



 9786139994908

Booktitle:

Employee Retention in a Globalised Economy: The Case of India



eligible for voucher

ISBN-13:

978-613-9-99490-8

ISBN-10:

613999490X

EAN:

9786139994908

Book language:

English

Blurb/Shorttext:

Today we are called upon to expect the unexpected; we are called upon to understand a world where change is an ongoing activity. The concept of continuous improvement implies a readiness to live with flexibility, spontaneity, and unpredictability. If we look back, we shall find the globe a big one, but now the whole globe is becoming so small that we can find it moving at a corner of a PC and hence this is the era of globalization. Globalization of business, liberalization, increasing integration of the Indian economy with the global economy, the evolution of world wide web on the internet, and the emerging technologies have redefined the way business is being done. As globalization is closely related to business and corporate, it has a direct impact over the corporate world. While more and more companies are opening across geographic and cultural boundaries, and are adapting to the global reality in their operations, many are lagging behind in developing the human resource policies, structures and services that support globalization.

Publishing house:

LAP LAMBERT Academic Publishing

Website:

<https://www.lap-publishing.com/>

By (author) :

Shyamali Satpathy, Jyotirmaya Mahapatra, [Sisir Ranjan Dash](#)

Number of pages:

272

Published on:

2019-01-10

Stock:

Available

Category:

Management

Price:

53.90 €

Keywords:

Employee Retention, Globalised Economy, India, Management

**More
Books!**

LOGIN

Email / Username

.....

Login