



Entrepreneurship development

ESTART START UP BOOT CAMP IN ASSOCIATION WITH START UP ODISHA

Date: From 22/03/2022 to 23/03/2022

Resource Person Details: Mr. Vishnu Nagaraj, Founder, Carve Start-up Labs.

No. of Students and/or Faculty Participated: 87

The objective of the bootcamp was to create awareness among the students as well as to kindle the spirit of innovation and entrepreneurship. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Start-up Labs was the mentor for the Bootcamp.

A 2-Days Estart Start-up Bootcamp workshop was organized by Centurion University, Center for Innovators and Entrepreneurship, Institute Innovation Council in association with Start-up Odisha for the students of Centurion University from 22nd April to 23rd April 2022. The objective of the Bootcamp was to create awareness among the students as well as to kindle the spirit of innovation and entrepreneurship. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Start-up Labs was the mentor for the Bootcamp. The Bootcamp was inaugurated by Dr. Umakanta Nayak, Dean, School of Management, Centurion University. While, Prof. Sumit Rajit Ukil, Director, School of Management, Centurion University spoke about the challenges that an entrepreneur faces, Dr. Nayak highlighted the importance of an entrepreneur in society. Dr. Pramod Kumar Patjoshi, School of Management, Centurion University emphasized on how an entrepreneur should strive to overcome the challenges and sustain in this competitive era. The 2-day workshop will indeed boost the entrepreneurship ecosystem existing at the University.

DAY-1

During the 1st session of 1st Day i.e., 23rd April, 2022, Mr. Vishnu Nagaraj elaborated to the students regarding the problem of idea generation for a start-up. In the 2nd session, he elucidated how to deal with product design and poster creation. Both the sessions were interactive and students were given tasks for brainstorming. Enthusiastic ideation was delivered to students for coming up with new ideas. Unlike traditional brainstorming, Mr. Vishnu dealt with product development as well as business model canvas. The students were also assigned tasks and had their doubts clarified through the questions-answers session.

DAY-2

Mr. Vishnu explained the way of pitching the idea creation process. An interactive pitching session was conducted for the students. The session covered the essential elements like problem statement, Solution, Market Competition Analysis, Revenue model, Team, founders & Advisors, and Funding. During the session, students were given an activity to create a sample pitch deck for an idea.



Brochure related to the event:




Startup Odisha
 In association with Centurion University
 presents
EStart Start-up Bootcamp

on 22nd and 23rd March 2022 (10:00 am – 05:00 pm)
 at Centurion University, Bhubaneswar



Mentor
Vishnu Nagaraj
 Entrepreneur - Innovator - IoT -
 Strategist - Product Architect -
 Start-up Evangelist - TEDx
 Speaker- Founder - Carve Start-up Labs





Prabhat K. Pattnaik

Prabhat K. Pattnaik
FDP Coordinator

Prasanta Ku. Mohanty

Dr. Prasanta Ku. Mohanty
Dean Academic