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Entrepreneurial skill plays a very important role in the successful running of a start-up organization. To be an entrepreneur one must have certain skills. Skills are of various types and each skill differs from the other. This book gives an insight into the various skills that differentiates a successful entrepreneur from an unsuccessful one. Further the book explains various motivating and other factors that either motivates or compels a person to become an entrepreneur. Budding Entrepreneurs will gain from this book. Further students of Engineering, Management and other professional courses can have a better understanding of the concept of Entrepreneurship.

SKILLS FOR ENTREPRENEURIAL SUCCESS

SUSANTA K MISHRA



Professor Susanta Kumar Mishra, Ph.D. is currently working as Professor and Dean in the School of Management, Centurion University of Technology and Management as Professor and Dean. He has 23 years of experience in academics and research and 5 years in industry. He has worked in a number of B-Schools in last 20 years. Dr. Mishra has authored Financial Derivatives: Strategies & Investment and A Guide to Mutual Fund Investments in India. Both the books can be available in Amazon Store and Amazon Kindle.

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