



CENTURION UNIVERSITY OF TECHNOLOGY & MANAGEMENT, ODISHA

WEBINAR

on

"WEB SERIES ON – STARTUP SUCCESS STORY"

31st July 2021

Resource Person:

**Mr. Sumit Israni,
Celebrity Hair Stylist and Managing Director,
Geetanjali Salons & Studios**

No. of Students and/or Faculty Participated: 32

Objective:

To know the entrepreneur start-up success story including Market acquisition, Human resources, Intellectual property and efficient Capital management.

Detail Report

The Center for Innovators and Entrepreneurs with the School of Management and FICCI Flo organized a webinar series on – start-up success story for the students. The speaker of the webinar was Mr. Sumit Israni, Celebrity Hair Stylist and Managing Director, Geetanjali Salons & Studios.

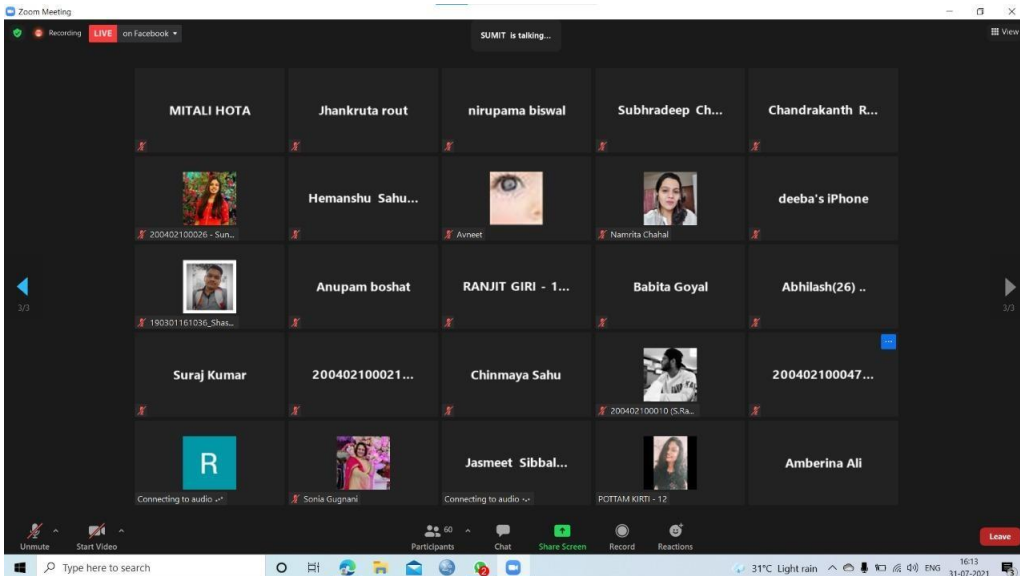
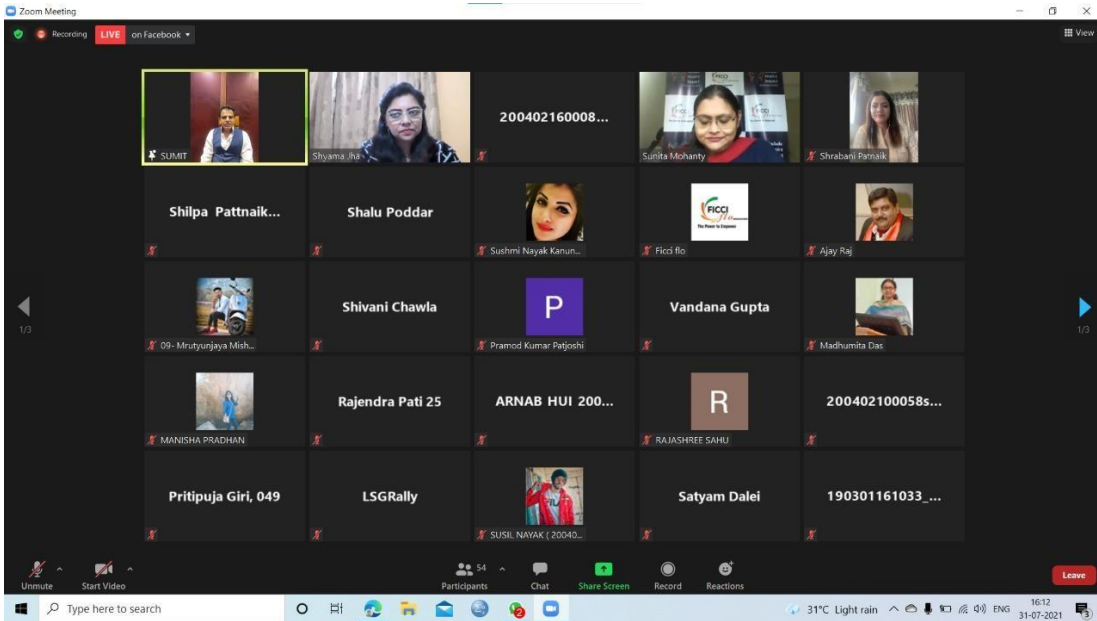
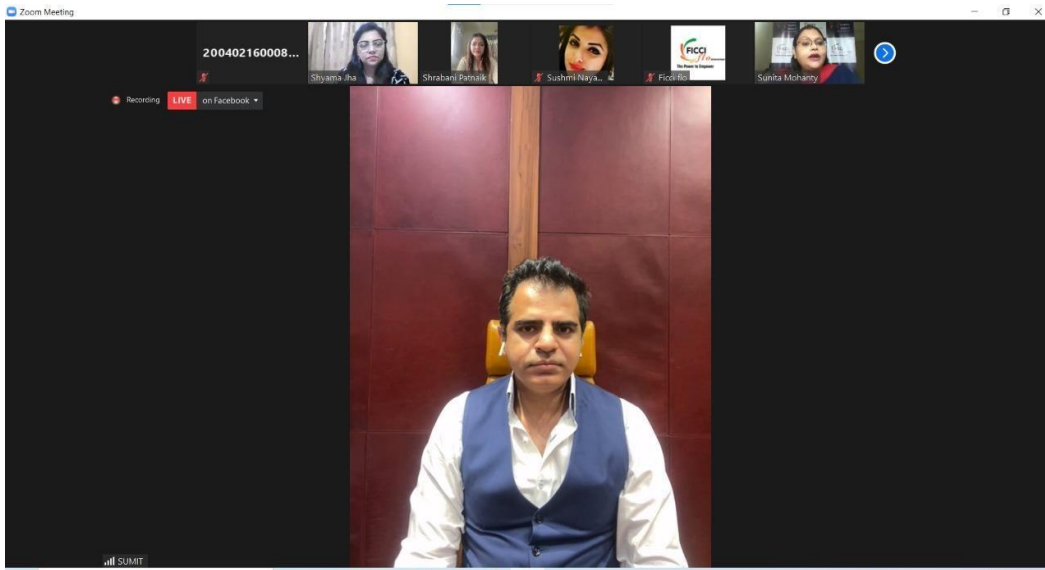
The speaker Mr. Sumit Israni, began sharing his entrepreneurship story how initially his parents used to run a small salon, which later influenced him to pursue for this profession. He also, had to face various challenges. Now he owns 131 branches of Gitanjali Salon which will be 150+ by year end all over the country. He stated that we should keep our temper low and observe everything that is the main mantra to become an entrepreneur. Further he added, a stylist professional will only get one chance to retain his customer, one mistake and you lose your customer, so you have to be 100% assured on what you are doing.

