

Rural Empowerment and Development through Agri-preneurship

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INTRODUCTION

Agriculture has been there since human civilization itself. With the passage of time, the meaning and purpose of agriculture has been revolutionized. Initially, it was being done to meet the human food need which gradually shifted to cater to the clothing, medicinal requirements. Along all these sectors it has always been catering to the employment needs of the society. Employment needs can be termed as the capital/money requirement. Gradually human society has realized the role of Agriculture as a source of revenue generation. Nowadays Agriculture is often used for revenue generation. This purpose of doing Agriculture paved the path for entrepreneurship in Agriculture.

Entrepreneurship is connected with finding ways and means to create and develop a profitable farm business. The term. The terms, entrepreneurship and agripreneurship are frequently used in the context of education and small business formation in agriculture (Bairwa *et al.* 2014). Dollinger (2003) defines entrepreneurship in agriculture as the creation of innovative economic organization for the purpose of growth or gain under conditions of risk and