



WORKSHOP ON HOW TO START A START UP CUTM, BBSR

Date: 25th june 2022

Resource Person Details:

Mr. Chandra Sekhar M, CEO and Director, Maclead Certifications Pvt Ltd and

Ms. Namita Gautam, Managing Trustee, Sleepwell Foundation.

No. of Students and/or Faculty Participated: 64

About the workshop:

Being your own boss and determining your own work schedule is the dream life. That's why starting a small business is the ideal scenario for many people. However, knowing how to start a business can be difficult, as there are many important factors to consider including financial and legal factors. The workshop focused on the process of starting a new business, legal aspects , financial arrangement , government schemes for new business , etc.

Objectives: The main objective of this program is to provide detailed knowledge to the participants about the process of starting a new business, allocation of funds, how to do the promotional activities, etc.

Outcome: Students attended a programme on “HOW TO START A STARTUP”. Here students learned about sourcing, capital collection, promotion of business, digital marketing and marketing strategy to boost a start-up.







Centurion
UNIVERSITY



WORKSHOP ON HOW TO START A STARTUP

Date: 25-06-2021

Organised by :

Centurion University of Technology and Management

RESOURCE PERSON

**Mr. Chandra Sekhar M, CEO and Director, Maclead Certifications Pvt
Ltd and
Ms. Namita Gautam, Managing Trustee, Sleepwell Foundation.**

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Brochure of the Event

List of Participants

1	Dr. Ashok Mishra	Professor
2	Dr. Banitamani Mallik	Professor
3	Mr. Balaji Padhy	Assistant Professor
4	Dr. Prasanta Kumar Rath	Associate Professor
5	Dr. Satyanarayan Dhal	Assistant Professor
6	Dr. Subhasmita Mishra	Assistant Professor

7	Mr. Gouri Kumar Sahu	Assistant Professor
8	Dr. Satya Prakash Nanda	Professor
9	Dr. Narayan Gouda	Assistant Professor
10	Dr. Rosy Mallik	Assistant Professor
11	Dr. Santosh Kumar Nanda	Assistant Professor
12	Dr. Sivala Kumar	Professor
13	Dr. Kakani Grihalakshmi	Associate Professor
14	Dr. Gitanjali Behera	Assistant Professor
15	Dr. Rajashree Jena	Assistant Professor
16	Ms. Sharmistha Sahu	Assistant Professor
17	Dr. Vivek Kumar	Assistant Professor
18	Mr. Shekhar Kumar Sahu	Assistant Professor
19	Dr. Santosh D.T.	Assistant Professor
20	Ms. Soma Majhi	Assistant Professor
21	Mr. Bhisma Narayan Ratha	Assistant Professor
22	Dr. Prasanta Kumar Choudhury	Assistant Professor
23	Dr. Ashish Ranjan Dash	Associate Professor
24	Ms. N. Jeebaratnam	Assistant Professor
25	Mr. Sandipan Pine	Associate Professor
26	Mr. Satyanarayan Padhy	Assistant Professor
27	Mr. Rajesh Kumar Mishra	Assistant Professor
28	Mr. Prabhat Kumar Patnaik	Assistant Professor
29	Dr. Prafulla Kumar Panda	Assistant Professor
30	Dr. Rajib Kumar Majhi	Assistant Professor

31	Mr. Vishal Kumar Singh	Assistant Professor
32	Dr. P. Srinivasa Rao	Professor
33	Mr. Mir Sadat Ali	Associate Professor
34	Dr. Vijay. Mditana	Associate Professor
35	Dr. N. B. Karthik Babu	Assistant Professor
36	Dr. Nagesh Kolagani	Professor
37	Ms. A. Abhilasha	Assistant Professor
38	Mr. Debendra Maharana	Assistant Professor
39	Mr. Md. Sameen Chishti	Assistant Professor
40	Mr. Abinash Panda	Assistant Professor
41	Mr. Sambeet Patro	Assistant Professor
42	Prof.(Dr) M. Devender Reddy	Professor cum Dean Acad
43	Dr. Sagar Maitra	Professor
44	Prof.(Dr) Gouranga Ch. Mishra	Professor
45	Dr. Tanmoy Shankar	Associate Professor
46	Dr. Subhashisa Praharaj	Assistant Professor
47	Ms. Jnana Bharati Palai	Assistant Professor
48	Ms. Deepthi Chandaka	Assistant Professor
49	Mr. Santosh Kumar Lenka	Assistant Professor
50	Ms. Pilli Manasa	Asst. Professor
51	Dr. Pushpalatha G.	Professor
52	Dr. Koustava Kumar Panda	Associate Professor
53	Ms. Preetha Bhadra	Assistant Professor

54	Dr. Satyabrata Nanda	Assistant Professor
55	Mr. Chitrasena Padhy	Assistant Professor
56	Dr. Atanu Deb	Associate Professor
57	Dr. Satarupa Modak	Assistant Professor
58	Dr. Akkamahadevi Naik	Assistant Professor
59	Dr. Ashok Kumar	Assistant Professor
60	Dr. Rahul Adhikary	Associate Professor
61	Dr. Arunabha Pal	Associate Professor
62	Dr. Saurav Barman	Associate Professor
63	Dr. Pedda Ghose Peera S.K.	Assistant Professor
64	Dr. Shiv Kumar Udayana	Assistant Professor



Prabhat K. Pattnaik
FDP Coordinator



Dr. Prasanta Ku. Mohanty
Dean Academic