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## CHAPTER TWO

### A Conceptual Model of Social Entrepreneurship: Reflections from Gandhian Socialistic Philosophy

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#### 2.1. Introduction

Social entrepreneurship has been drawing specific attention among business schools since last three decades. The no of studies attempted on the discipline is testimonial to the gaining popularity. The recognition of the discipline as a powerful agent of change is visible as institutions such as Asoka foundation, Skoll foundation and Schwab foundation have initiated to cognize the efforts of the individual social entrepreneur across the globe. (Dacin, Dacin, Tracey,2011) As introduced by Dacin et al.(2010, P. 37):

*“Social entrepreneurship continues to be a field of interest that crosses academic disciplines and challenges traditional assumptions of economic and business development ...some even suggest that the phenomena transcend the individual domains of entrepreneurial studies, social movement and non-profit management”.*

Despite the rapid growth, the discipline has aggregated a fragmented body of literature lacking of well-established theories as well as unified empirical research leads to lack of clarity and a poor definition of social entrepreneurship (Mair and Marti,2006,p.36). There is diversified opinion among the early thinkers for conceptualizing Social entrepreneurship. Nicholls (2006 b)wrote it

as a new model of social change, Create novel opportunity for business(Prahalad,2005), a model of political transformation and empowerment(Alvord, Brown, & Letts, 2004; Yunus, 2008).

Perrini (2006) noted that there is a dyadic view regarding the existing definitions of Social Entrepreneurship. One view suggests Social entrepreneurship is a new phenomenon and significantly different from the Non Profit sector. The other view suggests it as a broaderand wider force for change in the society.Social Entrepreneurship consists of a multidimensional construct intended to explain a phenomena with specific assumptions and limitations.The theoretical development in social entrepreneurship largely follows an inductive approach of drawing conclusions based on observed phenomenon or evidences. (Alvord, Brown, Letts, 2004) with case studies being the most used approach (Short,Moss & Limpkin, 2009). However the relevance of case methods in theoretical development has been found in literature embedded in the grounded theory (Glaser& Strauss, 1967), further progressed by Miles & Huberman (1984) with design of procedures for analysing qualitative data. Eisenhardt (1989) in his work on building theories from case studies further extended the boundaries. Despitethere is a lack between the current understanding of case studies as a tool for research in social entrepreneurship and its methodological rigour and an enhanced knowledge could aid in researching and fostering this emerging field.

**Table-2.1. Examples of Case Study Research**

Study	Research Problem	Data Source	Output
Burgelman (1983)	“Management of new ventures”	Archives, interviews and observations	“Process model linking multiple organizational models”
Mintzberg and Mc Hugh (1985)	“Formulation of Strategy in an adhocracy”	Archives, Interviews	“Grassroots model of strategy formulation”
Harris & Sutton (1986)	“Parting ceremonies during organizational death”	Interview and archive	“Conceptual frameworks about the functions of parting ceremonies for displaced members”
Eisenhardt & Bourgeois(1988)	“Strategic decision making in high velocity firms”	Interview, questionnaire, archive and observation	“Mid-range theory linking power, politics and firm performance”