



Centurion
UNIVERSITY

*Shaping Lives...
Empowering Communities...*

Workshop on Design Thinking

Date: 14-11-2018

Resource Person: Dr. Siba Kripa Bose

No. of participants: 21

Resource Person

Chief Mentor and Life Coach at Centurion University of Technology and Management/
Meditative Yoga Teacher

About the Session:

Design Thinking has also been described as a way to “encourage organizations to focus on the people they’re creating for, which leads to better products, services, and internal processes” by Design Thinking leaders at IDEO. In businesses and social context, it’s about how we design products and a new way of thinking that’s based on user needs. Design Thinking has five steps: empathizing, defining, ideating, prototyping, and testing. We’ll get into what these look like in practice a little later on, but first let’s take a look at what they mean in theory and why they’re important to the Design Thinking process.

Objectives:

Design Thinking approaches problems from a human perspective, with the objective of designing innovative and desirable products, services or experiences that reflect all three aspects.

- To immerse students into the world of innovation as a systematic process of tackling relevant business and/or social problems.
- To provide a social and thinking space for the recognition of innovation challenges and the design of creative solutions. Innovation, new ventures, value propositions, new products or services.

- Using a practical hands-on approach, this workshop will support students in the sketching, conception and early development of an innovation challenge, which is a critical input for the innovation course.

Outcomes:

- Recognize the latest and future issues and challenges in innovation.
- Expose the student with state of the art perspectives, ideas, concepts, and solutions related to the design and execution of innovation driven projects using design thinking principles.
- Develop an advanced innovation and growth mindset form of problem identification and reframing, foresight, hindsight and insight generation.
- Prepare the mindset and discipline of systemic inspiration driven by an educated curiosity aimed to find new sources of ideas, new connections and new models specially outside their regular operating atmosphere.
- Recognize and specify the best problem to solve and restate the problem as a function of its mutually exclusive and collectively exhaustive different dimensions.
- Propose a concrete, feasible, viable and relevant innovation project/challenge



Snaps of the session Design Thinking



WORKSHOP ON **Design Thinking**

Date: 14-11-2018

Organised by :

**Centurion University of Technology and
Management**

Resource Person

**Dr. Siba Krupa Bose
Chief Mentor CUTM**



Venue: Aryabhata hall Room No. 203

centurion university of technology and management
Shaping Lives... Empowering Communities...

Brochure of the Event



Workshop on “Design Thinking”

Date: 14-11-2018

Attendance Sheet

1	Sachin mishra	
2	Sai prakash Prusty	
3	Sambit Swain	
4	Sandeep kumar Bai	
5	Sangram Keshari Sahu	
6	Sarthaka kumar jena	
7	Satya prakash Mohanta	
8	Satyajit Swain	
9	Shreya Saha	
10	Shuvra Bhattcharjee	
11	SIPRA CHOURASIA	
12	Sk Abarar Hussain	
13	Smaranika mohanty	
14	Smiti Smaranika Sahu	
15	SMRUTI SMARANIKA SAHOO	
16	Soumen Bhunia	
17	Soumya Ranjan Jena	
18	SOUMYA RANJAN LENKA	
19	Soumya Suravi sahoo	

20	Subhasmita Mohapatra	
21	Sunil Kumar sahuo	



Prabhat K. Pattnaik
FDP Coordinator



Dr. Prasanta Ku. Mohanty
Dean Academic