

Dr.Susanta K Mishra

How to write a Business Plan

A Business Plan is an important document prepared by the entrepreneur which describes all the relevant external and internal factors related to a start-up. My Book titled How to write a Business Plan is meant for people planning to have a new start-up. The Book focuses on the factors that the entrepreneur should keep in mind while writing a Business Plan.

A well written Business Plan is the starting point of an entrepreneurial venture. It is meant for Bankers, Investors and Employees as well. Thus a well prepared Business Plan goes a long way in attracting investment and obtaining finance for the entrepreneur.

Dr.Susanta K Mishra is currently working as Professor in Centurion University of Technology & Management. He has authored a number of books in the area of Entrepreneurship and Finance. His Book on Entrepreneurship titled "Skills for Entrepreneurial Success" is available on Amazon Kindle and Amazon Store.

