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## Waywards to way founders: success stories of farmers of Odisha Dwity Sundar Rout\*

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## Introduction

Odisha is an agri-based economy with over 60% of its population relying upon agriculture for their everyday resource. Likewise, over 83% of its population live in country regions. The presentation of farming decides food and sustenance security of individuals and is significant for diminishing neediness and accomplishing comprehensive development. However, as the majority of the farmers are little and minimal there should be some drive from the people to improve benefits and produce a feasible vocation. As opposed to looking for pitiful positions or working under property managers, it is better for a rancher to go for his own endeavour. Business venture is the driver of monetary development of a country. It improves the monetary exercises in every circle of financial existence of individuals. It is an expertise that creates over the long run and regularly relies upon the risk bearing capacity of the person. In this specific situation, here are some examples of overcoming adversity of certain farmers of Odisha who have put forth their lives better with their untiring attempts and devotion.

Documentation of a Success Stories:

1. Story of Mr. Chaitanya Naik

This story is of organic rice and Hybrid rice cultivar producer Chaitanya Naik .For the 1st time he cultivated rice crop in organic method. He talked to kvk scientist regarding organic farming. Now-a-days organic farming is very much essential and it improves nutritional value of the soil. So, he cultivated 1.3 ha of organic rice. In the middle, he was loosing hope because of the wastage of time in organic farming and



appearance of diseases in the field. So, he contacted the AAO and KVK scientists and discussed regarding the program and then he felt good. Then he started 0.032374 ha of tomato and brinjal cutivation. He had sown some quality seeds as suggested by KVK Scientists and he always worked hard on field. Later he harvested 9-10 tons of tomato and brinjal in a week. Now he is very happy and much thank full to AAO and KVK Scientists.

2. Story of Mr. Asish Pradhan

Mr. Asish Pradhan was born in a poor family in a village named Redhua , Jagatsinghpur . They lived in a small cottage. Because of his Father and his daily wage, he was capable to afford the school fees there and completed schooling. He used to do tuitions to earn



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