

Chapter-6

Plant Based Products for Beauty Care

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ABSTRACT

Beauty is an aspiration which gives utmost delight to the human perception. Awareness of beauty and understanding the importance of herbal products are as ancient as the human civilization. Herbal beauty care products or herbal cosmetics have increasing appetite in the global market and it is an indispensable present of the nature. Composure of herbal beauty care products have captivated significant heed as of their great deed and relatively nil side effects with synthetic products. The beauty products which carried out prudent physiological activities like gentle appearance, healing property, magnifying and conditioning properties because of their herbal constituents are known as Herbal cosmetics. In present days Beauty care products are not within the limits of women rather men give more beauty responsiveness. To look charming and young, they use various herbal products which include herbal facewash, herbal conditioner, herbal soap, herbal shampoo etc. This industry now emphasizes on the increasing part with a large scope of myriad expansion in upcoming years. Now a days, herbal cosmetics have wide range appreciation and became well-liked among people. The herbs employed in the production of these cosmetics play multirole like antiseptic, anti-inflammatory, antioxidant & antimicrobial. This paper will focus on the flair of herbal based cosmetic products used in beauty care that leads to bio health of Odisha.

Key words: Herbal cosmetics, Antioxidant, Antimicrobial, Anti-inflammatory, Beautycare

INTRODUCTION

Human inclination is to look attractive and is as ancient as the roots of civilization. Now a days It has become an obsession to represent good looking. Some are gifted with Beauty by birth and some having the desire to become beautiful [1]. Beauty is a word which is derived from the French literature 'bellus' that means pretty, charming (Beauty n., online etymology dictionary). It is the natural thirst of human beings to have a robust and glamorous skin with stunning personality. But very few are fortunate enough to get ideal skin. People are always conscious about their beauty and health. Beauty is not just an optical experience; it is an attribute that gives a greater perception to all the sensory organs. To look brighter and gorgeous, Numerous synthetic chemical cosmetic products are used. Research suggests that an average adult uses 9