



## **CENTURION UNIVERSITY OF TECHNOLOGY & MANAGEMENT, ODISHA**

### **Online Workshop on**

### **ENTREPRENEURSHIP DEVELOPMENT**

**Date:** From 22/01/2022 to 22/01/2022

**Resource Person Details:** Dr. Susanta Kumar Mishra, Professor, School of Management, CUTM, Odisha

No. of Students and/or Faculty Participated: 53

#### **Detailed report of the activity:**

##### **Profile of the speaker:**

Prof. (Dr.) Susanta Kumar Mishra has more than 25 years of experience in Industry and academics. He holds a PhD degree in Business Management in the area of finance from Utkal University, Bhubaneswar and is pursuing his post-Doctoral degree in Management leading to D. Lit.in Management. His other qualifications include M.B.A., LL.B. and Company Secretary (Executive) qualification from the Institute of Company Secretaries of India, New Delhi. At present he is working as Professor in the Department of Management at Centurion University of Technology & Management, Odisha. Dr. Mishra has authored a number of Books. His book titled "Derivatives and Risk Management" is published by Everest Publication, Pune and is meant for students of Business Management in Finance area.He has authored two books on Entrepreneurship titled " Skills for Entrepreneurial Success" and "How to write a Business Plan " and is useful for everyone having interest in Entrepreneurship. Both the books are available on digital format in Amazon kindle as well as on hard copy format in amazon store.

##### **Objective: The main objective of this Workshop was to**

- Develop and strengthen entrepreneurial quality
- Examine the tiny industry and commercial environment's mental framework.
- Select project/ product.
- Examine ways to end industrial unemployment.
- Formulate the project work.
- Know the sources of help and support available for starting a small-scale industry.

##### **Details:**

The process of increasing an entrepreneur's knowledge and skills through various classroom coaching, programmes, and training is known as entrepreneurship development. The fundamental goal of the development process is to support and grow the entrepreneurial community.This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy. Another essential factor of

this process is to improve the capacity to manage, develop, and build a business enterprise keeping in mind the risks related to it.

**Outcome:** Through this workshop, participants learnt about the different aspects of entrepreneurship development including project design, selection, funding facilities and other government rules and regulations for new start up business in our country.

**Brochure related to the event:**

**CENTER FOR INNOVATORS AND ENTREPRENEURS**

**Workshop on**  
**Entrepreneurship Development**

**22 January 2022 at 2:00 PM**

**Resource Person**  
**Dr. Susanta Kumar Mishra**  
 Professor SoM, CUTM

**Entrepreneur**

INNOVATION, KNOWLEDGE, BUSINESS, TEAM, LEADERSHIP, RISK TOLERANCE, ASSERTIVENESS

centurion university of technology and management  
 Shaping Lives... Empowering Communities...

### List of participants

S.No	Name of the Participant
1	Amarshi Barman
2	Suraj Goldar
3	UPASNA PRIYA
4	Dr.P.Stalin
5	Dr. Pradeep Kumar Bhagat
6	S.Fizza
7	Miss. Pritika Pathania
8	Dr.S.JAWAHAR
9	Mr. Bibhuti Bhusan Mishra
10	Dr P. Anandan
11	DIVYA SINGH
12	Amit Layek
13	Bendi.Harika
14	Subhajit saha
15	Ms. Ananya Mishra
16	Dr.V.Prabudoss

17	RAVI PRAKASH
18	Vikram
19	Kavya Roy
20	Shalini Sharma
21	JOYDEEP SINGHA ROY
22	Pawan Kumar Dash
23	GUDIPATI.NAGA PRAJWALA
24	Baikuntha Nath Mohanta
25	PAWAN KUMAR
26	Tulsiram lodhi
27	SUSHANT KUMAR
28	N Shanmuga Reddy
29	Mr. Nuguru Sai chandan
30	Dr. CHAND ASAF
31	Mr. MANISH KUMAR AGRAWAL
32	PARTHA MONDAL
33	Mr. Subhransu Sekhar
34	Soni Tiwari
35	Mohd oves
36	Mr. Kingsuk Das
37	DOWLATHBAJI HARISH
38	Mr.Pankaj Kumar Singh
39	Mr. Shubham Pal
40	S.Hemavathi
41	SUBHRAJIT BHATTACHARJEE
42	Bonthu syamala
43	Shiv Bhavan
44	Dr Mahfuz Ahmed
45	S SWADHEEN KUMAR
46	KUPPILI SOWJANYA
47	DUDEKULA SHAHANAZ
48	K. Prabhu kumar
49	Bibhudutta Misra
50	Sneha Mishra
51	Mr.Ashish kashyap
52	Mr. Riju Nath
53	Pramod Kumar sahu



Prabhat K. Pattnaik  
FDP Coordinator



Dr. Prasanta Ku. Mohanty  
Dean Academic