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Gram Tarang Foods: A Social Enterprise towards Sustainable Livelihoods

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Introduction

Centurion University of Technology and Management (CUTM), was established in 2010 as a multi-sector private state university with a number of constituent campuses in Odisha. It was recognised by the Government of Odisha as a Skill University (<https://cutm.ac.in/about/overview-of-cutm/>). Centurion University has been vertically integrating the education system with inclusive skill development and vocational training for socio-economically marginalised youth through several social and environmental programmes across Odisha and Andhra Pradesh. It has emerged as a role model for all institutions of higher learning aspiring to make an impact on the skilling and livelihood landscape of the country (Mishra, 2014).

Centurion University has the vision “to provide quality, globally accredited academic and employability training programmes for the less endowed segments of the population, promoting entrepreneurial culture and enterprises in select areas while facilitating improved market access to goods and financial services to the target population”. The university has positioned itself as “a globally accredited human resource centre of excellence, catalysing sustainable livelihoods in the less developed markets across the globe” (<https://cutmodisha.wordpress.com/mission-and-vision/>).