Master of Business Administration in Data Analytics

MASTER OF BUSINEES ADMINISTRATION IN DATA ANALYTICS, MBA (DATA ANALYTICS): 2 YEARS AND FULL TIME

Data Analytics refers to techniques used in converting large volume of unstructured, semi-structured and structured data into actionable insights that aid operational and strategic decision making across different industries such as banking, financial services, telecom, manufacturing, retail, pharmacy, etc. According to McKinsey (2011), India has a shortage of 200,000 analytics professionals. With fewinstitutions in the country providing such specialised course, the MBA (Data Analytics) at Centurion University will enable students to develop competence to handle big data through open source and proprietary software and visualisation skills.

Programme Structure:

MBA (Data Analytics) is two years full-time programme, offered through four semesters. The courses offered in the first year, divided into two semesters, are taught in the class room and include foundation courses and functional area courses. In the second year, again divided into two semesters, students go through advanced analytic and integrative courses in internship mode.

Career Opportunity:

After completion of the MBA (Data Analytics), students are expected to be recruited in positions like Data Analyst, Business Analyst, Data Scientist, Risk Analyst, etc. in Business Intelligence Units of Banks, Insurance Companies, E-Commerce companies, Health and Pharmaceutical companies, Utilities, etc.

Eligibility for Admission:

+3 Arts/Science/Commerce or its equivalent examination conducted by any recognised University/Institution. Students should be comfortable with mathematics and computer programming.

Programme Fee:

Rs 5,00,000/- for two years without lodging and boarding.