016	P
43.	Arup Samanta	191516100009	P
44.	Pankaj Kumar	191516100015	P
45.	Dikshyantamaya Pradhan	191516101070	P
46.	Satyananda Panigrahi	191516101069	P
47.	Sanyam	191516100049	P
48.	SubhankarMaity	191516100004	P
49.	Rajesh Kumar Paikaray	171516100052	P
50.	Soumya Ranjan Jena	171516100053	P
51.	Abhijit Sahoo	171516100054	P
52.	Sai Prakash Prusty	171516100064	P
53.	Vidhi Shankara	171516100066	P
54.	Kumari Priyanka	171516100067	P
55.	Chandrakanta Barik	171516100068	P
56.	SushreeSambita Swain	171516100069	P
57.	Sourav Sambit	171516100070	P
58.	TaranisenPalatsingh	171516100071	P
59.	GyanbirLenka	171516100072	P
60.	Abhishek Mishra	171516100073	P



Report for SOPLS_ Expert Talk-2

Expert talk program

(School of Pharmacy and Life Sciences)

Name of the facilitator – Mrs. Smriti Tiwari,

Business Development Manager Boehringer, Ingelheim.

Date: 18th January 2020

Participants:- 60

Department of Pharmacy, SoPLS conducted **expert talk program** for 3rd-year and final year students dated on 18th January. In this event, the facilitator Mrs. Smriti Tiwari taught the **Marketing management in solid oral pharmaceuticals**. The concepts related to marketing of pharmaceuticals, new marketing strategies, and importance of pharmacists in marketing of pharmaceuticals. More than 50 students got benefitted from this discussion. In view of the students' interest towards career in pharmaceutical marketing, the periodical counselling will be provided to them.

Our NAAC coordinator Mr. Himansu Bhusan Samal, Assistant Professor, SoPLS, presented the vote of thanks by expressing his gratitude to the chief speakers. He also thanked all the students and faculty present in the talk.



Figure 1: 18.01.2020, SOPLS_ Expert Talk-2


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