

The Social Media Language

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The paper aims to find out the changing trends of language use through social media. The social media as a new technology and as a new platform of communication is quite democratic and is highly powerful and popular platform of communication among the modern youth. This platform being a modern platform is highly popular among the youth and after the developments in modern mobile and internet technology communication by social media has gone handy. The youth mass have gone close to this platform. Language as a medium of communication is used to communicate a message from one user to another in the platform of communication but due to the modern fast life style and the eagerness to communicate faster in an easier mode the users of social media have started modifying the language of communication. They have started making it short and simple but at the same time this habit has brought changes in the original language. The new generation is on the way of bringing transformations to the English language which is more talkative and meaningful for them. Though they appreciate the traditional form of classroom English but they are no more interested to use it in their common communications by social media. So a new form of language is evolving.

Key Words: Social Media, Language, Change, communication, Easy Introduction

Neha a 1st year Mechanical engineering student was asked by her father to wish good night to her brother who was staying outside. Immediately using whatsapp she wrote “*Gud Ni8 bro*”. Similarly Mukesh a Bcom third year guy wrote to his father “*1/2E Birthday father*” on the birthday of his father on