

A Report on

Competitive Challenges for New Generation Entrepreneurs

Date: 21st Aug 2022

No. of Participants- 33


On the Occasion of World Entrepreneurs' Day on 21st Aug 2022. CCIE organised a virtual expert talk on "Competitive Challenges for New Generation Entrepreneurs" at 9.45am to 10.45am. The resource person was Arjun Panchal, Who is an Entrepreneur and Motivational Speaker . Mr Panchal was welcomed and introduced by Dr.Girish Prasad Rath. Mr. Arjun Panchal started his presentation by showing some videos and he motivated our students by explaining step by step the entrepreneurial journey. During his presentation he focused on the trials and tribulations an entrepreneur has to face and how to overcome that. Students and faculty from around the campus had participated in the webinar. The session was very much interactive and interesting.

Dr.Madhusmita Chaudhary proposed vote of thanks to the Speaker and the moderator and all the participants.

The poster is set against a light green grid background. At the top left is the Centurion University logo with the tagline "Shaping Lives... Empowering Communities...". To its right is the "INSTITUTION'S INNOVATION COUNCIL" logo. Further right is a small orange icon with the number 9 and the text "PROTECT, PROMOTE AND INFRASTRUCTURE". The main text reads "Centurion University of Technology & Management" in blue, followed by "Center for Commercialization of Innovation and Entrepreneurship (CCIE)" in black. Below this is "World Entrepreneurs' Day" in large red font. A green speech bubble contains the title "Competitive Challenges for New Generation Entrepreneurs". A circular portrait of Arjun Panchal is shown. To the right of the portrait, his name "Arjun Panchal" is written in blue, followed by his credentials: "Entrepreneur, Startup Mentor-SIBM", "Author, Ex WFM Lead ESRI,CA", and "MBA- UMass Boston". In the bottom left, a blue box contains the date and time: "Date: 22 Aug. 2022." and "Time. 9.45-10.45am.". In the bottom right, the text "Join Zoom Meeting" is followed by "Meeting ID :" and "Password :".

BE A DOER, BE AN ENTREPRENEUR!

COMPETITIVE CHALLENGES FOR NEW GEN ENTREPRENEUR



ARJUN PANCHAL
FOUNDER – STARTUP LIFESTYLE HUB
FOUNDER - PAPA ZAPATA
AUTHOR – WHAT HAPPENS IN AMERICA
STARTUP MENTOR




gprath
Arjun Panchal
210101120055 K...
Surbhi kumari (45)

ENG IN 24-08



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CAPITAL RESOURCES RISKS PRO VALUA



MARKET RESEARCH



MVP

READY FOR MASS PROD

BUSINESS MODEL BUSINESS PLAN COMPANY REGISTRATION CUSTOMER ACQUISITION


gprath
Arjun Panchal
Shubham Kumar (017)
L. Mounika
ABHISHEK TIWARI

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Arjun Panchal
Shubham Kumar (017)
ABHISHEK TIWARI

ENG IN 24-08-2022



SPEAKER'S PROFILE

Arjun Panchal is an entrepreneur, start up mentor, author and public speaker. He is a startup mentor at SIBM, Pune, IIT Bombay, and Innovation Cell, Ministry of Education. He is also being called as guest speaker/judge at various seminars/BPlan competitions at other management institutes. He has mentored 500+ entrepreneurs and assessed 3000+ BPlans in the span of the last 6 years. He was also awarded for his "Contribution to Entrepreneurship Ecosystem" by Shri Balaji Society. Arjun hailing from Nagda MP, after high school, did his engineering from Indore and pursued MBA from the University of Massachusetts, Boston. Post-MBA, he worked with an esteemed organization ESRI in Los Angeles as WFM Lead where he along with his team successfully implemented WFM solutions in the company. However, after staying for half a decade in the US, his cherished dream was always to be an entrepreneur for which he returned back to India to make the way of his own in 2015. In Pune, he started a chain of Mexican food outlets by the name "PapaZapata", which has expanded to 6 outlets in the span of 3 years. Arjun has written a book "What Happens in America" portraying a story of the Indian students' life in the US and their diverse experiences w.r.t. the change in culture, relationships, struggle, and fun. It is for all the ones who aspire to go to the US for higher studies. Currently, he is working on creating a start up program and a community to help aspiring entrepreneurs. Also, he is working as a Co-founder and CEO with an EdTech company, soon to be launched.

List of Participants

1	Dr. Santosh Kumar Nanda	Assistant Professor
2	Dr. Sivala Kumar	Professor
3	Dr. Kakani Grihalakshmi	Associate Professor
4	Dr. Gitanjali Behera	Assistant Professor
5	Dr. Rajashree Jena	Assistant Professor
6	Ms. Sharmistha Sahu	Assistant Professor
7	Dr. Vivek Kumar	Assistant Professor
8	Mr. Shekhar Kumar Sahu	Assistant Professor
9	Dr. Santosh D.T.	Assistant Professor
10	Ms. Soma Majhi	Assistant Professor
11	Mr. Bhisma Narayan Ratha	Assistant Professor
12	Dr. Prasanta Kumar Choudhury	Assistant Professor
13	Dr. Ashish Ranjan Dash	Associate Professor

14	Ms. N. Jeebaratnam	Assistant Professor
15	Mr. Sandipan Pine	Associate Professor
16	Mr. Satyanarayan Padhy	Assistant Professor
17	Mr. Rajesh Kumar Mishra	Assistant Professor
18	Mr. Prabhat Kumar Patnaik	Assistant Professor
19	Dr. Prafulla Kumar Panda	Assistant Professor
20	Dr. Rajib Kumar Majhi	Assistant Professor
21	Mr. Vishal Kumar Singh	Assistant Professor
22	Dr. P. Srinivasa Rao	Professor
23	Mr. Mir Sadat Ali	Associate Professor
24	Dr. Vijay. Mditana	Associate Professor
25	Dr. N. B. Karthik Babu	Assistant Professor
26	Dr. Nagesh Kolagani	Professor
27	Ms. A. Abhilasha	Assistant Professor
28	Mr. Debendra Maharana	Assistant Professor
29	Mr. Md. Sameen Chishti	Assistant Professor
30	Mr. Abinash Panda	Assistant Professor
31	Mr. Sambeet Patro	Assistant Professor
32	Prof.(Dr) M. Devender Reddy	Professor cum Dean Acad
33	Dr. Sagar Maitra	Professor



Prof. KVD Prakash
Dean - IIE & HRD



Dr. Prasanta Ku. Mohanty
Dean Academic