



Workshop on Design Thinking

Date: 23-09-2018

Resource Person: Dr. Siba Kripa Bose

No. of participants: 32

Resource Person

Chief Mentor and Life Coach at Centurion University of Technology and
Management/Meditative Yoga Teacher

About the Session:

Design Thinking has also been described as a way to “encourage organizations to focus on the people they’re creating for, which leads to better products, services, and internal processes” by Design Thinking leaders at IDEO. In businesses and social context, it’s about how we design products and a new way of thinking that’s based on user needs. Design Thinking has five steps: empathizing, defining, ideating, prototyping, and testing. We’ll get into what these look like in practice a little later on, but first let’s take a look at what they mean in theory and why they’re important to the Design Thinking process.

Objectives:

Design Thinking approaches problems from a human perspective, with the objective of designing innovative and desirable products, services or experiences that reflect all three aspects.

- To immerse students into the world of innovation as a systematic process of tackling relevant business and/or social problems.
- To provide a social and thinking space for the recognition of innovation challenges and the design of creative solutions. Innovation, new ventures, value propositions, new products or services.
- Using a practical hands-on approach, this workshop will support students in the sketching, conception and early development of an innovation challenge, which is a critical input for the innovation course.

Outcomes:

- Recognize the latest and future issues and challenges in innovation.
- Expose the student with state of the art perspectives, ideas, concepts, and solutions related to the design and execution of innovation driven projects using design thinking principles.
- Develop an advanced innovation and growth mindset form of problem identification and reframing, foresight, hindsight and insight generation.
- Prepare the mindset and discipline of systemic inspiration driven by an educated curiosity aimed to find new sources of ideas, new connections and new models specially outside their regular operating atmosphere.
- Recognize and specify the best problem to solve and restate the problem as a function of its mutually exclusive and collectively exhaustive different dimensions.
- Propose a concrete, feasible, viable and relevant innovation project/challenge



Snap of the session on Design Thinking by Dr. SibaKripa Bose



WORKSHOP ON **Design Thinking**

Date: 23-09-2018

Organised by :

**Centurion University of Technology and
Management**

Resource Person

**Dr. Siba Kripa Bose
Chief Mentor CUTM**



Venue: Aryabhata hall Room No. 206

centurion university of technology and management
Shaping Lives... Empowering Communities...

Brochure of the event

List of Participants:

Centurion University of Technology and Management Workshop on "Design Thinking"

Date: : 23-09-2018
Attendance Sheet

Sl.No	Name of Participant	Signature
1	Ankit Raj Auddy	Ankit Raj Auddy
2	Arundhati Pradhan	Arundhati Pradhan
3	Badal saho	B. saho
4	Bhagyashree Bhatra	Bhagyashree Bhatra
5	Bhagyashree Bhatra	Bhagyashree Bhatra
6	Bharatendu Chandrashekhar Behera	Bharatendu Chandrashekhar Behera
7	Bibhujit jena	Bibhujit Jena
8	Bikash Chandra Behera	B. C. Behera
9	Biswajit Bebartha	Biswajit Chandra Behera
10	Biswaranjan Dalai	Biswaranjan Dalai
11	Chinmaya Rout	Chinmaya Rout
12	Chittaranjan Biswal	Chittaranjan Biswal
13	Debasmita sethi	Debasmita
14	Gagan Patra	Gautam Patra
15	Gautam yadav	Gautam Yadav
16	Hritik saho	Hritik saho
17	Karan kumar gope	Karan Kumar Gope
18	Lipsa Das	Lipsa Das
19	Malayakula Sai teja	
20	Malayakula Sai teja	Malayakula Sai teja
21	Manas Kumar Muduli	Manas Kumar Muduli
22	Md. kaif khan	Md. Kaif Khan
23	Milan kumar	Milan Kumar
24	minatirani muni	Minatirani Muni
25	Muskan Maharana	Muskan Maharana
26	Piyush Pradhan	Piyush Pradhan

27	Priyankarani mohanty	Priyankarani Mohanty
28	rahul	Rahul
29	Rahul Gupta	Rahul Gupta
30	Rahul kumar	Rahul Kumar
31	Rajottama Barik	Rajottama Barik
32	Rajottama Barik	



Dr. Prasanta Ku. Mohanty
Dean Academic



Prabhat K. Pattnaik
FDP Coordinator