We had around 32 participants in the webinar. Everyone received a digital certificate post the webinar for their valuable presence. E. Cell members and two management students, Mrutyunjay Mishra and Sunanda Priyadarshini coordinated the event.

Outcome:

Participants got awareness on start-ups and learnt how to overcome the difficulties an facing challenges on different stages by different stakeholders.

Photos of the session on Startup Success Story:



Brochure related to the Event



FICCI FLO Bhubaneswar Theme 2021-22



INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)



Centurion UNIVERSITY
Shaping Lives... Empowering Communities!



The Power to Empower

SUNITA MOHANTY

Chairperson, FLO Bhubaneswar And Committee Members Invite You

Web Series On – Startup Success Story

31st July, 4:00 PM, Saturday



Mr. Sumit Israni

Celebrity Hair Stylist and
Managing Director, Geetanjali Salons & Studios

ZOOM MEETING ID : 934 2246 0966 | PASSCODE : flobbsr

Moderator : Shyama Jha, Head Startup Cell

~ A Startup Initiative ~

Introduction Of Guest : Shrabani Pattnaik, Jt Secy flo

~ Learning And Education Initiative ~

[ficciflo.bhubaneswar.9](https://www.ficciflo.bhubaneswar.9) | [FLOBhubaneswar](https://www.FLOBhubaneswar) | [flobhubaneswarchapter](https://www.flobhubaneswarchapter) | flobhubaneswar@ficci.com | www.ficciflo.com

List of Participants

| | |
|----|--------------------------|
| 1 | Boddepalli Sai Shireesha |
| 2 | Tangudu Sai Krishna |
| 3 | D.Sunil Kumar Dora |
| 4 | Alla Naveen |
| 5 | KumariTaruna |
| 6 | Nilu Swain |
| 7 | L. Ravi Teja |
| 8 | ThatikondaPrudvi Raj |
| 9 | Rajat Pradhan |
| 10 | Battula Yogesh |
| 11 | Manyala Pradeep Kumar |
| 12 | Bhim Kumar |
| 13 | Rajesh Mohapatra |
| 14 | HrusikeshBiswal |
| 15 | Chinmaya Kumar Jena |
| 16 | Uttama Chandra Das |
| 17 | AshutoshMahapatra |
| 18 | AmarendraPratap Dutta |

| | |
|----|--------------------------|
| 19 | A.SaiSupriya |
| 20 | MaredlaKarthik |
| 21 | Akankshya Pradhan |
| 22 | SumitAnand |
| 23 | PapinashPadhiry |
| 24 | BinodPatro |
| 25 | Pankaj Kumar Patro |
| 26 | Abhishek Patnaik |
| 27 | K.Sukesh |
| 28 | SonaliChoudhary |
| 29 | BabitaMahapatra |
| 30 | PasupureddySwaroop Kumar |
| 31 | Alibilli Kiran Kumar |
| 32 | K.Sai Krishna |



Dr. Prasanta Ku. Mohanty
Dean Academic