Recognitions

1. Acknowledged by the United Nations for work done in reaching the underprivileged through employment linked skill development

2. Career 360: Business Schools Ranking of India, conducted by Careers360 Magazine, for the year 2014

3. School of Management, Centurion University has been Ranked 3rd after XIMB and NIT in the state of Odisha, attained National Rank of 57 and has been rated as "AAA" Business School Raking of India.

3. Business Today: India's Best B School conducted by Business Today, Ranked School of Management, Centurion University as 143. Published in October 26th 2014 Issue.

4. Times B School Survey: Times Group partnered with The Nielsen Company conducted annual Times B-School 2014 survey in India. School of Management, Centurion University has been Ranked at 139 Position.

5. Business India: Centurion University of Technology and Management Got A++ rank in Best B-School survey-2013, Published By "Business India's B-School special (Nov 11 To 24, 2013 issue").

6. Ranked A-4 amongst the promising B-schools of excellence by All India Management Association Survey

7. Winner of AMAR Ujala B-School Excellence Award 2012

8. Ranked as one of the top-most institutions for studying Engineering & Management by DNA & STAR Industries

9. Awarded "Entrepreneurial University of the Year, 2012" by School of Educators (SoE) Global Education Awards, 2012

For more information contact:

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Centurion
UNIVERSITY
Bhubaneswar, Odisha

AICTE Approved | UGC Notified | NAAC 'A' grade

MBA (Data Analytics)
Management Education through Action Learning

2 Year Full Time Residential
Post Graduate Program

Shaping Lives... Empowering Communities...

PROGRAMME OVERVIEW:

Data analytics is the fastest growing discipline across the globe, creating demand for analytics professionals. By 2018, the US could face a shortage of 140,000 to 190,000 people with deep analytical skills as well as 1.5 million managers with the know-how to use the analysis to make effective decisions; India alone will face a shortage of 200,000 analytics professionals (McKinsey 2011)

Data Analytics refers to the skills, practices and techniques used in converting large volumes of structured, semi-structured and unstructured data into actionable insights that aid strategic, operational and tactical decision making across industry verticals such as Banking, Financial Services, Telecom, Manufacturing, Retail etc.

Objectives

The program is aimed at enabling the student to develop;

- Deep understanding of technical infrastructure for managing Big Data
- Skills to handle the entire data analytics life cycle
- Ability to identify business problems and present insights through visualization skills

Learning Outcomes

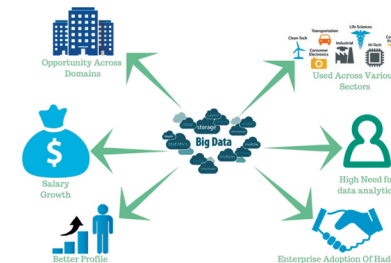On completion of the program, the participant should be able to;

- Appreciate the Potential of Data
- Plan a Big Data Eco-System
- Source and Describe Data
- Manipulate and Process Data
- Build Data Models
- Visualize and present insights
- Apply insights to solve business problems across industry verticals

Career Prospect

After completion of this degree students are expected to be recruited by industry for the position like Data Analyst/Business Analyst/Trainee Data Scientist/Risk Analyst etc. in following sectors;

- Bank (Business Intelligence Unit)
- Technology consultancy practice for Business Intelligence
- BFSI Solutions providers
- Analytics Solutions Providers
- Software industry
- Information Management Services
- Data Management Services
- Business Analytics & Research industry

Internship

Internship is a compulsory feature of this Program. The students will go through a formal process of selection by industry. The duration of the internship is 1 year (approx). Eligible students will get stipend during internship.

Eligibility

Graduates with a sound academic background and comfort with mathematics and computer programming are eligible

Selection

Through written aptitude test conducted by Centurion University followed by Group Discussion and Personal Interview. Career marks will be given due weightage.

Course Fee: Rs.5,50,000/- for two years with lodging and boarding during course delivery in the campus.